New Inaugural Brunch Offers Fun Way to Congratulate New Leaders

NEW TIME, NEW EVENT!
Tuesday, June 26, 11:15 a.m. – 1:00 p.m.

Join ALA President Molly Raphael in honoring incoming President Maureen Sullivan and Division Presidents-Elect at this new exciting Inaugural Brunch. This elegant event will immediately follow the Closing General Session and includes food, entertainment, and more.

Attendees may use ALA1 via their registration page, or visit the Tickets booth onsite. Tickets are $50 per person.

First Andrew Carnegie Medals To be Presented in Anaheim
Finalists announced for inaugural award on June 24

The American Library Association (ALA), along with Carnegie Corporation of New York, have announced six finalists for the 2012 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, to be awarded for the previous year’s best fiction and nonfiction books written for adult readers and published in the United States.

The event will take place at the ALA Annual Conference in Anaheim on Sunday, June 24, from 8:00 – 10:00 p.m. Attendees will be the first to hear which two authors win the medals for best fiction and nonfiction book for adult readers.

Each winning author will receive the prestigious award itself, and $5,000. Four additional finalists will each receive $1,500. The 2012 finalists are:

Andrew Carnegie Medal for Excellence in Nonfiction
A compulsively readable biography of the fascinating woman who, through a combination of luck, personality, and a fine mind, rose from her birth as a minor German princess to become the Empress of all the Russias.

Andrew Carnegie Medal for Excellence in Fiction
A moving novel about a woman who is forced to confront a life-changing secret.
Reserve your tickets now! Use event code “ALAA” to purchase tickets during the Registration process, or buy them at the Anaheim Convention Center at the “Tickets” booth in the registration area during registration hours. (This will be the band’s final performance—see story page 6).

Visit the Exhibits
The Exhibits will be located in the Anaheim Convention Center, Halls A-C, with the official opening ceremony and ribbon cutting to be held on Friday, June 22 at 5:30 p.m. following the Opening General Session.

The ALA Annual Conference Exhibits features more than 1500 booths, themed stages and pavilions and thousands of products and services designed to help you manage the library. Your ALA Exhibitors are eager to discuss how they can help make your library even better. The ALA Annual Conference Exhibits is your one-stop shopping for all of your library needs. See page 8 for the complete exhibit company listing and floor plan.

Not registering for the conference, but want to go on the show floor? Click here to register for a “Visit the Exhibits” pass.

Recently Announced
Don’t miss Henry Winkler and Lin Oliver as part of the Auditorium Speaker Series, and Wrap Up/Rev Up entertainer, Bettye LaVette, both on Monday, June 25. See pages 4 and 11 to learn more!
Auditorium Speakers Include Noted Authors, Youth Leaders

One of the many highlights of attending an ALA Annual Conference is the chance to hear nationally-acclaimed authors, speakers and other dignitaries. Plan on attending one or more of these Auditorium Speaker Series presentations, as ALA brings leading authors and authorities from the fields of adult and youth fiction, technology, and popular culture to general sessions at key points in the Annual Conference Schedule.

JOHN IRVING
Saturday, June 23 8:00 – 9:00 a.m.

The World According to Garp, which won the National Book Award in 1980, was John Irving’s fourth novel and his first international bestseller; it also became a George Roy Hill film. Tony Richardson wrote and directed the adaptation for the screen of The Hotel New Hampshire (1984). Irving’s novels are now translated into thirty-five languages, and he has had nine international bestsellers. Worldwide, the Irving novel most often called “an American classic” is A Prayer for Owen Meany (1989), the portrayal of an enduring friendship at that time when the Vietnam War had its most divisive effect on the United States. In 1992, John Irving was inducted into the National Wrestling Hall of Fame in Stillwater, Oklahoma. (He competed as a wrestler for twenty years, until he was thirty-four, and coached the sport until he was forty-seven.)

In 2000, Irving won the Oscar for Best Adapted Screenplay for “The Cider House Rules,” a Lasse Hallström film that earned seven Academy Award nominations. Tod Williams wrote and directed The Door in the Floor,” the 2004 film adapted from Irving’s ninth novel, A Widow for One Year. In One Person is John Irving’s thirteenth novel.

Sponsored by Simon & Schuster

J.R. Martinez to Present Inspiring Story at Tuesday’s Closing Keynote

This year’s closing event at the Annual Conference in Anaheim features a new twist. In addition to the Closing General Session presentation by the remarkable J.R. Martinez, ALA President Molly Raphael will also pass the gavel over to the Stars”, Martinez was inspiring audiences of all kinds with his remarks.

Closing General Session
Tuesday, June 26 9:30 – 11:00 a.m.

J.R. Martinez will present his story at Tuesday’s Closing Keynote — a powerful message of resilience and optimism inspired by his own dramatic experiences. His detailed story includes his account of being injured in Iraq in 2003, the Humvee he was driving, a land mine left inside the burning vehicle. Suffering from smoke inhalation and severe burns to over 40 percent of his body, Martinez spent the next 34 months in recovery, undergoing 35 different surgeries, including skin grafts and cosmetic surgery. He decided to use his experience to help others, visiting with several of the patients in the hospital, sharing his journey and listening to theirs.

He started to get noticed by the national media as he began speaking at events all over the country. His message of resilience and optimism inspired a wide variety of organizations, from corporations to veterans groups and schools.

Sponsored by Hyperion Books

President’s Program, Awards on Sunday


Samantha Van Leer is a junior in high school, who conceived the idea for Between the Lines and pitched it to her mom while she was in the middle of a book tour. In her spare time, she can be found playing softball, performing contemporary dance, acting and singing in musicals, and cuddling on the ground with her two dogs, Dudley and Oliver—for whom the prince in this fairytale was named.

Sponsored by Simon & Schuster

MacKinnon Warns Of Lack Of Privacy In The Internet Age

The Internet was going to liberate us, but in truth it has not. For every story about the web’s empowering role in events such as the Arab Spring, there are many more about the quiet corrosion of civil liberties by companies and governments using the same digital technologies we have come to depend upon.

In Consent of the Networked, journalist and Internet policy specialist Rebecca MacKinnon argues that it is time for our fight for our rights before they are sold, legislated, programmed and engineered away. MacKinnon works on global Internet policy as a Schwartz Senior Fellow at the New America Foundation. She is co-founder of Global Voices, a citizen media network, and a former Fellow at Harvard’s Berkman Center for Internet and Society.

Every day, the corporate sovereigns of cyberspace make decisions that affect our physical freedom—but without our consent. Yet the traditional solution to unaccountable corporate behavior—government regulation—cannot stop the abuse of digital power on its own, and sometimes even contributes to it.

A clarion call to action, MacKinnon’s Consent of the Networked shows that it is time to stop arguing over whether the Internet empowers people, and address the urgent question of how technology should be governed to support the rights and liberties of users around the world. She is on the board of the Committee to Protect Journalists and worked for twelve years as a journalist in Asia, including as CNN’s Bureau Chief in Tokyo and Beijing.

Sponsored by Basic Books

President’s Program and ALA Awards Presentations
Sunday, June 24 3:30 – 5:30 p.m.

Jodi Picoult is the author of eighteen novels, including the number-one New York Times best-sellers House Rules, Handle With Care, Change of Heart, Nineteen Minutes, and My Sister’s Keeper. Her first YA novel, Between the Lines, written with her daughter Samantha Van Leer, comes out on June 25.

Sponsored by Basic Books

TEENS MAKING A DIFFERENCE
Saturday, June 23 1:30 – 2:30 p.m.

This presentation includes three courageous and creative young adults who have already changed things for themselves, and their messages will inspire teens to make a difference in their own communities.

Sponsored by Basic Books

Opening General Session
Friday, June 22 4:00 – 5:15 p.m.

Click here to REGISTER NOW
UNLIMITED INNOVATION
REAL WORLD EXPERIENCE

ENGAGE

Introducing the Sierra Services Platform

Modern library workflow functionality
Integrated resource management
Flexible open development environment
Trusted, top-rated support and service

ALA 2012 Annual Conference, Booth #1812

Innovative

sierra.iii.com
Speakers

William Kamkwamba grew up in Malawi believing that magic ruled the world and hardship dominated life. The story of how he achieved his dream of bringing electricity, light, and the promise of a better life to his family and his village—despite financial obstacles, technical difficulties, needing to teach himself physics, and overcome local superstitions—is told in the New York Times best-seller (coauthored with Bryan Mealer), The Boy Who Harnessed the Wind: Creating Currents of Electric Power in the Bountiful Desert Sands, winner of the National Jefferson Award, World of Children’s Founder’s Youth Award, regarded as the "Nobel Prize" for efforts that serve the world’s children, and the International Youth Talent Award from the European Union and the Spanish government of Extremadura.

Gaby Rodríguez (now 18 and a college student) made national headlines in 2011 as the 17-year-old high school senior from Toppenish, Wash., who revealed she had faked a pregnancy for a class project—a story that became the book and Lifetime movie “The Pregnancy Project.” In it, she shares her experience growing up in the shadow of low expectations, reveals how she was able to fake her own pregnancy, and what she learned from the experience. Raised by a single mother, with seven brothers and sisters, Rodríguez was told growing up that she would end up a teen mother, like her own mother and older sisters had. She had other ambitions, and the question that sparked her project was: how would she be perceived if she “lived down” to others’ expectations about the path her life would take? She received the regional ACLU award for Youth Activist.

Leman and Rodríguez’s appearances are sponsored by Simon and Schuster; Kamkwamba’s is sponsored by Penguin Young Readers.

CHRIS COLFER
Saturday, June 23
3:30 – 4:30 p.m.

Colfer recently completed his first children’s book, The Land of Stories, a fast-paced adventure that uniquely combines our modern day world with the enchanting realm of classic fairytales. In the book, twins Alex and Conner Bailey leave their world behind through the mysterious powers of a cherished book of stories, and find themselves in a foreign land full of wonder and magic where they come face-to-face with the characters they grew up reading about. The Land of Stories will be published by Little, Brown Books for Young Readers on July 17.

Sponsored by Little, Brown Books for Young Readers

DAN ARIELY
Sunday, June 24
8:00 – 9:00 a.m.

Ariely is The New York Times bestselling author of Predictably Irrational and The Upside of Irrationality. He is the James B. Duke Professor of Behavioral Economics at Duke University, with appointments at the Fuqua School of Business, the Center for Cognitive Neuroscience and the Department of Economics. He has also held a visiting professorship at MIT’s Media Lab. Ariely has appeared on CNN and CNBC, and is a regular commentator on NPR’s Marketplace. He lives in Durham, North Carolina, with his wife and two children.

Sponsored by HarperCollins Publishers

SAPPHIRE
Sunday, June 24
10:30 – 11:30 a.m.

Sapphire is the author of two collections of poetry and the bestselling novel Push. The film adaptation of her novel, Precious (2009) received the Academy Award for Best Screenplay and Audience Award at the Grand Jury Prize and Audience Awards in the U.S. Dramatic Competition at the 2012 Sundance Film Festival.

Back by popular demand the “Now Showing @ALA Film Program” will offer a variety of film and documentaries throughout the day from Saturday through Monday. Many screenings will give you a chance to meet the films writer, director or subjects. To see the latest on the “Now Showing” program, click here!

Speakers » from page 2

the better within their communities, cultures, and societies.

Philo Precious lives in a South African township, the best known for its culture of traditional activism and resistance. As a young woman, she is too damaged by the violence and suffering of her youth to believe in the possibility of change, and assigns herself the title of “conscience of the country” to document the politics of her age. But when she meets a writer, he proposes a radical idea that could change the course of her life: to change the world by changing the heart of one man. The result is one of the most powerful and compelling love stories of our time, and a film that redefines cinema — and the possibility of love.


Talia Leman has orchestrated the program, director or subjects. To see the latest on the "Now Showing @ALA Film Program" will offer a variety of film and documentaries throughout the day from Saturday through Monday. Many screenings will give you a chance to meet the films writer, director or subjects. To see the latest on the “Now Showing” program, click here!
The Adventures of Bella & Harry
A Children’s Picture Book Series

Join These Two Cute And Cuddly Chihuahuas As They Explore The World

Your Passport to Adventure…
Paris, Venice, London, Cairo, Athens and Barcelona

Coming this Fall….. Edinburgh, Rome and Istanbul!

Available from:
Baker & Taylor
Ingram
Follett

Get Your Copy Today At:
BarnesAndNoble.com
Amazon.com
Other Online Retailers

Connect With Us:
www.BellaAndHarry.com
(855) 235 -5211
Join ALA in Welcoming the Rock Bottom Remainders
Band’s final performance after passing of founding member

The Rock Bottom Remainders is a band that includes some of today’s most shining literary lights. Between them, they’ve published more than 150 titles, sold more than 150 million books, and been translated into more than 25 languages.

But on June 23rd, they’re rock stars! Scheduled to appear are Dave Barry, Ridley Pearson, Amy Tan, Scott Turow, Mitch Albom, James McBride, Roy Blount, Jr., Matt Groening, Stephen King and Greg Iles. Roger McGuinn of The Byrds joins the band as special musical guest.

On May 24, Kathi Goldmark, founder and member of the Rock Bottom Remainders, passed away in San Francisco (click here to read a New York Times article about the band and her life, published on May 30). The ALA/ProQuest Scholarship Bash will mark the band’s last concert appearance.

The money raised from this year’s Bash will provide scholarships for graduate students in library and information studies, including Spectrum.

Use event code “ALA4” to purchase tickets during the registration process, or buy them onsite in Anaheim, subject to availability, at the “Tickets” booth in the registration area during registration hours.

ACRL/ALCTS President’s Program

Join ACRL President Joyce L. Ogburn for the association’s 2012 President’s Program, “Future of the Book: Innovation in Traditional Industries.” Co-sponsored by ALCTS, the program features Duane Bray, a partner at IDEO, a global innovation and design consulting firm, discussing the challenges traditional industries often face when experiencing disruptive change. Bray will share concrete techniques for recognizing and harnessing opportunities for innovation. The program takes place from 10:30 a.m. – 12:00 p.m. on Monday, June 25, in the Anaheim Convention Center Ballroom B.

ALSC and YALSA Joint President’s Program

This year, ALSC and YALSA will offer a joint presidents’ program focusing on the digital lives of tweens and young teens, populations that both groups of members serve. This collaborative event will feature two dynamic speakers, Stephen Abram, MLS and Michelle Poris, Ph.D., followed by a video presentation. The event takes place on Monday, June 25, from 8:00 – 10:00 a.m. in Room 304AB of the Anaheim Convention Center.

Piris will launch the program by illuminating attendees on what lives are like for tech-savvy tweens and young teens. She has nearly 20 years of research experience with youth and families and is currently the Quant Savant at Smarty Pants, a full-service market research and strategic consulting firm, for which she leads all custom and syndicated quantitative research initiatives.

Following Poris, library futurist Abram will shine a beacon on the intersection of digital learning, libraries, and youth. Abram was listed by Library Journal as one of the top 50 people influencing the future of libraries. He is past-President 2008 of the Special Libraries Association (SLA) and the past-President of the Ontario and Canadian Library Associations (CLAs). Following these presentations, the ALSC and YALSA presidents will showcase short videos submitted from librarians in the field to highlight effective programming and innovations for working with tweens and young teens.

For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone, (800) 545-2433, ext. 4390, or email, yalsa@ala.org.

ALSC is the world’s largest organization dedicated to the support and enhancement of library service to children. With a network of more than 4,000 children’s and youth librarians, literature experts, publishers and educational faculty, ALSC is committed to creating a better future for children, through libraries. To learn more about ALSC, visit their website at www.ala.org/alsc.

Get Active This Election Season

At both the local and federal level, the electoral season is back and ready to hit full swing. Learn how to campaign for libraries this year by attending the session “The Elections and You: How to Campaign for Libraries during the Electoral Season,” on Saturday, June 23, from 10:30 a.m. – 12:00 p.m. in the Hilton Palos Verdes room.

Join advocacy expert Stephanie Vance and the ALA Office of Government Relations at the session as they share several tips on ways that librarians can use the elections to highlight the work of their libraries.

“The elections present such a great opportunity to raise the profile of your library,” said Vance. “There is no better time to showcase the great work that libraries are doing in the community.”

The session will teach advocates how to stay non-partisan while keeping libraries in the discussion. Additionally, the session will include discussions on ways to recruit politicians to visit libraries, engage the public and develop advocacy strategies during the election season.
**AASL Offers School Librarians a Variety of Opportunities at Annual Conference**

**Carmen Aga Deedy to speak at AASL Awards Luncheon**

New York Times best-selling author Carmen Aga Deedy will speak during the annual Awards Luncheon for the American Association of School Librarians (AASL). The luncheon will be held Monday, June 25, during the ALA 2012 Annual Conference in Anaheim, Calif.

Deedy began her two-decade-long career as a storyteller whose National Public Radio commentaries were collected and released as the short story collection Growing Up Cuban in Decatur, Georgia. Her children’s books have won numerous awards, including the Jane Addams Peace Association Book Award, the International Latino Book Award and the Best Children’s Books of the Year from the Bank Street College of Education. Deedy is an ardent supporter of libraries. She served as the 2006 spokesperson for AASL’s School Library Month and has shared her stories with hundreds of thousands of school children who remain her favorite audience. Deedy’s appearance at the 2012 Awards luncheon is sponsored by Peachtree Publishers.

The AASL Awards Luncheon highlights the best of the best in the school library field and gives members a chance to celebrate the accomplishments of their colleagues. Through collaboration, leadership, national involvement, upholding the principles of the profession and innovative programming, each person or program being honored has made a significant contribution to the school library profession. The luncheon is a public acknowledgement and celebration of school librarians that have modeled excellence in the profession.

Luncheon tickets are $55 and must be purchased in advance. To register for the luncheon, and for more information about this and other AASL events at the 2012 ALA Annual Conference, visit http://www.ala.org/aasl/annual.

**AASL Preconferences Empower School Librarians as Leaders**

Preconferences offered by the American Association of School Librarians (AASL) before Annual Conference are designed to empower school librarians as educators and teachers of leaders in their schools. These half-day workshops will be offered Friday, June 22.

**During “Libraries in the Cloud,”** discover how school libraries can benefit by moving to the cloud and what role librarians can play when staff and student applications become hosted. Led by presenter Doug Johnson, attendees will discuss the implications of hosted computer applications and resources on library programs and the role of the school librarian.

Attendees will learn how to become embedded professional development leaders and thrive in an era of unprecedented school reform during “Leading Professional Development that Matters…and Works.” Presenters Debbie Ablonk, Kristin Fontichiaro and Violet H. Harada will discuss several professional development models and explore how the models can improve schools from the inside out.

Online registration is now open. AASL encourages all librarians interested in becoming a leader in their library programs to register now to attend one of these valuable workshops. For fees and to register, visit www.ala.org/aasl/annual.

**AASL to Announce 2012 Best Websites for Teaching and Learning**

AASL will announce the recipients of the 2012 Best Websites for Teaching and Learning during the ALA Annual Conference in Anaheim. The announcement will take place at 8:00 a.m. on Saturday, June 23, in room 213D of the Anaheim Convention Center.

The 2012 announcement marks the achievement of 100 sites honored for fostering the qualities of innovation, creativity, active participation and collaboration since the recognition’s inception in 2009. It also debuts a new format for the recognition, which will include the announcement of all recognized sites, interviews with the creators of selected sites and tips to use sites in the school setting.

Sites recognized as a Best Website for Teaching and Learning are free, Web-based sites that are user-friendly and encourage a community of learners to express and discover. They also provide a foundation to support AASL’s Standards for the 21st-Century Learner. The sites offer tools and resources in content collaboration, content resources with lesson plans, curriculum sharing, digital storytelling, managing and organizing and social networking and communication. Each website is linked to one or more of the four strands of the Standards for the 21st-Century Learner – skills, dispositions in action, responsibilities and self-assessment strategies.

Updated annually, the Best Website...
2012 Annual Conference Exhibitor List & Floor Plan

Exhibitor........................................ Booth Number
#1 Private Tutor........................................... 863
3M Library Systems.......................... 2220
A+E Networks........................................ 553
AAAS/Science......................................... 1461
ABC-CLIO............................................ 1608
ABDO Publishing Company................. 2666
Abingdon Press.................................... 1247
Able Card, LLC.................................. 2760
Abrams Books.................................. 2449
Accessible Archives, Inc..................... 1762
AccuCut.............................................. 413
Acton Library Media Service.............. 658
Actrac................................................. 2768
Adam Matthew Education.................. 1906
Advertising Red Books..................... 522
AFL-CIO/ALA Joint Committee on Library Service to Labor Groups.. 1952
Agati Furniture................................. 730
ALA Affiliates.................................... 1002
ALA Digital Reference....................... 1823
ALA Public Programs Office.............. 2280
ALA/Membership Pavilion.................. 1839
Albert Whitman & Company.............. 2411
Algonquin Books of Chapel Hill........... 2438
Alexander Street Press..................... 1801
Alexandria by Companion Corporation... 412
Alexis Fajardo / Artist Alley.............. 574
Alibris.................................................. 1748
ALISE................................................ 2719
Alliance Entertainment..................... 757
ALL-TAG Security............................ 827
AltaraMedia...................................... 438
Altarama Information Systems.......... 910
Ambassador Books and Media............ 2012
Amber Way Jewelry Company.. 2744
Ambrose Video Publishing................ 736
America Reads Spanish.................... 2428
American Camp Association............. 1954
American Collective Stand.............. 2424
American Go Foundation.................. 782
American Library Association-Bookstore.. 1728
American Psychological Association.... 1656
Andrews McMeel Publishing............. 2505
Annick Press..................................... 2647
Anode, Inc....................................... 520
Archiva (dist. by Publishers Group West).... 2666
ARL/LibQUAL+/StatsQUAL................... 1231
Argosy Publishing/Visible Body........ 324
Arte Publico Press......................... 2361
Association of College Research Libraries.... 912
AT&T Innovation, Inc................. 433
Atlas Systems.................................... 2206
AtoZDatabases.................................. 407
AudioGO............................................. 2406
Auto-Graphics, Inc......................... 530
Aux Amateurs De Livres.................. 453
AWE, Inc.......................................... 2246
Ayn Rand Institute......................... 2629
Azuradisc, Inc................................ 759
B & H Publishing Group................... 1014

Click on the RED BOOTH SPACES on the floor plan to visit Cognotes Preview Issue advertiser Web sites... or click on the BOLDED company listings.

» see page 10
2012 Annual Conference Exhibitor List & Floor Plan

HALL B

HALL A

• What's Cooking Stage
• Conference Suites

Special Events Area

Food Service Area

DVD Video

International

Exhibitor Conference Suites

Technology Pavilion

Exhibitor Conference Suites
Exhibitors

* from page 8
Backstage Library Works 2200
Baker & Taylor 1638
Barefoot Books 2268
Basc Subscriptions & Prexan Inc. 2748
BayScan Technologies 811
Bearport Publishing Co. 2346
Beijing International Book Fair 2424
Bella & Harry, LLC 2266
Beman 1439
Better World Books 1967
BiblioCommons Inc 1766
Bibliotheca 610
Bi-Folkal Productions, Inc. 2749
Big Cozy Books 2477
BioMed Central 2113
Birchard Company 1925
The Black Library 775
Black Caucus of the Am. Libr. Asn. (SCALA) 2762
Bleak 509
Blocks Rock LLC 773
B-Legistics 1244
Bloom’s 1648
Bloomsbury / Walker Books for Young Readers 2541
Blue Apple Books 2528
Bob Boyle / Artist Alley 481
Bologna Children’s Book Fair 2424
The Book House Inc. 2009
Book Hub, Inc. 410

CareerOneStop 1867
Carolyn Forman Conversation 914
Casalini Libri - Fiesole, Italy 454
Casemate Publishers 1976
CASSIE 815
Cato Institute 1866
Cedl Castellucci / Artist Alley 480
Center Point Large Print 1201
Central Recovery Press 2567
Charlesbridge Publishing 2448
Chelsea Green Publishing Company 2673
Chelsea House 1648
Chicago One Stop/Browser Display 763
Children’s Plus, Inc. 2687
ChilliFresh.com 1877
China Books 301
China Educational Publications 1970
ChinaScoope Financial Limited 1964
CHOICE Magazine 1900
Chris Giarrusso / Artist Alley 476
Christina Strain / Artist Alley 433
Christopher and Dana Reeve 1248
Chronicle Books 2458
Cincopunt Press 954
Classical Comics Ltd. (dist. by Publishers Group West) 2566
Clive’s Publishing 2658
CLCD, LLC 2362
Cobblestone & Cricket 2364
CoLibri Systems North America, Inc. 445
ColorMasters, Inc. 1243
Combined Book Exhibit 2412
Combined eBook Exhibit 2410
Comex Systems, Inc. 1342
Comic Book Legal Defense Fund 786
Compendium Library Services 814
Comprise Technologies 2240
Consortium Book Sales 2567
Copyright Clearance Center 628
Counting Opinions (SQUIRE) Ltd. 300
CQ Press 1476
Demographic Research 670
Crossway Books & Bibles 1347
Crowley Company, The 1203
Curio & Co. 784

d-e-f
Dan Santan / Artist Alley 578
Darren Gerdoten / Artist Alley 576
Data2 Corporation 1359
David Brown Book Co. 1976
De Gruyter 2427
Demetic 604
DEMO 1600
Dewberry 842
Diamond Book Distributors 673
Digitalia Spanish Ebooks 459
Digital Campus 852
Digital Transitions Inc. 823
DiscoveryGarden Inc./Islandora Project 310
Disney - Hyperion Books 2463
DK Publishing Inc. 2611
DL Consulting, Ltd. 809
DLISL at Image Access 1672
Dog Tacos 2378
Dreamscape Media 1652
Drexel University Online, The iSchool 1010
D-Tech International USA, LLC . 750
DVA (Distribution Video & Audio) 857
East View Information Services 353
East West Discovery Press 2774
Eastman Kodak Company 623
EasyBib.com 2204
EBL-Ebook Library 1361

The 2011 Annual Conference in New Orleans exhibit hall opens to large crowds.

Exhibit Hours

Halls A-C
Friday, June 22
5:30 – 7:30 p.m.
Grand Opening Reception on the Exhibit Floor
Saturday, June 23
9:00 a.m. – 5:00 p.m.
Sunday, June 24
9:00 a.m. – 5:00 p.m.
Monday, June 25
9:00 a.m. – 2:00 p.m.
Exhibits Closing

Ballroom D&E
Wrap Up/Rev Up Celebration
2:00 – 3:00 p.m.

Click on the Live Stages Logos for Updated Schedules
Sundance. In 2009, she was a recipient of a United States Artist Fellowship. She lives in New York City. In THE KID (The Penguin Press; July 5, 2011), Sapphire brings her readers deep into the interior life of Abdul Jones, son of her unforgettable heroine, Precious. We meet Abdul at age nine, on the day of his mother’s funeral. Left alone to navigate in a world where love and hate are often indistinguishable, forced to confront unspeakable violence and his own dark history, Abdul claws his way toward adulthood and toward an identity he can stand behind. THE KID delivers a generational story that moves with the speed of thought from a Mississippi dirt farm to Harlem in its heyday; from a troubled Catholic orphanage to downtown artist’s lofts, as it tells of a 21st century young man’s fight to find the path to his future. A testament to the ferocity of the human spirit, the nourishing power of love and the day of his mother’s funeral. Left alone to navigate in a world where love and hate are often indistinguishable, forced to confront unspeakable violence and hate are often indistinguishable, forced to confront unspeakable violence and his own dark history, Abdul claws his way toward adulthood and toward an identity he can stand behind. THE KID delivers a generational story that moves with the speed of thought from a Mississippi dirt farm to Harlem in its heyday; from a troubled Catholic orphanage to downtown artist’s lofts, as it tells of a 21st century young man’s fight to find the path to his future. A testament to the ferocity of the human spirit, the nourishing power of love and the day of his mother’s funeral. Left alone to navigate in a world where love and hate are often indistinguishable, forced to confront unspeakable violence and hate are often indistinguishable, forced to confront unspeakable violence and his own dark history, Abdul claws his way toward adulthood and toward an identity he can stand behind. THE KID delivers a generational story that moves with the speed of thought from a Mississippi dirt farm to Harlem in its heyday; from a troubled Catholic orphanage to downtown artist’s lofts, as it tells of a 21st century young man’s fight to find the path to his future. A testament to the ferocity of the human spirit, the nourishing power of love and the day of his mother’s funeral. Left alone to navigate in a world where love and hate are often indistinguishable, forced to confront unspeakable violence and hate are often indistinguishable, forced to confront unspeakable violence and his own dark history, Abdul claws his way toward adulthood and toward an identity he can stand behind. THE KID delivers a generational story that moves with the speed of thought from a Mississippi dirt farm to Harlem in its heyday; from a troubled Catholic orphanage to downtown artist’s lofts, as it tells of a 21st century young man’s fight to find the path to his future. A testament to the ferocity of the human spirit, the nourishing power of love and
Happy Feet, RVJ International LLC
by UniqueU...........563
Harlequin Enterprises Ltd........2387
HarperCollins Children’s Books........2558
HarperCollins Publishers........2559
HARRASSWITZ........448
Harvard University Press........1105
Hawthorne Books
(dist. by Publishers Group West)........2566
Hildreth and Associates Architects........1746
Highlights for Children........2334
Highsmith........1700
HLJ Kidkapers........2757
Holiday House........2550
Hollisag Canada........309
Hong Kong University Press........1883
Hoover Institution Press........1856
Horizon DataSys Corporation........903
Hornt Book........2234
Houghton Mifflin Harcourt........2310
The Houghton Brothers / Artist Alley........581
Human Relations Area Files, Inc........1958
Hybrid Forge........340
IBERBOOK-SANCHEZ CUESTA........349
Identity........812
IFLA 2013 Singapore........1011
IGI Global........2214
Illinois Library Association........2404
Imprint Plus........820
Infopedia Technologies........724
Independent Book Publishers
Association (IBPA)........2624
Independent Publishers Group........2658
Index Data........1920
Indie Press Showcase........2671
Indus International, Inc........800
Infobase Learning
Infor Library and Information Solutions........733

1. Information Today, Inc........638
INFORMS........1962
Infusion Software, Inc........829
Ingram Content Group........1446
Inner Traditions........2415
Innovate E-Commerce........822
Karama........551
KI........1754
Kids Can Press........2663
Kili Magazine........2363
Kill Shakespeare........577
King Fisher........2545
Kiritas Technologies, Inc........458
KO Kids Books
(dist. by Publishers Group West)........2566
Konica Minolta Business Solutions USA, Inc........313
L.A. Theatre Works........338
LAC Group........1348
Laptops Anytime........622
Lark Pien & Jen Wang / Artist Alley........579
LearningExpress, LLC........2421
Learn Israel........2753
Lectorum Publications, Inc........2430
Lee & Low Books........2436
Lego Education........861
Lehigh University Press........1438
LEID Products........625
Lemer Publishing Group........2228
Lexington Books........1438
LexisNexis Library Solutions........1211

Click on the RED BOOTH SPACES on the floor plan on page 6 to visit Cognotes Preview Issue advertiser Web sites ... or click on the BOLDED company listings.

JPLNASA Space Place........2264
JSTOR/Portico........2324
Junior Library Guild........2234
Kane Miller/Usborne Books........2652
KAPCO Book Protection........1808
Karama........551
KI........1754
Kids Can Press........2663
Kili Magazine........2363
Kill Shakespeare........577
King Fisher........2545
Kiritas Technologies, Inc........458
KO Kids Books
(dist. by Publishers Group West)........2566
Konica Minolta Business Solutions USA, Inc........313
L.A. Theatre Works........338
LAC Group........1348
Laptops Anytime........622
Lark Pien & Jen Wang / Artist Alley........579
LearningExpress, LLC........2421
Learn Israel........2753
Lectorum Publications, Inc........2430
Lee & Low Books........2436
Lego Education........861
Lehigh University Press........1438
LEID Products........625
Lemer Publishing Group........2228
Lexington Books........1438
LexisNexis Library Solutions........1211

Click on the RED BOOTH SPACES on the floor plan on page 6 to visit Cognotes Preview Issue advertiser Web sites ... or click on the BOLDED company listings.
ASCLA’s President’s Program Features Author John Jantsch

The 2012 ASCLA President’s Program in Anaheim will feature John Jantsch, best-selling author of *Duct Tape Marketing* and *The Referral Engine*, who has prepared a special presentation for the library community on how to apply his strategies to libraries, and how to build a library marketing strategy that will help your library realize its full potential.

All conference participants are invited to join ASCLA President and New Jersey State Librarian Norma Blake for this very informative, relevant and entertaining program in Ballroom B of the Anaheim Convention Center on Sunday, June 24, 10:30 a.m. – 12:00 p.m.

In celebration of the release of Jantsch’s newly revised and updated version of *Duct Tape Marketing*, *Library Award*, *Novelist’s* new market version of *Jantsch’s* newly revised and updated a.m. – 12:00 p.m.

Jantsch is currently involved in a number of marketing projects with *Intuit*, *Microsoft*, *Sage Software*, *HP*, *AT&T* and *American Express*. His very popular blog was chosen as a *Forbes* favorite for marketing and small business. His podcast, a top-ten marketing show on iTunes, was called a “must listen” by Fast Company. In today’s marketing-savvy world, everyone wants to know the one thing they can do or the magic pill they can take that will make their marketing efforts successful. Jantsch gives sage and practical advice, and tips for how to uncover what works.

Unusual Opportunities to Enhance Your Resume Session to be held in the ALA JobLIST Placement Center Saturday

In its continuing efforts to help job seekers retool their skills and prepare for effective job searches, the ALA JobLIST Placement Center will sponsor a session entitled “Unusual Opportunities to Enhance Your Resume” on Saturday, June 23 from 1:30 – 3:00 p.m. during the ALA Annual Conference in Anaheim.

How can you make yourself stand out when all of the candidates have an MLS? What will impress the person doing the hiring? Attend this session to get in on the discussion which will feature different ways others have taken advantage of opportunities such as practicums, fieldwork, independent studies, and special projects in order to enhance their resume and impress hiring officials. Come to this session to meet with students, recent graduates, and federal librarians to learn about opportunities available to you that if taken, will get you job offers.

Facilitated by Nancy Faget, this session will include speakers from Careers in Federal Libraries, GSA, Louisiana State University, University of Pittsburgh, University of South Florida, University of Maryland, San Jose State University, University of North Texas and others. Use this opportunity to network with federal librarians, and get advice from people already working in various federal libraries.

The ALA JobLIST Placement Center will be located in Hall A of the Anaheim Convention Center, and open Saturday and Sunday, 9:00 a.m. – 5:00 p.m. All Placement Center sessions are free. Registration is not required.
NEH, ALA to Present “Bridging Cultures” Programs June 24

The National Endowment for the Humanities (NEH), in collaboration with the American Library Association (ALA) Public Programs Office, will present two events at the ALA 2012 Annual Conference in Anaheim to introduce a new grant initiative for libraries, “Muslim Journeys,” a Bridging Cultures Bookshelf program. For more information about Muslim Journeys, visit www.al.org/programming/muslimjourneys.

Both conference programs are free and open to all attendees, and will include information for libraries interested in developing similar programs for their own communities with the support of the Bridging Cultures Bookshelf.

“Muslim Journeys: Collection Development and Programming Grants,” Sunday, June 24, 10:30 a.m. – 12 p.m. Anaheim Convention Center Room 202B. Representatives from NEH and ALA will present information about the “Muslim Journeys” Bookshelf, a program of NEH’s Bridging Cultures initiative. Co-presented with ALA, the program seeks to foster understanding and appreciation of the pluralism of cultural forms and traditions within the Muslim world by providing libraries with a new set of resources, recommended by scholars and librarians, that offer glimpses of the rich cultural heritage associated with Islamic civilizations around the world. Librarians who have hosted pilot “Muslim Journeys” programs will also share their experiences and best practices. Attend this session to learn more about applying for the collection and developing related community programs.

Part of the Now Showing @ ALA film series includes “Islamic Art: Mirror of the Invisible World,” scheduled for Sunday, June 24, 1:30 – 3:30 p.m., Anaheim Convention Center room 304C. This film is set for broadcast on PBS affiliates beginning in July 2012, includes an introduction by Unity Tutt, and information about how to receive a free copy of the film with public performance rights for your library. A Q&A session with filmmakers and scholars will follow. Narrated by Academy Award-winning performer Susan Sarandon, this dazzling documentary reveals the variety and diversity of Islamic art. Join us for an epic journey across nine countries and over 1,400 cultures with a new set of resources, recommended by scholars and librarians, that offer glimpses of the rich cultural heritage associated with Islamic civilizations around the world. Librarians who have hosted pilot “Muslim Journeys” programs will also share their experiences and best practices. Attend this session to learn more about applying for the collection and developing related community programs.

Part of the Now Showing @ ALA film series includes “Islamic Art: Mirror of the Invisible World,” scheduled for Sunday, June 24, 1:30 – 3:30 p.m., Anaheim Convention Center room 304C. This film is set for broadcast on PBS affiliates beginning in July 2012, includes an introduction by Unity Productions’ outreach director, Daniel Tutt, and information about how to receive a free copy of the film with public performance rights for your library. A Q&A session with filmmakers and scholars will follow. Narrated by Academy Award-winning performer Susan Sarandon, this dazzling documentary reveals the variety and diversity of Islamic art. Join us for an epic journey across nine countries and over 1,400 cultures with a new set of resources, recommended by scholars and librarians, that offer glimpses of the rich cultural heritage associated with Islamic civilizations around the world. Librarians who have hosted pilot “Muslim Journeys” programs will also share their experiences and best practices. Attend this session to learn more about applying for the collection and developing related community programs.

Influencing library boards, using statistics to make the case and privatization are among the topics to be discussed at the Advocacy Corner at the ALA 2012 Annual Conference in Anaheim, Calif. It takes place on the afternoons of Saturday, June 23 and Sunday, June 24 at the ALA Membership Pavilion (#1939).

Dr. Ken Haycock, Stephanie Vance and Peter Pearson are among the speakers who will host short discussions, workshops and Q&A sessions designed to improve advocacy skills and showcase advocacy ideas and initiatives from all types of libraries.


The ALA Membership Pavilion is located in booth 1939 in the Anaheim Convention Center. The Advocacy Corner event takes place from 12:00 – 4:30 p.m. on Saturday, June 23 and from 12:00 – 3:30 p.m. on Sunday, June 24.
Carnegie Awards

A comprehensive study describing the melodious interplay between science and literature documents the transmission of human knowledge from talking drums to the Internet. Malcolm X: A Life of Reinvention, by Manning Marable, published by Viking Penguin, a member of Penguin Group (USA). This definitive work on the life of the Malcolm X corrects previous misconceptions and offers new information about the charismatic leader’s life and death during the turbulent years of the civil rights era.

Andrew Carnegie Medal for Excellence in Fiction:
The Forgotten Waltz, by Anne Enright, published by W. W. Norton & Company. The vicissitudes of extramarital love and the obstructions to its smooth flow – including spouses, children, and the necessary secrecy surrounding an affair – are charted in sharp yet supple prose.

Lost Memory of Skin, by Russell Banks, published by Ecco, an imprint of HarperCollins Publishers. The protagonist is a nurse caring for a terminally ill patient with Alzheimer’s disease, whose story bristles with the reality of the human condition.

The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Nonfiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Children’s Literature:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Young Adult Fiction:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.

Andrew Carnegie Medal for Excellence in Poetry:
The Melody of War, by Noah Segal, published by barnes & noble Books. The author, a former marine, provides a compelling account of his military service in Afghanistan.
Exhibitors
* from page 12

LiaoNing Science and Technology
Publishing House .......................... 2766
Liberty Fund, Inc. .......................... 1959
Librio ........................................ 2772
LibLime, a division of PTFS ................. 419
Libranca, LLC ................................. 815
Library Bureau Inc. ......................... 718
Library Bureau Steel ........................ 1462
Library Cataloging Solutions ............... 431
Library Ideas, LLC ............................ 744
Library Journal ................................. 2234
Library of Congress .......................... 1416
Library Resources Group ................... 1340
The Library Store, Inc. ..................... 909
Library Systems & Services, LLC (LSS) .... 2210
Library Technologies Inc. .................. 1815
LibraryThing .................................. 1919
LibroBooks LLC ............................... 461
Listening Library .............................. 2510
Little, Brown Books for Young Readers .... 2401
Litwin Books .................................. 2769
Live Oak Media ............................... 2316
Littmann ....................................... 1353
Llewellyn Worldwide Ltd ..................... 2375
London Book Fair ............................. 2424
Lonely Planet ................................. 2371
Lorito Books, Inc. ............................. 2827
Lynda.com .................................... 424
Lyngsoe Systems ............................. 2252
LYRASIS ....................................... 2001

M-N-O
M.E. Sharp Inc. ............................... 1209
Mackin Educational Resources ............... 2470
Macmillan (Adult) ............................ 2544
Macmillan Children’s Publishing Group .... 2534
Magazine Subscription Service Agency .... 1921
Mango Languages ............................ 1372
Mango Languages ......................... 1460
MARCEI, Inc. ................................. 1332
Mark Siegel / Artist Alley ..................... 472
Marshall Cavendish Corp ..................... 2563
Martin Pearl Publishing ..................... 2466
Mason Crest: National Highlights Inc. .... 2508
Matt Dembicki / Artist Alley ............... 475
McFarland & Company ..................... 1331

McGraw-Hill Professional .................. 1912
MScweeny’s (dist. by Publishers Group West) .. 2566
Media Flex Inc. ............................. 1254
The MediaPreserve ......................... 312
MediaSurfer ....................................
mediatechnologies/Silver Street, Inc. .... 624
Melville House Publishing .................. 2531
Mergent, Inc. ................................ 723
MerrylMakers ................................. 2468
Midlanda Press ............................... 2375
Midnight Ink Books ........................ 2375
Midpoint Trade Books ....................... 303
Midwest Library Service .................... 2307
Midwest Tape ............................... 1664
Milwaukee Editions (dist. by Publishers Group West) .... 2566
MINNISIL Inc. ................................. 405
Mintila ......................................... 1894
MJ Industries Inc. ............................ 1778
MK ree & Jonathan Hill / Artist Alley ....... 479
Montel Inc. .................................... 400
Moody Publishers ............................ 1109
Morningstar ................................. 819
Mosio / Text a Librarian ..................... 901
Motion Picture Licensing Corporation ..... 762
Movie Licensing USA ........................ 652
Mrs. Nelson’s Library Services ................ 1377
Music Library Association ................ 2726
Nathan Hale / Artist Alley .................. 572
National Endowment for the Humanities ... 2382
National Geographic ........................ 2525
National Information Standards
Organization (NISO) ........................ 428
National Library of Medicine ............. 627
National SCARABBLE Association ....... 676
National Storytelling Network .......... 1782
Nature Publishing Group .................. 2308
NatureMaker, Inc. ........................... 2346
Naxos of America, Inc. ..................... 753
NBM publishing ............................. 780
Neotaxos ..................................... 1825
New Harbinger Publications ............... 2655
New World Library (dist. by Publishers Group West) .... 2566
The New York Review of Books .......... 2509
The New York Times ....................... 1351
NewsBank .................................... 1310
Nienkamper Furniture & Accessories ..... 1325
Northern Micrographics Inc. .............. 1906
NorthSouth Books Inc. ..................... 2417
Norwood House Publishing ............... 2473
OBS Inc. ....................................... 846
OCLC .......................................... 2100
OECD ......................................... 1862
OpinionArchives ............................ 1008
Orcia Book Publishers ...................... 2659
OverDrive, Inc. ............................... 1362
Owlkids Books (dist. by Publishers Group West) .... 2566
Oxford University Press .................... 1300
P-Q-R
Palgrave Macmillan ........................ 1318
Palmieri Furniture Ltd. ..................... 500
Paperzut ............................... 780
Parallax ....................................... 200
Patent & Trademark Resource
Center Program ............................... 1863
PBS Educational Media ..................... 758
Peachtree Publishers ...................... 2459
Penguin Group (USA) Inc. .................. 2610
Penguin Young Readers Group ......... 1392
Pepperdine University Graduate School .... 2717
Perma-Bound Books ........................ 2607
Perseus Books Group ....................... 2476
Perseus Distribution ........................ 478
Pharos Systems ............................. 848
POLARIS Library Systems ................ 738
ProCon.org .................................. 1250
Project MUSE ............................... 1345
ProQuest ..................................... 2000

Public Information Kiosk, Inc. .............. 2317
Publishers Group West (PGW) .............. 2566
Publishers Weekly .......................... 2330
Publishinghouse for Scholars .......... 2751
Pumpodcast ................................. 2412
Puvill Libros S.A. ............................ 455
Quality Copying, Inc. ....................... 304
Quest Books (dist. by Publishers Group West) .... 2566
R.E.P. Industries, Inc. ..................... 844
Rainbow Books .............................. 2770
Raina Telgemeier & Dave Roman/
Artist Alley ........................................ 473
Rainbow Book Company ..................... 2366
The Randolph Rose Collection ............. 1260
Random House Children’s Books .......... 2511
Random House Large Print Books ....... 2510
Random House Library and
Academic Marketing ....................... 2510
Readers to Eaters (dist. by Publishers Group West) .... 2566
Readex ........................................ 1310
Reading With Pictures ...................... 768
Recorded Books ............................. 900
The Reference shelf ........................ 2750
ReferenceUSA ................................ 1013
Referections Publishing .................... 2305
ReWork ....................................... 2300
Renaissance Learning ....................... 549
ReportLinker for Libraries ................ 348
ResCarta Foundation, Inc. ................. 710
Ringgold, Inc. ................................ 1221
Risk Management Association - RMA .... 1974
Ritative Book Distributors Inc. .......... 1473
Rock’s Backpages ............................ 560
Rosen Publishing Group ..................... 2258
Rosenblatt/Author ......................... 1784
Rowman & Littlefield Education .......... 1438
Rowman & Littlefield Publishers, Inc. .... 1438
Rowman & Littlefield Publishing Group .... 1438
Royal Society of Chemistry ............... 2762

Pavilion
A hot topic in all aspects of life, the
ALA Green Pavilion will showcase
products and services to help libraries
“Go Green.” Whether you are searching for
furniture, signage, lighting, architectural or space planning services, or
computer recycling, this will be the
place to gather the latest information.

International Pavilion
The International Publishers Pavilion
is the perfect place to find mul-
ilingual and multicultural publications
and library materials.

With suppliers from around the
world, you can add to your collection with one visit.

T
he ALA Exhibition will expand to
over 1,500 booths this year,
showcasing the latest publications, products and technologies available to libraries. Many of these products will be featured in special
showcase pavilions to help conference attendees get an in-depth look at what is new. Special features of the exhibit floor include:

ALA Membership Pavilion
This area will house booths belong-
ing to ALA divisions, roundtables
and others who are or offer other ALA-affiliated groups. Also visit the
ALA Membership booth which will have information on all the ALA groups.

ALA Store
The store offers you a more conve-
ient way to support ALA as you shop
for the most current professional de-
velopment materials and gifts, posters,
and other items to help you promote
literacy and libraries. Shop for new
and popular products and pick up the
most current membership information.
Be sure to check your badge for special offers, and visit the ALA Store!

Pavilion
These two pavilions link suppliers
to over 1,500 booths this year,
to place to gather the latest
information.

"Go Green." Whether you are searching for furniture, signage, lighting, architectural or space planning services, or computer recycling, this will be the place to gather the latest information.

International Pavilion
The International Publishers Pavilion
is the perfect place to find multi-
ilingual and multicultural publications
and library materials.

With suppliers from around the
world, you can add to your collection with one visit.

These Pavilion in the Exhibits

Click here to EXHIBITS
information

Exhibit Hours

Halls A-C
Friday, June 22
5:30 – 7:30 p.m.

Grand Opening Reception on the Exhibit Floor

Saturday, June 23
9:00 a.m. – 5:00 p.m.

Sunday, June 24
9:00 a.m. – 5:00 p.m.

Monday, June 25
9:00 a.m. – 2:00 p.m.

Exhibits Closing

Ballroom D&E
Wrap Up/Rev Up Celebration
2:00 – 3:00 p.m.

Visit These Pavilions in the Exhibits

Pavilion
These two pavilions link suppliers
to over 1,500 booths this year,
to place to gather the latest
information.

"Go Green." Whether you are searching for furniture, signage, lighting, architectural or space planning services, or computer recycling, this will be the place to gather the latest information.

International Pavilion
The International Publishers Pavilion
is the perfect place to find multi-
ilingual and multicultural publications
and library materials.

With suppliers from around the
world, you can add to your collection with one visit.

TV
These Pavilion in the Exhibits

Click here to REGISTER NOW
for Anaheim
On behalf of the Joint Conference of Librarians of Color 2012 Steering Committee, we extend an invitation for you to join us September 19-23 in Kansas City, MO. Designed as a conference for everyone, the program provides opportunities to participate and gain inspiration through networking, sharing ideas, learning about best practices, finding new resources, and revitalizing your spirit.

Here’s just a sampling of what you can experience at JCLC:

- Opening General Session Featuring Sonia Monzano Sponsored by Scholastic
  Thursday, September 20 from 9:00-10:30 am
- Author Lunches* Friday, September 21 from 12:15-1:30 pm
- Youth Authors: Lauren Myracle Sponsored by Abrams Books
  and Sharon Flake Sponsored by Scholastic
- Adult Authors: Da Chen Sponsored by Random House
  and David Treuer Sponsored by Ho-Chunk Nation
- Closing General Session Speaker Jamal Joseph Sponsored by Algonquin Books
  Sunday, September 23 from 9:00-10:15 am
- Exhibits: Numerous activities including book signings, receptions,
  production demonstrations and hours of no-conflict time.
- Programs: Over 70 programs, 40 poster sessions,
  pre-conferences and more.
- Events: Opening Reception at the Kansas City Public Library,
  Legacy Breakfast* and All-Conference Reception.
- Tours Featuring Kansas City — Its History and Culture
- Visit the JCLC booth #1806 for more info on this exciting conference.

* Ticketed Event

Registration and Housing now open!
Visit http://jclc-conference.org for more conference information and to register.
Meet Your Favorite Illustrator in the Artist Alley in the Exhibits

See original artwork by today’s leading illustrators. Visit the Artist Alley located in Graphic Novel/Gaming Pavilion in the ALA Exhibits. Meet face to face with your favorite artists and illustrators. Check out the EBRU Chris Hoy Scholarship Silent Auction in Lobby B of the convention center for an opportunity to win a piece of original art work from one of these outstanding artists.

Artist Name .................. Booth Number
Alexis Fajardo .................. 574
Bob Boyle .................. 481
Chris Giarrusso .................. 476
Cecil Castellucci .................. 408

Zines (pronounced “zeen” like “clean”) are non-commercial self-publications that come in all sizes and shapes. They represent perspectives and subjects often overlooked in other publications. The zine libraries interest group is a collective of people interested in zine libraries, from starting up a collection to cataloging the materials to offering outreach programs. Come to the Zine Pavilion to make a page for a collaborative zine, take a look at our exhibit of zines, and enter a raffle to get your library kitted out with a starter zine collection! Local zinesters and distros will also be selling their wares.

Raffle
One lucky library will get to take home zines from our zine exhibit - your library’s very own starter zine collection! Stop by the booth, fill out a raffle ticket, drop it in the box and cross your fingers that we will draw your name on Monday, June 25th at 10:30 a.m.

Visit the Zine Pavilion — Booth 1480

2012 Annual Preview Update — Anaheim

Visit us for Anaheim

Visit us for Anaheim
Innovative Financial Literacy Programs at Your Library from PLA, RUSA

Members creating innovative programs should plan to attend two essential panels at ALA Annual Conference. Smart investing® by your library® grantees are offering a two-panel intensive program on their success in developing and promoting innovative financial education opportunities within their libraries. Attendees of both programs, one sponsored by RUSA, the other by PLA, will get a crash course in the two crucial elements that are part of any innovative programming: marketing and partnerships.

Smart investing® by your library®: Everyone Counts! 
Sponsored by the Public Library Association (PLA)
Saturday, June 23, 8:00 – 10:00 a.m., ACC-207B
The role of librarians as trusted navigators leading patrons to the most useful information is increasingly valuable. Smart investing® by your library® is building the capacity of public libraries and librarians to provide reliable, unbiased financial education and resources to those who need help. Librarians are building collections, delivering programs to people of all ages and economic circumstances and creating a national network of replicable service models. Using data to tell the story, reaching out and working with community partners, and integrating market research into program design are successful strategies that are building the foundation for a leadership role in financial education.

Speakers will share how they developed and implemented their marketing plans using both social media and traditional methods that include Facebook, print, radio, and word-of-mouth.

As a result of attending the session, attendees will learn marketing strategies that attract new audiences, meet financial literacy/library innovators and know how to replicate financial literacy programs.

Speakers include: Liz Doucett, Curtis Memorial Library (Maine); Sandy Dixon, State Library of Iowa (Iowa); Aubrey Carroll, Florence County Library System (S.C.); Jamie Ritter, Maine State Library (Maine); Dwight McInvail, Georgetown Public Library (S.C.); Moderator: Bobbie Rudnick, Naper-ville Public Library (Ill.)

Smart investing® by your library®: Program Models That Work
Sponsored by RUSA’s Business Reference and Services Section (BRASS)
Saturday, June 23, 10:30 a.m. – 12:00 p.m., ACC-201D
Smart investing® by your library® grantees are at the forefront of financial literacy programs that reach all economic and interest levels.

Learn how they are creating models that use social media to capture attention, design games that appeal to kids, teens and adults, partner with social service agencies and market innovative school programs to provide unbiased financial education and resources. As more people need and want to learn how to manage their personal finances, these innovative libraries are leading the way.

Speakers include Paolo Melillo, Orange County Public Library (FL); Kurtis Kelly, Estes Valley Library (CO); Nolly Somerman, Schaumburg Township District Library (IL); Jim Blanton, Chesapeake Public Library (VA); Karla Heberlig, York County Public Library (PA); Moderator: Susan Wolf Neilson, Wake County Libraries

More information about Smart investing® by your library® is available at smartinvesting.ala.org.
Pavilions

Library School and Instruction Pavilion
ALISE institutional members and other schools showcase their valuable LIS educational programs for librarians in this pavilion.

Mobile Applications Pavilion
Do you need “An app for that?” Find the latest mobile apps and technology to manage your library, improve service to patrons and help readers of all ages.

Small Press/Product Area
The Small Press/Small Product area is often where new and independent presses launch their newest titles. This area also serves as a jumping off point where new vendors introduce themselves to the library community.

Spanish Publishers Pavilion
This pavilion has been created for librarians who requested a convenient way to reach both new and established Spanish publishers.

Technology/Library 2.0 Pavilion
The Technology/Library 2.0 Pavilion features the latest products and service designed to increase the efficiency, effectiveness and creativity of today’s librarians.

University Press Pavilion
The University Press Pavilion serves as a meeting point for a diverse number of university and research presses from a variety of genres.

Zine Pavilion
Zines offer a unique way for libraries to expand their print connections and connect with their communities in a time when so much of our work is going digital. Handmade publications that can cover any subject, many zines represent perspectives rarely covered in other print media. Their celebration of print culture may seem anachronistic, but zines offer a range of programming other print media. Their celebration of print culture may seem anachronistic, but zines offer a range of programming.

The ERT Christopher J. Hoy Scholarship Auction
The Christopher J. Hoy Scholarship Fund of the Exhibitor’s Round Table of the American Library Association will hold their annual auction during the American Library Association Annual Conference in Anaheim, June 2012. The silent auction will open with a reception on 5:00 p.m. Friday, June 22 and will run until 12:00 p.m. on June 25. It will be held in Lobby B of the Anaheim Convention Center.

Named for Christopher J. Hoy, who was director of the ALA Conference Services Office for over 20 years, the scholarship was established with donations from the family of Christopher J. Hoy and the Exhibits Round Table (ERT) to honor his memory. This $5,000 General ALA Scholarship is awarded each year to an individual who will be attending an ALA-accredited program of library and information studies leading to a master’s degree.

The Hoy Scholarship Auction is hosted each year during the ALA Annual Conference to raise funds for this scholarship program. Quilts are donated by the ALA BibliOQuilters, an organization founded in 1998. BibliOQuilters are quilt makers who work in and with libraries. Members are librarians, support staff, trustees, and vendors. This year three additional quilts were donated to the silent auction two by academic librarians and one by the mother of an Exhibitor’s Round Table board member.

Additional items at this year’s Silent Auction include artwork submitted by each artist in Artist Alley from the exhibit floor.

Forms of payment accepted are cash, check, credit card, and checks payable to the American Librarian Association. All items must be paid for and picked up by 2:00 p.m. on Monday, June 25.

Visit www.ala.org/ert/ertcommittee to learn more.

The Hoy Scholarship Auction is an excellent way to support librarians as well as fundraise for ALA programs.
on Sunday, June 24, from 1:30 – 3:30 p.m. in the Anaheim Convention Center, room 202A. This popular session showcases the favorite University Press books chosen by librarians who reviewed and selected hundreds of titles for the annual edition of University Press Books for Public and Secondary School Librarians. Attendees will learn about titles that meet special collection development needs or that can meet the expectations of college bound students. This program highlights titles from that reflect a viewpoint and topical coverage not typically reflected in standard selection tools. With a strong emphasis on non-fiction titles, this program highlights a key resource for young adult librarians.

Lori Takeuchi to Keynote AASL President’s Program

Lori Takeuchi will be the keynote speaker at the AASL President’s Program at the Annual Conference in Anaheim. During her presentation, Takeuchi will discuss “Families Matter: Designing Media for a Digital Age,” the findings of two studies undertaken in cooperation with the Joan Ganz Cooney Center at Sesame Workshop.

Lori Takeuchi, PhD., is director of research for the Joan Ganz Cooney Center at Sesame Workshop, where she oversees research projects, partnerships, and publications. Trained as a learning scientist, Takeuchi conducts research on how children use technology across the various settings of their lives and the implications these tools hold for their cognitive, social, and identity development. Prior to earning her degree, Takeuchi spent several years designing curriculum-based science software in the greater Boston and San Francisco Bay areas. Her most recent publications include The New Co-viewing: Designing for Learning through Joint Media Engagement and the Families Matter report.

The report focuses on two complementary studies that document how families with young children are integrating digital media into their daily life. More than 800 parents of children, ages 3 through 10, were surveyed on their attitudes toward raising children in a digital age. The survey results were followed with in-depth case studies examining how parent attitudes toward technology, combined with family values, routines and structures are shaping children’s experiences using digital media. An executive summary and the full report are available for download at joanganzcooneycenter.org/Reports-29.html.

The AASL President’s Program, this year supported by Scholastic Library Publishing, is an annual event featuring prominent experts on issues relevant to school librarians; it is open to all registered conference attendees.

AASL and AAUP Present the Best of the Best

The American Association of School Librarians (AASL) and the Association of American University Presses (AAUP) will present the 2012 Best of the Best from the University Presses on Sunday, June 24, from 1:30 – 3:30 p.m. in the Anaheim Convention Center, room 202A. This popular session showcases the favorite University Press books chosen by librarians who reviewed and selected hundreds of titles for the annual edition of University Press Books for Public and Secondary School Librarians. Attendees will learn about titles that meet special collection development needs or that can meet the expectations of college bound students. This program highlights titles from that reflect a viewpoint and topical coverage not typically reflected in standard selection tools. With a strong emphasis on non-fiction titles, this program highlights a key resource for young adult librarians.

AASL launches eCOLLAB – A Professional Development Repository

AASL announces a new feature of AASL membership, eCOLLAB | Your eLearning Laboratory: Content Collaboration Community.

This repository of AASL professional development provides members and subscribers with a central location to find and manage their e-learning as well as to connect with others in the learning community. eCOLLAB contains webcasts, podcasts and resources from various AASL professional development events, as well as the latest issue of Knowledge Quest in an interactive PDF format.

The repository currently hosts digital resources such as handouts and presentations on relevant topics such as 21st century standards, student achievement, collaboration and assessment. At launch, the site contains 25 webcasts and more than 70 session handouts/presentations. New resources will continue to migrate to the repository, keeping e-learning opportunities consistently fresh and focused on the topics facing the profession today. eCOLLAB is available to AASL personal members as a feature of their membership.

AASL Members can access eCOLLAB by logging into the AASL website using their ALA-provided website login. Nonmembers can receive access to eCOLLAB resources with an annual subscription of $199 per year. To begin utilizing eCOLLAB or to subscribe, visit www.ala.org/aasl/ecollab.

The American Association of School Librarians, www.aasl.org, promotes the improvement and extension of library services in elementary and secondary schools as a means of strengthening the total education program. Its mission is to advocate excellence, facilitate change and develop leaders in the school library field.
Many Voices, One Nation Welcomes Chertavian and Fekadu

Gerald Chertavian and Tewodros Fekadu will join Many Voices, One Nation: Anaheim, Friday, June 22 from 7:30 – 9:30 p.m. in the Anaheim Convention Center Room 304 AB. Admission is free and open to all Annual Conference attendees.

Gerald Chertavian is the CEO and Founder of “Year Up,” a non-profit organization that provides intensive professional education to urban young adults. His organization was recently recognized by Fast Company and the Monitor Group as one of the top 25 organizations in the nation using business excellence to engineer social change. A Year Up: How a Pioneering Program Teaches Young Adults Real Skills for Real Jobs – With Real Success will be published by Viking Adult Books in July. Dedicated to closing the Opportunity Divide, Gerald combined his entrepreneurial skills and his passion for working with urban young adults to found Year Up in 2000. Year Up provides the technical, professional and communication skills needed to empower urban young adults to make successful transitions to careers and higher education.

Born in Eritrea, Tewodros “Teddy” Fekadu has lived in five countries on three continents, and is fluent in four languages. He currently lives in Australia, where he founded the African Communities Association Gold Coast Inc., whose aim is to share African traditions and heritage through performance and education. He also works with several organizations to help resettle African refugees to the Gold Coast. His company, Moonface Entertainment, produces films and documentaries about East Africa. In his book, *No One’s Son: The Remarkable True Story of a Defiant African Boy and His Bold Quest for Freedom* (Leapfrog Press), Tewodros recounts the challenges and triumphs of surviving a poverty-stricken childhood on the streets of Ethiopia. As he struggles with loneliness and the need for love, his enduring courage brings him the loyalty of friends and mentors along the way. Striving for freedom, Tewodros envisions a better life elsewhere and flies Africa, but new cultures bring new complication – first in Egypt, then in Japan.

Many Voices, One Nation began as an initiative of ALA Past President Carol Brey-Casiano. The program, an evening of literature and performance during the ALA Annual Conference, brings together writers and artists from different perspectives and presents a rich program of spoken word and performance that celebrates and reminds us of the many unique cultures sharing one world.

Gerald Chertavian’s participation is made possible by Leapfrog Press and Consortium Book Sales & Distribution (Booth 2567), offering a window into the world of independent publishing with a wide range of award-winning books from over 100 independent publishers from around the world.

Shuttle Schedule

Complimentary shuttle service is provided between the Anaheim Convention Center and the official ALA hotels listed on this flyer. Shuttle information signs will be posted in the lobby of each hotel. Check the sign in your hotel lobby for additional information and changes. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible shuttle please see the supervisor at the Anaheim Convention Center or call Kushner & Associates at (714) 765-2049.

Many Years of History, Exploring the Stories Behind Many Great Masterworks of Islamic Art and Architecture

From June 15 through September 25, 2012, public libraries, community college and academic libraries, and state humanities councils are invited to apply for the Bridging Cultures Bookshelf, a collection of more than 20 books and two documentary films selected with the advice of scholars and librarians to help public audiences in the United States become more familiar with the people, places, history, faith, and cultures of Muslims around the world, including those within the U.S.

In December 2012, up to 1,000 libraries will receive the “Muslim Journeys” collection, as well as bonus resources to support programs for public audiences including access to thematic essays, discussion questions, podcasts, and proprietary film, and Internet content.

For more information, visit www.ala.org/programming/muslimjourneys or www.neh.gov/divisions/bridging-cultures. The online application, book and film titles, and resources to help plan your proposal will be posted on June 15. The Bridging Cultures Bookshelf is a project of NEH and the ALA Public Programs Office, offered with support from the Carnegie Corporation of New York.

Bridging Cultures is an NEH initiative that engages the power of the humanities to promote understanding and mutual respect for people with diverse histories, cultures, and perspectives within the United States and abroad.

The ALA Public Programs Office promotes cultural and community programming as an essential part of library service in all types and sizes of libraries. To learn more, visit www.ala.org/publicprograms.
**Pura Belpre Award Celebración At Annual Conference**

The Association for Library Service to Children (ALSC) and the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking (REFORMA) will be hosting a Celebración for the Pura Belpre Award at ALA Annual Conference to celebrate the 2012 med- al and honor winners. The event will take place on Sunday, June 24 from 1:30 – 3:30 p.m. in the Disneyland Hotel (Grand Ballroom Center) and all conference attendees are welcome to attend free of charge.

Pura Belpre Award honors a Latino writer and illustrator whose children’s books best portray, affirm and cele- brate the Latino cultural experience. This year’s Belpre Author Award winner is *Diego Rivera: His World and Ours*, illustrated and written by Duncan Tonatiuh, and published by Charles- by Rafael López, written by Samantha R. Vamos and published by Charles- bridge; and Marisol McDonald Doesn’t Match / Marisol McDonald no combi- na, illustrated by Sara Palacios, writ- ten by Monica Brown and published by Children’s Book Press, an imprint of Lee and Low Books Inc.

This year’s Pura Belpre Author Award winner is *Under the Mosquite*, written by Guadalupe Garcia McCall, published by Lee and Low Books Inc. Two Belpre Author Honor Books were also named this year: *Hurricane Danc- ers: The First Caribbean Pirate Shipwreck*, written by Margarita Engle and published by Henry Holt and Company, LLC.; and *Maximilian and the Mystery of the Guardian Angel: A Bilingual Lucha Libre Thriller*, writ- ten by Xavier Garza and published by Cinco Puntos Press.

In addition to this year’s winners being honored at the Celebración, there will be a performance by the children’s dance Ballet Folklórico Re- nacimiento. Authors and illustrators will also be available to sign copies of their award-winning books. For more information about the Celebración, please visit www.ala.org/celebances.

**ALAGraphiCon: The Mini Conference Within a Conference**

Calling all graphic novel and comic fans and anyone wanting to learn more about their role in the li- brary: ALAGraphiCon is now at this conference, and offers a wide range of programs, events, and exhibits.

GraphiCon 2012 @ Annual includes the follow- ing programs and events details in the Con- ference Scheduler: Animated Tales: Storytelling in com- ics and graphic novels; and everything in between; (Re)tell- ing Stories: Fanart, authorship, and how stories are shared, reconstructed, and retold; Graphic novels and comics in libraries MIG Meeting; Conversa- tion starters: convincing the naysay- ers – why graphic novels deserve a legitimate place on your library shelves; Artist Alley – Open Market, and everything in between; Ignite Session: Function and design creativity, function and satisfac- tion of the client’s objectives.

**RUSA 101: Attend a Live Session in Anaheim And Online Sessions Before You Go**

The Reference and User Services Association (RUSA) invites potential members to stop in at a live RUSA 101 session in Anaheim, scheduled for Friday, June 22, 3:00 – 4:00 p.m. at the Hilton Anaheim, Oceanside Room, and also encourages attendees to check out the virtual 101 sessions leading up to the conference.

RUSA represents, supports and promotes the work of librarians in areas of frontline reference, readers ad- visory, collection development, emerg- ing technologies in reference, business reference, genealogical research, local history collection management, inter- library loan and resource sharing, and reference and outreach to special popu- lations. RUSA 101 is an opportunity to learn more about what RUSA and its special interest sections do, how to get involved, how to stay informed about division activities and get any of your RUSA questions answered.

No RSVP is required for the in-per- son session in Anaheim—simply add it to your schedule in the ALA Connect Conference Planner. Online RUSA 101 sessions will also have a chance to win awesome raffle prizes.

On the day of the session, you can ac- cess it here. We’ll be using Blackboard Collaborate; to get the most out of your web conference experience, it is best to use a headset or, if a headset is not available, headphones/earbuds to plug into your speaker.

Questions about RUSA 101? Contact Liane Taylor, RUSA membership com- mittee chair at liataylor@tstate.edu or 612-237-4629. Learn more about RUSA at www.ala.org/rusa

**View State-of-the-Art Library Design**

You are invited to an open reception honoring the winners of the 2012 ALA/ IIDA Library Interior Design Awards. Sponsored by the International Inte- rior Design Association (IIDA) and the Buildings Environment Section of the Library Leadership and Management Association (LLAMA), these biennial awards honor excellence in library In- terior Design, incorporating aesthetics, design and practicality with transfor- mation of the client’s objectives. Seven winners and three honorable mentions were selected out of 117 projects submit- ted from throughout North America. Representatives from each winning entry will give a brief presentation about their design project. The awards presentation will be on Sunday, June 24, from 1:30 – 3:30 p.m. at the Anaheim Convention Center, Room 303AB.

**Confounded by Copyright? Learn to ‘Do the Right Thing’**

Questions and concerns about copyright can stomp even the savviest librarians. In all types of libraries, all across the country, librarians are struggling with ethi- cal dilemmas around copyright. At what point does reproducible rebroadcast of materials in a school library overstep the boundaries of fair use? How concerned do we need to be about the downloading activities of public library patrons? And how does the Georgia State decision affect electronic reserves in academic libraries?

In each of these cases, the need to respect and uphold intellectual property rights comes into conflict with the core mission of all libraries: providing free and open access to information to facilitate the intel- lectual and creative endeavors of our community members. ALA’s Code of Ethical Notes and addresses the con- flict in its most recent 2008 revision, where Article IV was updated to read, “We respect intellectual prop- erty rights and advocate balance between the interests of information users and rights holders.”

In Anaheim, ALA’s Committee on Professional Ethics will offer a program exploring a range of thorny copyright issues and offer- ing practical solutions to ethical dilemmas that libraries of all types face in regard to copyright. “Do the Right Thing: Empowering Ethical Copyright Use in Libraries” will take place from 1:30 – 3:30 p.m. on Sunday, June 24 in the Palos Verdes room of the Hilton Anaheim. A panel of experts will address issues in public, academic, and school librar- ies, empowering librarians to help people do what’s right — moving from copyright police to sources of creative support.

Join Kenneth Crews, Director of the Copyright Advisory Office at Columbia University Libraries; Gretchen McCord, Attorney with Digital Information Law; and Car- rie Russell, Director of the Program on Public Access to Information with ALA’s Office for Information Technology Policy for an informa- tive and provocative discussion. The program will be moderated by Martin Garman, Chair of ALA’s Committee on Professional Ethics and Reference Services Librarian and Professor of Library Science at Regis University.
Paula Poundstone, Lizz Winstead
To Headline ‘The Laugh’s On Us’

The Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF), will host “The Laugh’s On Us,” sponsored by Playaway, from 5:30 – 7:30 p.m. on Sunday, June 24. Lizz Winstead, co-creator and former head writer of “The Daily Show,” will join comedian and ALTAFF spokesperson Paula Poundstone, which will also feature Carlos Kotkin, Tracy McMillan, Julia Pandl, and the popular podcast “RISK!”

Join YALSA for ‘Books We’ll Still Talk About 45 Years from Now’

The Outsiders is older than your average teen librarian, but its popularity endures among today’s teen readers. What will be The Outsiders of 2057? Share your responses.

For anyone ready for more of the best interactive professional development, the 2012 ALA Virtual Conference “Mapping Transformation” offers two days of insights from experts, interactive 45-minute Web sessions, and opportunities for conversation with speakers and other attendees around key issues in library transformation. Full registrants for 2012 ALA Annual Conference get 25 percent off both individual and group registration for Virtual Conference.

ALSC Membership Meeting to Examine Digital Participation

ALSC invites all division members to join them for the 2012 Membership Meeting on Monday, June 25 at 12:00 p.m. This event follows the ALSC Awards Presentation and will be held in Room 304AB of the Anaheim Convention Center.

For more than 50 years, YALSA has been the world leader in selecting books, videos and audiobooks for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone, (800) 545-2433, ext. 4390, or e-mail, yalsa@ala.org.
The Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) will host its Specialized Outreach Services Luncheon, featuring ALA Executive Director Keith Michael Fiels, from 12:00 – 1:30 p.m. on Saturday, June 23 at the Anaheim Marriott, Newport Beach and Rancho Las Palmas.

Keith Michael Fiels has served as executive director of the American Library Association since 2002. Prior to that, he served as director of the Massachusetts Board of Library Commissioners State Agency. He has also served as president of the Chief Officers of State Library Agencies (COSLA), as the director of a multiple library network and as a staff consultant for the New York and New Jersey State Libraries. He has also worked as a public and school librarian and as an independent library consultant. He is also the co-author of a number of books on planning and technology.

In addition, Cheryl Gould of Fully Engaged Libraries will speak on what it means to be a community anchor.

The second goal in the Institute of Museum and Library Services (IMLS) 2012-2016 strategic plan says “IMLS promotes museums and libraries as strong community anchors that enhance civic engagement, cultural opportunities, and economic vitality.” Do libraries know what it means to be a community anchor? If libraries think they’ve already doing it, they may be missing opportunities. Gould will discuss one way the library can contribute to civic engagement and one of the models that needs to be broken in order to do it.

Advance tickets to ALTAFF’s Specialized Outreach Services Luncheon cost $55. Onsite tickets cost $60. Event code: ALT4. For more ALTAFF information or to purchase tickets, visit www.ala.org/altaff/events_conferences/annual.

**Value of Academic Libraries**

Amid increasing calls for accountability in higher education, demonstrating the value of libraries on campus continues to be a hot issue for academic and research librarians. Learn more about ACRL's Value of Academic Libraries Initiative, including a report on the recent IMLS grant funded Value of Academic Libraries summits and the white paper of summit recommendations released in early June, at an open forum in Anaheim. The forum will be held from 10:30 a.m. until 12:00 p.m. on Sunday, June 24 in the Disneyland Hotel Magic Kingdom Ballroom 2. Visit the ACRL Value of Academic Libraries website at www.acrl.ala.org/value for more information on the initiatives.

**Careers in Federal Libraries**

In its continuing efforts to help job seekers retool their skills and prepare for effective job searches, the ALA JobLIST Placement Center will sponsor a session entitled “Careers in Federal Libraries” on Sunday, June 24 from 1:30 – 3:00 p.m. during the ALA Annual Conference.

Are you aware of the different types of positions an MLS/SLIS will qualify you for in Federal government? You might work as a social media specialist, program planner, writer/editer, analyst, or web content manager. Join us to discover the wealth of opportunities available to MLS/SLIS degree holders.

If you’ve ever considered working for the federal government, this is a session you should attend. You’ll hear from leaders in the Congressio


The discussion will be facilitated by Nancy Faget (Careers in Federal Libraries) and Aimee LeBlanc Fairchild (LSU SLIS). It is co-sponsored by LSU School of Library and Information Science.

The ALA JobLIST Placement Center will be located in Hall A of the Anaheim Convention Center, and opens Saturday and Sunday, 9:00 a.m. – 5:00 p.m. All sessions held in here are free. Registration is not required.
Cognates • Page 27

Celebrate your Favorite YA Authors at YALSA’s Events in Anaheim

Annual attendees coming to Anaheim won’t want to miss YALSA’s author celebrations, held throughout the conference. Join us for the following special events:

*Margaret A. Edwards Luncheon, Sunday, June 23, 12:00 – 1:30 p.m., Hilton Anaheim, Pacific A
Come to this seated, multicoarse luncheon to listen to Susan Cooper, winner of the 2012 Edwards Award for The Dark Is Rising Sequence: Over Sea, Under Stone; The Dark Is Rising; Greenwitch; The Grey King; and Silver on the Tree. The award is sponsored by School Library Journal.

*YA Authors Coffee Klatch, Sunday, June 24, 9:00 – 10:00 a.m., Hyatt Regency Orange County, Royal Ballroom.
Meet your favorite YA authors at this popular informal event! Choose a table, and every five minutes, you’ll meet a new YA author. We’ve confirmed more than 35 authors for our 2012 event! Buy your tickets now; the Klatch almost always sells out. Authors for the 2012 Klatch are: Kendare Blake, Debi Caletti, Ernest Cline, Ally Condie, Matt Dembicki, Rachel DeWoskin, Margarita Engle, Brian Farrey, Sharon G. Flake, Michael Grant, Julie Halpern, Daniel Handler, Brooke Hauser, Christine Hinwood, Ellen Hopkins, Jennifer Hubbard, Tiktok, Jay Kazu Kibuishi, Jessi Kirby, Daniel Kraus, Marie Lu, Melissa Marr, Gudalupe Garcia McCall, Garth Nix, Ken Oppel, Marlene Perez, Susan Goldman Rubin, Meghan Sayres, Lisa Schroeder, Ruta Sepulveda, Neal Shusterman, Eliot Schrefer, Craig Silvey, Andrew Smith, Maggie Stiefvater, Raina Telegemeier, Lex Thomas, Wendelin Van Draanen, John Corey Whaley, and Bill Wright. Check the YALSA Annual Wiki for an updated list! Tickets: $25

The 2012 Alex Awards, Sunday, 10:30 a.m. – 12:00 p.m., Anaheim Convention Center room 204A.
The 2012 Alex Award winners—the Margaret Alexander Edwards Trust. Free to all Annual Conference attendees.

*Odyssey Award Program and Reception, Monday, June 25, 4:00 – 5:30 p.m., Anaheim Convention Center 213D
Join ALSC, YALSA, and Booklist to honor the 2012 Odyssey Award winners at a program and reception sponsored by the Audio Publishers Association. All attendees will receive free signed-copies of Odyssey winners, compliments of Brilliance Audio, Listening Library, and Scholastic Audio. Speakers include: Kirby Heyborne, narrator of Odyssey winner Rotters by Daniel Kraus; Kelly Gildea, audio producer of Rotters; J.D. Jackson, narrator of Odyssey Honor title Ghetto Cowboy by G. Neri; Lincoln Hoppe, narrator of Odyssey Honor title Okay for Now by Gary Schmidt; Steve West and Fiona Hardingham, narrators of Odyssey Honor title The Scorpio Races by Maggie Stiefvater; and Wendy Carter, narrator of Odyssey Honor title Young Fredle by Cynthia Voigt. Free to all Annual Conference attendees.

*Michael L. Printz Award Program & Reception, Monday, June 25, 8:00 – 10:00 p.m., Hilton Anaheim, California C
Come hear speeches from the 2012 Printz Award winner, John Corey Whaley (Where Things Come Back), as well as honor book author and illustrator Daniel Handler and Maira Kalman (Why We Broke Up), author Christine Hinwood (The Returning), author Craig Silvey (Jasper Jones), and author Maggie Stiefvater (The Scorpio Races). Reception with refreshments to follow. The award is sponsored by Brilliance Audio. Complimentary shuttle service to ALA hotels will be provided until 10:30 p.m. Pick up and drop off in front of Anaheim Marriott. Tickets: $34

Jane Green Among Featured Authors at ReferenceUSA Gala Author Tea

The Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) will host the Gala Author Tea, sponsored by ReferenceUSA, from 2:00 – 4:00 p.m. at the Anaheim Marriott, Grand Salon E, on Monday, June 25. The Gala Author Tea will feature Selden Edwards, Jane Green, Andrew Gross, Adam Mansbach, and Dustin Thomason. Tea and a variety of sweet treats will be served. A book signing will follow, with some books given away free and others available for purchase at a generous discount. Purchase tickets early to this event, which is always a sell-out. This event is sponsored by ReferenceUSA.

Selden Edwards (The Lost Prince, Dutton/Penguin, March 2012) is the author of The Little Book. He spent his career as headmaster at several independent schools across the country and for more than 40 years has been secretary of his Princeton class, where he also played basketball. He lives in Santa Barbara, Calif.

Jane Green (Another Piece of My Heart, St. Martin’s Press/Macmillan, March 2012) is the author of 12 best-selling novels, dealing with real women, real life and all the things in-between. As well as writing a daily blog, www.janegreen.com, she contributes to various publications, including Huffington Post, The Sunday Times, WomanOne and Self. A passionate cook, most weekends she finds her cooking for a minimum of 20 people in her home in Westport, Conn., where she lives with her husband and their six children.

Andrew Gross (1/2 Seconds, Harper/HarperCollins, Aug. 2012) is the author of the New York Times and international bestsellers Reckless, The Blue Zone, Don’t Look Twice and The Dark Tide, which was nominated for best thriller of the year by the International Thriller Writers. He is also coauthor of five number one best-sellers with James Patterson. He lives in Westchester County, N.Y., with his wife, Lynn.

Adam Mansbach (Seriously, Just Go to Sleep, Akashic Books/Consortium, April 2012), is the author of Go the F**k to Sleep, #1 New York Times best-seller and one of the most talked-about books of the decade. A viral sensation that shot to number one on Amazon.com months before the book was available, it has been published in 36 languages and is forthcoming as a feature film from Fox. Mansbach’s other books include the novels The End of the Jews, winner of the 2008 California Book Award, and Angry Black White Boy, which is taught at more than 80 universities and has been adapted into a prize-winning stage play. Mansbach’s screenplay “Panarea,” starring Chloe Sevigny and Mark Webber and executive-produced by Jim Jarmusch, will shoot this summer in Italy and Sweden.

Dustin Thomason (12:21, Dial Press/Random House, Aug. 2012) is co-author of The Rule of Four. He was the co-creator of television’s “The Evidence” and an executive producer on the series “Lie To Me.” He earned an MD from Columbia University.

Advance tickets to the Gala Author Tea cost $49, $45 for ALTAFF division members. Onsite tickets cost $55. Event code: ALTA. For more information on purchasing tickets and other ALTAFF events at the ALA Annual Conference, visit www.ala.org/altalf/events_conferences/annual.

Jane Green

Think Fit 2012 began at the Midwinter Meeting as a concept to promote personal and environmental health. The Fun Run 5K was a triumphant addition to the Midwinter Meeting offering a personal health initiative and Dallas was a LEED certified location promoting environmental efficiency.

At Annual Conference 2012 look for the Think Fit icon recognizing these health initiatives.

Look for the icon for recycling options throughout the convention center.

The 2012 “What’s Cooking @ ALA Cooking Demonstration Stage” offers multiple vegetarian and health minded sessions.

Anaheim Convention Center is LEED Certified. All meeting rooms are equipped with energy efficient lighting and above Exhibit Hall D are photo voltaic panels generating electricity.

*LEED: Leadership in Energy and Environmental Design, an internationally-recognized green building certification system
Harness the Energy of Youth Participation Online with YALSA Source Code Preconference

As virtual and physical worlds continue to converge, teens need tools and support to harness information in a way that is meaningful to their particular needs and interests and as participants in diverse social and learning environments. Join YALSA for “Source Code,” a preconference panel session featuring experts who use technology to provide cutting edge learning environments. Join YALSA as participants in diverse social and in a way that is meaningful to their

Panelists include:
- Katherine Trouen-Trend, youth services librarian, Hartford (Conn.) Public Library on creating a digital project with teens using Google Tools;
- Jennifer Nichols, librarian supervisor, Pima County Public Library, Tucson, Ariz., and Jacqueline Welsh, student/grantuate assistant, University of Arizona SIRLS/Pima County Public Library, Tucson, Ariz.;
- Monique Delatte Starkey, associate professor, Fullerton College, instructor and author, YALSA’s Practical Programming: The Best of YA-YAAC, adjunct librarian, Rio Hondo College (previously teen librarian, La Puente Library, County of Los Angeles Public Library) on teen digital projects at La Puente Library;
- Platform Share – attendees and librarians/library teens joining us virtually through Google will brainstorm ways to use social media sites for teen content creation;
- Mary Ann Harlan, San Jose State University GSLIS lecturer on research on teen content creation from “Teen Content Creators: Experiences of Using Information to Learn,” and Sara Sunshine Holloway, teen librarian, Tacoma (Wash.) Public Library, and Kristy Gale, teen librarian, Tacoma Public Library, on teen content creation and digital media learning via Tacoma Public Library’s Digital Media Storylab.

You can purchase tickets, along with registration for the ALA Annual Conference, at www.alaannual.org. If you have already registered and would like to add the Source Code preconference to your registration, you can do so by calling ALA Registration at 800-974-3084 and ask to add the Source Code preconference to your existing registration; or adding an event to your existing registration online. Use your login and password to access your existing Annual registration and add events in the “Your Events” section (screen 6). Then simply check out and pay for the events you’ve added.

Celebrate the Batchelder, Carnegie, Geisel, and Sibert Awards

On Monday, June 25 at 10:30 a.m., ALSC will honor the winners of 2012 Batchelder, Carnegie, Geisel, and Sibert Awards at the ALSC Awards Presentation. This event, which follows the ALSC and YALSA Joint President’s Program, will be held in the Room 304AB of the Anaheim Convention Center.


Paul R. Gagne and Melissa Reilly Ellard of Weston Woods will accept the 2012 Andrew Carnegie Medal for Children Make Terrible Pets.

For more on ALSC events, visit www.ala.org/alsc.events.

Thanks to Our Sponsors

ALA is proud to acknowledge the following organizations for their generous support of the Annual Conference.

DIAMOND SPONSORS

GALE CENGAGE Learning

PROQUEST

RUBY SPONSORS

BOOPSIE

CREDO REFERENCE

ELSEVIER

AUDITORIUM SPEAKER & WRAP UP/REV UP SPONSORS

HARPERCOLLINS PUBLISHERS

PENGUIN GROUP

HACHETTE BOOK GROUP

SCHOLASTIC BOOKS

GROVE/ATLANTIC

BAKER & TAYLOR

For information on sponsorship opportunities at future events contact Paul Graller at pgraller@ala.org or 312-280-3219.