

OFFICIAL VISITORS GUIDE



greenville, sc and Upcountry



www.greenvillecvb.com

COURTYARD[®]
Marriott

GREENVILLE DOWNTOWN

The Soul of a City
In the Heart of Downtown



Courtyard by Marriott[®]
Greenville Downtown

50 West Broad Street
Greenville, SC 29601
T 864-451-5700

marriottcourtyardgreenville.com



Hampton[®]
Inn & Suites
greenville downtown
@riverplace






experience greenville's downtown @riverplace




Hampton Inn & Suites
Greenville Downtown @RiverPlace
171 Riverplace
Greenville, SC 29601

864.271.8700
hisrp.com


How to Use This Guide

To help you make the most of your stay in the Upcountry, the sights in this Visitors Guide are arranged within the following color-coded regions:  Downtown,  Mountains,  Foothills,  Lakes and  Eastside (see the Upcountry Map on pages 4-5). Separate sections toward the back of the guide include a history of Greenville and an events calendar, plus great places to shop, eat and stay in the Upcountry. In the Must Eat and Must Shop sections, the region into which each entry falls is indicated by one of these color-coded symbols.

The Michelin Approach

With more than a century of publishing travel guides the world over, Michelin has organized this guide with you in mind. At the start of every section, we've recommended a selection of "musts" that appear on pages with the color-coded backgrounds of each of the regions. Look for the  icon to find Michelin's recommendations for the best things to see and do, as well as good spots to shop and eat. Detailed regional Driving Tours and the famous Michelin mapping are also included to help you experience all the Upcountry has to offer.

Price Categories

Michelin's recommended restaurants are denoted by the  symbol and have been selected for their ambience, location and/or value for money. Rates indicate the average cost of an appetizer, an entrée and a dessert for one person (not including tax, gratuity or beverages). For detailed listings of hotel prices and amenities, see the chart on pages 80-81.

Luxury	\$\$\$	over \$50
Moderate	\$\$	\$26-\$50
Budget	\$	\$25 or less

List of Maps

Downtown Greenville	Inside front cover
Upcountry Map	Pages 4-5
Greenville Main Street Area	Page 10
Mountains Driving Tour	Page 24
Foothills Driving Tour	Page 34
Lakes Driving Tour	Page 44
Eastside Driving Tour	Page 53
Greenville County	Inside back cover

How to Find Greenville



Location

South Carolina lies on the lower half of the East Coast, between North Carolina and Georgia. Greenville is located in the northwest corner of the state.

Major Arteries

Greenville County borders both sides of I-85, a major interstate highway running diagonally north to south through the state. I-385 leads directly into downtown Greenville from I-85. South of Greenville, I-185 (toll road) swings southeast from I-85 to the towns of Mauldin and Simpsonville, also part of Greenville County. Coursing through Greenville proper are State highways US-29, US-123, and US-276.



Transportation

Greenville-Spartanburg International Airport (GSP) is 14 miles northeast of downtown Greenville, off I-85 at Exit 57 (864-877-7426; www.gspairport.com). This user-friendly airport includes two parking garages and an outdoor lot conveniently located near the terminal (the long-term parking lot is a short walk away). Shuttle services as well as taxis (on demand only) are available at the airport.

Amtrak serves the area from its train station in downtown Greenville (1120 W. Washington St.; 864-255-4221 or 800-872-7245; www.amtrak.com).

Greenlink, the city's public transit service, offers 12 fixed bus routes. Call or check online for schedules and routes (864-467-5000; www.ridegreenlink.com).

Greyhound's main bus depot is conveniently located off Main Street in downtown Greenville (100 W. McBee Ave.; 864-235-4741 or 800-231-2222; www.greyhound.com).



Heart of South Carolina's Upcountry, Greenville lies roughly half-way between Charlotte, NC and Atlanta, GA. This city of nearly 62,000 nestles against the foothills of the Blue Ridge Mountains, where its temperate climate fosters outdoor recreation year-round.

Greenville's Downtown pulses with things to do, from one-of-a-kind shops and art galleries to museums that relate the history of the Upcountry, spotlight local and national artists, and provide fun for kids of all ages. Upscale hotels offer comfy places to lay your head, while restaurants serve up everything from Southern comfort food to sophisticated contemporary cuisine—all presented with a hearty dollop of Southern hospitality. If a night on the town is your style, Greenville regularly borrows headliners from New York and Atlanta, alongside Indie rockers and a vibrant local theater scene.

Outside the city, the Upcountry entices as a place where restoration and new growth dovetail with Southern traditions and history. Whether your idea of fun is hiking and whitewater rafting or seeking out water-powered gristmills and Revolutionary War battlefields, the Upcountry lays out all this and more.

Between its small-town charm, its natural beauty and its big-city draws, Greenville and the Upcountry make a great place to visit—and an even better place to live.

*Photo, above: Falls Park on the Reedy River.
Cover photo: Enjoying the view from Caesars Head.*



DISTINGUISHED



NORTH GREENVILLE
UNIVERSITY

www.ngu.edu
facebook.com/go2ngu

find us

Visitors Center:

City Hall Office Bldg.,
206 S. Main St., 1st Floor
Greenville, SC 29601
800-717-0023 or 864-233-0461
visit@greenvillecvb.com

Sales and Marketing Office:

148 River Street, Suite 222
Greenville, SC 29601
800-351-7180 or
864-421-0000
meet@greenvillecvb.com








greenville

CONVENTION & VISITORS BUREAU

www.greenvillecvb.com

contents

	upcountry map	4-5
	downtown	
	must see	6
	must play	14
	mountains	
	must see	16
	must play	20
	must drive	24
	foothills	
	must see	28
	must play	32
	must drive	34
	lakes	
	must see	38
	must play	42
	must drive	44
	eastside	
	must see	48
	must play	52
	must drive	53
	history of Greenville	56
	must shop	58
	must eat	62
	must stay	72
	accommodations chart	80
	services	82
	state parks	90
	events calendar	94
	index	102

d o w n t o w n

Head west on I-385 into downtown Greenville—named one of America's Top 10 Downtowns by *Forbes* magazine in 2011.

Within the 10-block stretch of Main Street that leads to the revitalized West End, you'll experience Downtown's big-city amenities from upscale hotels to designer boutiques. Along the way, stop to admire the restored 19th-century brick buildings and sparkling new glass-and-steel structures. Or pack a picnic and set out for Falls Park, where the Liberty Bridge curves above the rushing falls of the Reedy River.

Greenville's downtown dining scene offers everything from barbecue to *bademjan*, catering to most any palate and budget. As for entertainment, the biggest names in concert performers and touring Broadway shows play at the BI-LO Center and the Peace Center. A host of museums will satisfy culture vultures, while sports fans can cheer for the Greenville Drive baseball team and the Road Warriors hockey team.



must see downtown

For locations of sights described below, see *Downtown map*, p10.



Here are Michelin's Must Sees:

Main Street

Between Beattie Pl. and Camperdown Way. Take one look at Main Street, all decked out with street lamps and seasonal plantings, and you'll see why it won a Great American Main Street Award from the National Trust for Historic Preservation. Filled with enticing shops and restaurants, the tree-lined street makes a delightful place to stroll—especially at night when its maples and oaks are lit with twinkling white lights.

Falls Park on the Reedy

Main St. at Camperdown Way. 864-467-4355. www.fallspark.com. The crown jewel of Downtown is this 32-acre park, flanking the banks of the Reedy River. Where textile mills and cotton warehouses once stood, paths now meander below terraced gardens landscaped with indigenous plants and flowers.

Liberty Bridge

In Falls Park. The show-stopper of Falls Park, this 355ft suspension bridge presides over the Reedy River Falls and the gardens below. Supported on only one side by two 90ft-tall steel masts—which lean downstream at a 15-degree angle—the bridge offers unobstructed views of the 60ft falls. In the evening, subtle lighting in the handrail causes the bridge to glow.

Heritage Green

450 College St. (3 blocks west of Main St.). www.heritagegreensc.com. Greenville's cultural campus for the arts, learning and entertainment, Heritage Green is home to the following four museums as well as the Hughes Main Library (see p10) and the Greenville Little Theatre (see p12).

Children's Museum of the Upstate

300 College St. 864-233-7755. www.tcmupstate.org. Tue–Sat 9am–5pm (Thu until 7pm), Sun 11am–5pm. \$10 adults; \$9 children 2-12. Occupying the former Greenville County Library building on Heritage Green, the 79,000sq ft Children's Museum is one of the largest of its kind in the country. Hands-on exhibits on three levels include a Reedy River environment; a grocery store and test kitchen; and WTCM Studios, where kids can direct, star in and film their own TV shows. Set in the center of the museum, the sculptural multistory climbing structure is a hit with kids of all ages.

Greenville County Museum of Art

420 College St. 864-271-7570. www.greenvillemuseum.org. Tue–Sat 11am–5pm (Thu 8pm), Sun 1pm–5pm. Among the country's premiere American art museums, this institution features installations of work by two of America's foremost contemporary artists, Andrew Wyeth and Jasper Johns. Galleries here also showcase the Southern Collection, a survey of American art from colonial times to the present.

Sargent-Wilson Museum & Gallery at Heritage Green

25 Heritage Green Pl. 864-770-1331. www.bjumg.org. Tue–Sat 10am–5pm, Sun 2pm–5pm. \$5. See ad p97. An innovative, educational satellite of the Museum & Gallery at Bob Jones University, the Sargent-Wilson Museum & Gallery at Heritage Green provides both art enthusiasts and beginners an opportunity to learn about and experience fine art. The current exhibit, *Rublev to Fabergé: The Journey of Russian Art and Culture to America* (on view until January 2013), explores the rich culture and traditions of Russia.

Upcountry History Museum

540 Buncombe St. 864-467-3100. www.upcountryhistory.org. Tue–Sat 10am–5pm, Sun 1pm–5pm. \$5. Photographs, videos and realistic scenes combine with interactive technology here to recreate the story of this distinct part of South Carolina. In addition to lunchtime lectures and special family programs,



Mice on Main

On the hunt for a fun, kid-friendly activity? Keep an eye peeled for small bronze sculptures of mice hidden along Main Street. Conceived by a student at the Christ Church Episcopal School and crafted by local artist Zan Wells, the sculptures draw inspiration from Margaret Wise Brown's book *Goodnight Moon*. Find a cheat sheet at www.miceonmain.com.

the museum sponsors an oral-history project that preserves the Upcountry's past in first-hand accounts of those who lived it.

West End Historic District

Centered on Main St., between Camperdown Way and Markley St. This refurbished section of Main Street stretches from the striking mirror-glass façade of the **RiverPlace** complex westward to Fluor Field in the West End, where the Greenville Drive baseball team holds sway (see p14).

Kilgore-Lewis House

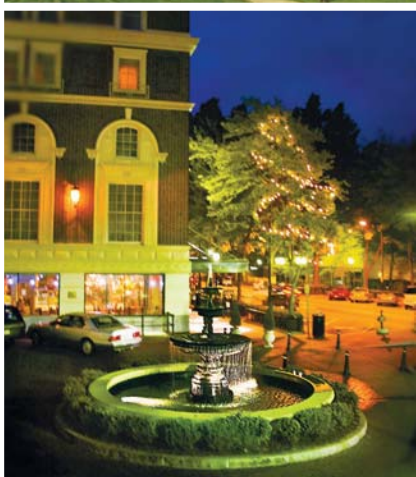
560 N. Academy St. 864-232-3020. www.kilgore-lewis.org. Tours Mon–Fri 10am–2pm. Built between 1835 and 1838, this historical structure with its five acres of gardens now holds the headquarters of the Greenville Council of Garden Clubs.

Museum and Library of Confederate History

15 Boyce Ave. 864-421-9039. www.confederatemuseum.org. Mon & Wed 10am–3pm, Fri 1pm–9pm, Sat 10am–5pm, Sun 1pm–5pm. Set within the Pettigru Street Historic District, the museum contains a large collection of Confederate relics and artifacts, both military and personal.

Upstate Visual Arts

300 River St., Suite 201. 864-271-0777. www.upstatevisualarts.org. This nonprofit visual-arts organization includes a gallery and studio space in its head-quarters. Stop by to view the current exhibit of local artwork.



In the Upcountry Spotlight

A slice of Rockefeller Center comes to Greenville every weekday from 10am to 10:30am, when WSPA News Channel 7 (www.yourcarolina.tv) reports on the lighter side of local events from Michelin on Main, the flagship store for Michelin North America (see p58). Stop outside the store's expansive windows to watch the taping in progress and wave to viewers at home.

Other Places to See Downtown:

American Legion Post #3 War Museum

430 N. Main St. 864-271-2000. www.americanlegion3warmuseum.com. Sat 10am–5pm, Sun 1pm–5pm. Here you'll find war-related artifacts and accounts of local history that range from the American Civil War to the Gulf War.

Art Crossing at RiverPlace

300 River St., Suite 201. 864-430-8924. www.artcrossing.org. Tue–Sat 11am–5pm. Once parking garages, these artist studios along the Reedy River were created in 2006 as part of the RiverPlace complex. Drop by during studio hours to purchase artwork and watch local artisans practicing their craft in a variety of media.

Photos – p6: Falls Park. This page, top to bottom: RiverPlace at night; Upcountry History Museum; Westin Poinsett Hotel at night; Greenville County Museum of Art; Children's Museum of the Upstate.

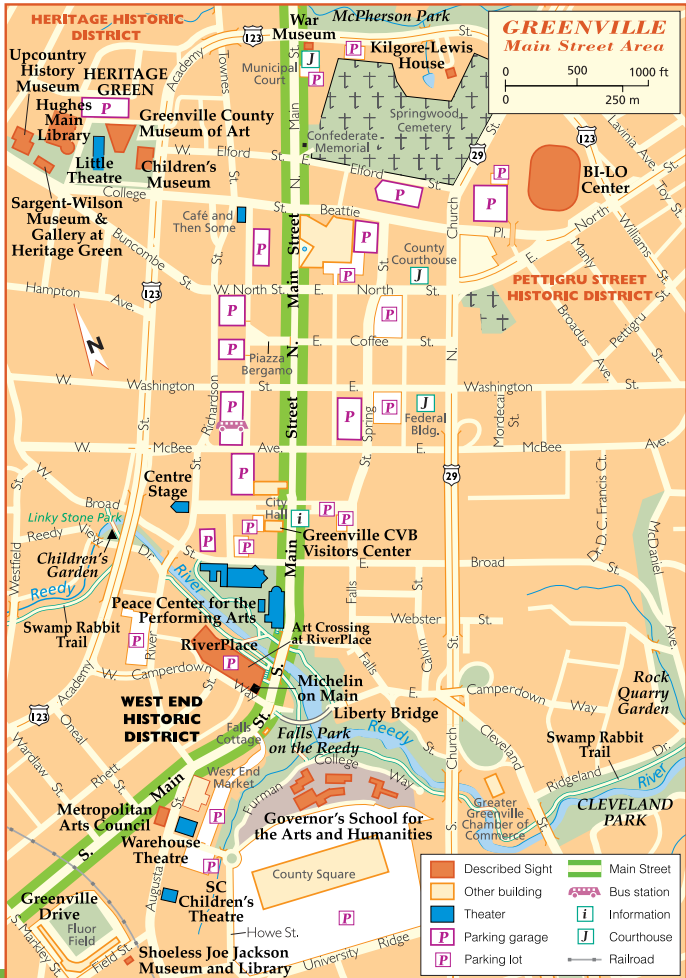
must see downtown

Hughes Main Library

25 Heritage Green Pl. 864-242-5000. www.greenvillelibrary.org. Call for hours. Hub of the **Greenville County Library System**, the three-story Hughes Main Library on Heritage Green is visually impressive at 119,215sq ft. The library and its ten branch locations offer print and audiovisual materials, and free access to wireless Internet. Historical and genealogical collections are maintained here at the Main Library.

Greenville Cultural Exchange Center

700 Arlington Ave. 864-232-9162. www.greenillesc.gov/Culture/History/CulturalExchangeCenter.aspx. Tue-Sat 10am-5pm. The Greenville area's rich African-American history is preserved at this cultural center, which spotlights the achievements of local African-Americans from 1800 to the present. The facility's research library is open to the public.



Copyright ©2012 Michelin North America, Inc. All rights reserved. Used by permission.



Greenville History Tours

Downtown. 864-567-3940. www.greenvillehistorytours.com. \$12. These thematic walking and driving tours of the city's historic Downtown, neighborhoods and textile mills are available year-round.



Shoeless Joe Jackson Memorial Park

406 West Ave. 864-467-4355. greenvillerec.com. Located 3mi west of Main Street, the park preserves the field where Greenville's local hero got his start in the city's textile leagues.



Shoeless Joe Jackson Museum and Baseball Library

356 Field St. 864-235-6280. www.shoelessjoejackson.org. Sat 10am–2pm. The house where baseball legend Joe Jackson lived and died now sits across from Fluor Field in the West End. The house number has been changed to 356 to reflect Jackson's batting average, the third-highest in baseball's history. On view inside, exhibits, photographs and personal memorabilia tell the fascinating story of Shoeless Joe's life.

Photos – Top to bottom: Carriage ride on Main Street; Soby's on Main Street—part of the downtown dining scene; Contemporary sculpture by Joel Shapiro; Shoeless Joe Jackson Museum.



Slow Food Earth Market

McDunn Gallery, 741 Rutherford Rd., at N. Main St. May–Sept, third Thu of the month, 3pm–7pm. www.slowfoodupstate.com. In May 2011, Greenville became the location of the first Slow Food Earth Market in the US. Local vendors at this one-of-a-kind market offer "good, clean and fair" food, raised according to sustainable farming methods without the use of pesticides, herbicides or genetically modified organisms.

must see downtown



Entertainment

BI-LO Center

650 N. Academy St. 864-241-3800. Event line: 864-467-0008. www.bilocenter.com. This 15,000-seat, \$63-million complex brings in big-name acts such as Bruce Springsteen and The Rockettes, as well as ice shows and the Cirque de Soleil. BI-LO Center is also the home ice to the Greenville Road Warriors ECHL hockey team.

Carolina Ballet Theatre

Various venues. 864-421-0940. www.carolinaballet.org. Part classical ballet company, part contemporary performing-arts organization, the Upstate's premiere professional dance company has been inspiring audiences since 1972.

Centre Stage – Greenville's Professional Theatre

501 River St. 864-233-6733. www.centrestage.org. This 285-seat regional theater presents current Broadway and off-Broadway comedies, dramas and musicals.

Greenville Chorale

Various venues. 864-235-1101. www.greenvillechorale.com. Founded in 1961, the Greenville Chorale is the city's only symphonic chorus, dedicated to performing the great masterworks of the choral-orchestral canon.

Greenville Little Theatre

444 College St. 864-233-6238. www.greenvillelittletheatre.org. Enjoy professionally staged, lavish productions of musicals, mysteries, comedies and dramas in the beautiful Charles E. Daniel Theatre on Heritage Green. The Upcountry's oldest and largest theater since 1926 also offers tours and classes.

Greenville Symphony Orchestra

864-232-0344. www.greenvillesymphony.org. Greenville's regional orchestra provides top-notch programming at the Peace Center. A variety of concerts draw classical-music lovers and pops enthusiasts alike.

Photos – Left to right: BI-LO Center; Greenville Little Theatre performance; Peace Center for the Performing Arts; Furman Symphony Orchestra.



International Ballet

*Various venues. 864-879-9404. www.internationalballetacademy.net. In its seventh season, this award-winning dance company continues the traditions of Russia's ballet masters with beloved classics such as *Coppelia* and the *Nutcracker*.*

Peace Center for the Performing Arts

*300 S. Main St. 864-467-3000. Box Office: 800-888-7768. www.peacecenter.org. Incorporating a 19C carriage factory, the Peace Center presents world-famous acts such as *The Lion King*, Robin Williams, Wynton Marsalis, and many others. The Center, which opened in 1990, just completed a major renovation that tripled the size of the lobby and created an outdoor terrace facing Main Street.*

Shakespeare in the Park

West side of Falls Park. 864-322-9841. www.upstateshakespearefestival.org. May–Aug Thu–Sun 7pm. The Bard's classics come to

life on an outdoor stage, courtesy of the Upstate Shakespeare Festival ensemble.

South Carolina Children's Theatre

864-235-2885. www.sccchildrenstheatre.org. Performing at the Peace Center's Gunter Theatre, the Children's Theatre offers high-quality mainstage productions, and education and outreach to area youths.

South Carolina Governor's School for the Arts & Humanities

15 University St. 864-282-3777. www.scgsah.org. This public, residential high school enrolls emerging artists interested in creative writing, dance, drama, music and visual arts. Performances and exhibits are open to the public.

Warehouse Theatre

37 Augusta St. 864-235-6948. www.warehousetheatre.com. Greenville's cutting-edge theater stages mainstream dramas as well as edgy new works by regional playwrights.

must play downtown

 Here are Michelin's Must Plays:

Children's Fountain at RiverPlace

550 S. Main St. On a warm summer day, bring swimsuits for the kids and watch them splash and dance through the jets of water that jump up from the floor of this decorative water feature. You'll find the fountain along the river, on the lower level of the RiverPlace residential/retail complex.



Cleveland Park

E. Washington St. and Cleveland Park Dr. Hugging the banks of the Reedy River, the 126-acre green space includes a 2.5-mile jogging trail, an extensive playground, tennis and volleyball courts, baseball fields, picnic shelters and the Greenville Zoo.

Downtown Trolley

864-467-8887. www.greenillesc.gov/publicworks/trolley.aspx. Thu & Fri 6pm–11pm, Sat 10am–11pm, Sun 1pm–8pm. These 35-passenger city trolleys provide free transportation from West Earle Street

south along Main Street to Fluor Field in the West End; they also stop at Heritage Green (route differs Apr–Sept on Greenville Drive game days).

Greenville Drive

945 S. Main St., Fluor Field in the West End. www.greenville.drive.mlb.com. For tickets, call 864-240-4500. A mini replica of Boston's Fenway Park, the host field of the Greenville Drive (Class A affiliate of the Boston Red Sox) features a 30ft-high "Green Monster," seats for more than 5,000 fans, and a hand-operated scoreboard. The farthest seat is only 13 rows away from the field.

Greenville Road Warriors

BILO Center, 650 N. Academy St. 864-674-PUCK or 800-745-3000. www.greenvilleroadwarriors.com. ECHL affiliate of the New York Rangers and the Philadelphia Flyers, the Road Warriors began their inaugural season in October 2010. Cheer for Greenville's ice-hockey team at the BILO Center from October to April.

Greenville Zoo

150 Cleveland Park Dr.; entrance off E. Washington St. 864-467-4300. www.greenvillezoo.com. Daily 10am–4:30pm. \$7.75 adults, \$4.50 children. Visit with the elephants, Joy and Lady Bird, and their friends at this 14-acre accredited zoological park. Be sure to look for the tallest residents, Autumn and Walter, the zoo's beloved Masai giraffes.



McPherson Park

On the south end of North Main Street (three blocks past the Hyatt Regency) sits McPherson Park, a 13-acre green space that is home to scenic trails, lighted tennis courts, a playground, a mini-golf course and the Log Cabin gift shop.

The Salvation Army Ray & Joan Kroc

Corps Community Center
424 Westfield St. 864-527-5948. www.krocgreenville.org. Opened in summer 2011 to residents as well as visitors, this sparkling new LEED-certified facility occupies an 18-acre site along the Reedy River. It fills 72,000sq ft with a conference center, a worship center and performance space, a cafe and sports facilities. The latter include a six-lane pool, a synthetic soccer field, outdoor tennis courts and a gym. Leave the little ones at the Child Watch area while you play.



Other Places to Play Downtown:

Children's Garden at Linky Stone Park

Reedy View Dr., at River St. This 1.7-acre horticultural attraction features a garden that allows visitors to experience flowers using all five senses, a geology wall made of local rocks and minerals, a textile garden and a secret garden.

City of Greenville Parks & Recreation

206 S. Main St. 864-467-4355. www.greenvillesc.gov/ParksRec/default.aspx. The City of Greenville Parks & Recreation offers programs and opportunities to play year-round at 39 parks, public gardens, community centers and special facilities.

Photos – Opposite: Downtown Trolley. This page, top to bottom: Greenville Drive game; Leopard at the Greenville Zoo.

Swamp Rabbit Trail

greenvillerec.com/parks/swamp-rabbit. www.greenvillesc.gov/ParksRec/Trails. Named for the Swamp Rabbit Railroad (established in 1888 as the Carolina, Knoxville and Western Railroad), this abandoned rail line turned greenway has reclaimed 18.9 miles of walking/biking paths along the Reedy River between Travelers Rest and Downtown, and beyond. More miles of pathway are in the works, so visit the websites above for up-to-date information. Don't have your own bike and helmet? Rent gear from **Pedal Chic** (651B S. Main St.; see p60) or **Reedy Rides** (12 W. McBee Ave.; 864-419-2944; www.reedyrides.com). When you're biking on the trail, remember to pass other cyclists and walkers on the left.

m o u n t a i n s

Visible from almost anywhere in the Upcountry, the hazy silhouette of the Blue Ridge Mountains lures Upstate residents and visitors to the area's quiet forests, while a network of lakes and rivers provides outdoor adventure for kayakers, canoeists, anglers and whitewater rafters.

For those who prefer to see the area by car, the Cherokee Foothills Scenic Highway (Highway 11), traces the remains of an ancient Cherokee Indian footpath along the Blue Ridge Escarpment.

Northwest of Greenville, a host of majestic waterfalls beckons both nature lovers and photographers, while lofty state parks like Table Rock and Caesars Head provide unparalleled panoramas over the entire area.

Here, in the Mountains region, historic mills still grind corn, vineyards dangle their own enticements, and the best of the harvest lies just around the corner at roadside stands and community fairs.



must see mountains



Here are
Michelin's Must Sees:

Blue Ridge Escarpment

Along Hwy. 11, west of US-25.

The Blue Ridge Mountains, cast in a blue haze at times, tumble down to lower elevations in northwestern South Carolina.

The escarpment is the line where the mountains are visibly reduced to foothills.

Table Rock Mountain is one such outcropping. The 11,000-acre **Mountain Bridge Wilderness Area** encompasses the escarpment, as well as Jones Gap and Caesars Head state parks. Hardwood forests, mountain streams, lakes and diverse animal and plant habitats number among its treasures (see p18).

Cherokee Foothills

Scenic Highway

Highway 11, north of Greenville, traces a former Cherokee Indian footpath 130mi through foothills and farmlands from Fair Play to Gaffney. Particularly beautiful in the fall, the route threads through small towns, untouched forests and some of the state's best parks.

Roadside shops, fruit orchards and Victoria Valley Vineyards (see p18) make good stopping points along the way, as do the **Cherokee Foothills Visitors Center** at Table Rock State Park (see p21) and the **Jocassee Gorges Visitor Center** at Keowee-Toxaway State Natural Area (see p18).

Furman University

3300 Poinsett Hwy., northwest of downtown Greenville off US-25N. 864-294-2000.

www.furman.edu. See ad p101. Campus tours Mon–Fri 9am & 1:30pm, and some Saturdays. Established in 1826, Furman is one of the nation's best liberal-arts colleges.

Engaged learning, a dedicated faculty—with a student-to-faculty ratio of 11 to 1—and a lovely 750-acre campus populated by 2,700 undergraduate students are hallmarks here. Greenville residents flock to Furman year-round to enjoy the university's offerings of art, music, dance, drama and sports.

Hagood Mill Historic Site & Folklife Center

138 Hagood Mill Rd., off US-178, 3mi north of Pickens. 864-898-2936. www.co.pickens.

sc.us/culturalcommission/hagoodmill/default.aspx. Wed–Sat 10am–4pm. Of the Upcountry's several historic mills, Hagood Mill (c.1845) is the only restored gristmill using its original wheel components—though it operates now with the help of an electric pump. The historic site recently expanded its holdings from 15 to 50 acres, and is in the process of building a structure to highlight and protect the 2,000-year-old petroglyphs found in the park. Come on demonstration days (third Sat of the month, 10am–4pm) to enjoy live music and see the 1,600-pound wooden wheel grind corn into grits that are available for sale.

must see mountains

Other Places to See in the Mountains Region:

Jocassee Gorges Visitor Center

108 Residence Dr., Sunset.
864-868-2605. www.southcarolinaparks.com. Located at **Keowee-Toxaway State Natural Area**, the visitor center includes displays that cover the area's natural history as well as the culture of the Cherokee Indians who once lived in this area.

Mountain Bridge Wilderness Area

8155 Geer Hwy., Cleveland;
off Hwy 11. 864-836-6115.
www.southcarolinaparks.com. Covering more than 11,000 acres, "Mountain Bridge" refers to the land connecting the Table Rock and Poinsett watersheds and encompassing Jones Gap and Caesars Head state parks. Hiking trails, camping and picnic areas, and fishing spots attract visitors here.

Sassafras Mountain

On the NC border in Pickens County. From Hwy. 11, take US-178 north to SC State Rd. 199. 864-836-6115. At 3,560 feet, Sassafras ranks as the highest point in South Carolina. Check out the view from the deck overlook, accessible by a short walk from the parking lot at the summit. From here, on a clear day, you can see into North Carolina, South Carolina, Tennessee and Georgia.

Symmes Chapel Pretty Place

5mi off US-276 in Cedar Mountain, NC. Closed to the public during private functions. 864-836-3291, ext. 100. www.campgreenville.org/chapel.php. A favorite wedding venue, the chapel at YMCA Camp Greenville is called "Pretty

Place" for the magnificent view it commands from its lofty perch on Standingstone Mountain.

Victoria Valley Vineyards

1360 S. Saluda Rd., Cleveland.
864-878-5307. www.victoriavalleyvineyards.com. Mon–Thu 11am–5pm (Fri–Sat until 6pm), Sun noon–6pm. Vinifera wines are ripe for the tasting at this local vineyard, reached via a winding road off Hwy. 11. Tour the European-style winery, browse the gift shop and have lunch on the outdoor terrace, with gorgeous views of mountains and grapevines.

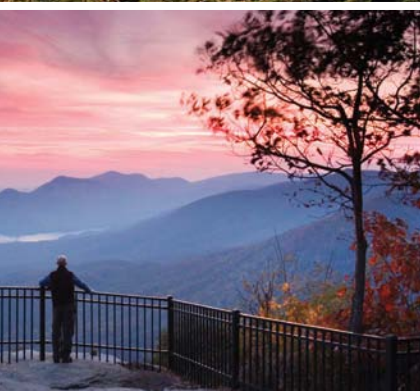
Brevard Music Center Summer Institute and Festival

349 Andante Lane, Brevard, NC. 828-862-2100. Box Office: 828-862-2131. www.brevardmusic.org. Nestled in the Blue Ridge Mountains, this celebrated music center hosts some 400 students, and offers a summer program of private music study and ensemble rehearsals, as well as public concerts showcasing the Center's three orchestras.

Chimney Rock at Chimney Rock State Park

15mi off I-26 West on US-64 east, Chimney Rock, NC.
828-625-9611. www.chimneyrockpark.com. \$15 adults; \$7 children. Featuring stellar views, as well as myriad opportunities for hiking, rock-climbing and bird-watching, Chimney Rock Park is a must-do for the whole family.

Photos – p16: Fishing in a mountain stream. Opposite, top to bottom: Table Rock; Caesars Head overlook; Canoeing on a mountain lake; Wrights Creek Waterfall, Devils Fork State Park.



A Sustainable Future

The Upcountry is going green, and **Furman University** continues to help lead the way. What began in 1997 as an initiative toward environmental sustainability has since turned Furman into the home of Hipp Hall—one of only a handful of buildings in South Carolina to have earned the Gold certification for Leadership in Energy Efficiency and Design (LEED). Furman has also committed to LEED standards for all new construction on campus, plus a slew of other environmentally friendly changes, from required classes to converting cafeteria waste to bio-fuel. There's even a new major in Sustainability Science. The goal is to make the campus "carbon neutral" in time for Furman's bicentennial in 2026 (www.furman.edu/sustain).

Waterfall Tours

Some 30 accessible waterfalls grace Oconee, Pickens and Greenville counties in western South Carolina. Wildcat Branch, Rainbow, Jones Gap and Raven Cliff are just a sampling of the waterfalls in Greenville County. Oconee County is home to Brasstown, Big Bend and Issaqueena Falls, to name a few. For a closer look, take a full- or half-day guided outing with Susan Gray at **Waterfall and Scenic Tours** (864-201-8395) in the Blue Ridge Mountains of upstate South Carolina and western North Carolina. There you'll find stunning waterfalls, majestic spruce forests and spectacular mountain vistas (*for more on area waterfalls, visit www.discoversouthcarolina.com*).

must play mountains



The Upcountry's northern and western corners are home to a number of lake-studded state parks, superb hiking trails and scenic golf courses.

Here are Michelin's Must Plays:

Devils Fork State Park

161 Holcombe Circle, off Hwy. 11, Salem. 864-944-2639. www.southcarolinaparks.com. \$2. **Lake Jocassee** is the centerpiece of the recreational park that borders this park's shores. Boat, water-ski, fish for trout and smallmouth bass, and even scuba dive in the lake's clear waters. Plan a picnic and hike the 1.5mi Oconee Bell Trail, named for a rare indigenous flower (blooms Mar-Apr). Boats and dive equipment can be rented at Jocassee Outdoor Center (516 Jocassee Lake Rd.; 864-944-9016; www.jocasseeoutdoorcenter.com).

Foothills Trail

For information, contact Foothills Trail Conference, 864-467-9537. www.foothillstrail.org. Traversing 77mi from Table Rock State Park to Oconee State Park along the state line between the Carolinas, this demanding trail, with steep terrain and slippery rocks,

rewards hikers with great views, waterfalls, and a variety of flora and fauna. Six vehicle-access points make it easy to hike the trail in sections.

Greenville Pickens Speedway

3800 Calhoun Memorial Hwy. (US-123 at Rte. 124), Greenville. 864-269-0852. www.greenvillepickens.com. \$10. If you're a racing fan, head for this speedway on the outskirts of Greenville. On Saturday nights during the season (Mar-Oct), the sound of roaring engines at this NASCAR National Short Track can be heard from afar. The first stock-car race was held here way back in 1946.

Jones Gap State Park

303 Jones Gap Rd., Marietta; off US-276N. 864-836-3647. www.southcarolinaparks.com. \$2. The best thing about this park is its beautiful setting, which includes a portion of the **Saluda River**,



and many vibrant plants—some 400 species. You can hike the trails and hunt for them, or fish the river for trout; but this is also a great park for just sitting in a shady spot and listening to the sound of the rushing water and the songs of the birds. A donation in 2010 from the Natureland Trust added 305 acres on 3,269ft Grassy Top Mountain to the park's land.

Paris Mountain State Park

2401 State Park Rd., off US-25N. 864-244-5565. www.southcarolinaparks.com. \$2. Developed in the 1930s by the Civilian Conservation Corps (CCC), this 1,275-acre hillside park lies just 5mi north of Greenville. It is popular for its pedal boats (there are two lakes), stocked fishing ponds, picnic shelters, and biking and hiking trails. There's also lots of space to toss a Frisbee.

Riverbend Equestrian Park

175 Riverbend Rd., Greenville. 864-288-6470. greenvillerec.com. South Carolina's only public equestrian park offers instructional classes, horse shows and corporate rentals for special events. The 74-acre park is open year-round.

Table Rock State Park

158 E. Ellison Lane, off Hwy. 11, Pickens. 864-878-9813. www.southcarolinaparks.com. \$2. Encompassing the giant rock slab that is so easily identifiable as Table Rock Mountain, this park features 10mi of hiking trails (including one to the mountain top), two stocked lakes (*free loaner poles and rods are available at the Visitor Center; kayaks can be rented*), a seasonal swimming area, picnic tables, a children's playground and a country store.

Photos – Left to right: Shopping for kayaks at Sunrift Adventures; Lone paddler on Lake Jocassee.

must play mountains



Other Places to Play in the Mountains Region:

Caesars Head State Park

8155 Geer Hwy., off Hwy. 11,
Cleveland. 864-836-6115.
www.southcarolinaparks.com.

\$2. Nature enthusiasts and photographers will both love Caesars Head, which, at 3,208 feet above sea level, is a great spot for views of Table Rock, Pinnacle Mountain and other distant peaks of the Blue Ridge Mountains. The park is also known for its autumn Hawk Watch program.

Furman University Golf Club

400 N. Hwy. 25 Bypass,
northwest of downtown
Greenville. 864-294-9090.
www.furmangolfclub.com.

Renovated in 2008, this par-72 championship course boasts 6,994 yards from the back tees with Champion Bermuda-grass greens and fairways—as well as a set of shorter senior tees. This is the home course to Furman's LPGA and PGA golfers Betsy King, Beth Daniel, Dottie Pepper and Brad Faxon.

Pleasant Ridge Park

4232 Hwy. 11, Marietta.

864-288-6470. greenvillerec.com.

Nestled in the Blue Ridge foothills, this 240-acre county park encompasses a nature trail, a 5-acre lake and a campground. The new **Pleasant Ridge Camp & Retreat Center** accommodates events from family reunions and weddings to corporate retreats.

Sumter National Forest

112 Andrew Pickens Circle,
Mountain Rest. 864-638-9568.

www.fs.fed.us/r8/fms. More than 70mi of challenging trails trace mountaintops, streams and the Chattooga River in the Andrew Pickens Ranger District of this 371,000-acre national forest.

Timmons Park

Oxford St., Greenville. 864-

467-4355. Located off Wade Hampton Boulevard, this 26-acre city park has a lighted softball field and tennis courts, a picnic shelter, a playground, a mountain-bike trail and an 18-hole disc-golf course.



Upstate Farm Tour

Want to meet your local growers? Upstate South Carolina boasts a burgeoning sustainable-farming movement, and you can get a close-up view of your favorite farms by buying a ticket to the annual Upstate Farm Tour, sponsored by the **Carolina Farm Stewardship Association**. Held the first weekend of June, the tour opens 20 area farms to visitors.

Since the farms are spread out over several counties, it's best to plan to visit just three or four places a day during this two-day event (maps are included with your ticket).

Be sure to bring a cooler so you can stock up on fresh meat, eggs, fruits and vegetables along the way.

Food stops are set up at designated places on the route, where local chefs dish up delicious seasonal treats (meals are not included in the ticket price).

In 2011, participants included **Split Creek Farm** (see p40), famous for its award-winning artisanal goats-milk cheeses; **Bio-Way Farm**, a certified organic farm that adheres to permaculture design principles; and **Patient Wait Farm**, whose owners specialize in raising free-range heritage turkey breeds. *Tickets are \$30 per vehicle (\$25 in advance). For details, contact the Carolina Farm Stewardship Association: 919-542-2402; www.carolinafarmstewards.org.*

Photos – Opposite: View from Caesars Head. This page, top to bottom: Kayaking adventure in Devils Fork State Park; Junior bird-watcher; Fishing at Jones Gap; Cherokee Valley Golf Club.

right over boulders, and the other dropping straight down.

Return to US-178.

If you have the time and the weather is clear, turn left onto US-178, then take Rte. 199 to the top of **Sassafras Mountain** (p18), the highest point in South Carolina. At an altitude of 3,560ft, the summit offers an expansive view of four states.

*Head north on US-178 to Rosman, NC. Take a left at the second traffic light to stay on US-178 west, then turn left onto US-64 west. Stop at a roadside produce stand if you're hungry; otherwise continue on to **Highlands** (about 30mi).*

Just before you reach Main St., turn left at the traffic light onto Carolina Way. Lunch probably sounds good by now, and **Wild Thyme Gourmet** (490 Carolina Way; 828-526-4035; www.wildthymegourmet.com) is a haven of good food. Try a goat-cheese sandwich or a grilled chicken and artichoke wrap on the outdoor patio.

*Return to US-64 and turn left. Main St. is the next traffic light, where a right will take you past downtown shops to see **Bridal Veil Falls**, 2.5mi west of downtown. From US-64 west you'll have a good view of the striking 60ft-high falls.*

Photos – Top to bottom: View from Caesars Head; Raven Cliff Falls; SC park ranger with hawk; Stream at Jones Gap State Park.



must drive mountains



Another 0.8mi to the west (look carefully to see the National Forest signs on the left) is **Dry Falls**, where you can walk behind the incredible 80ft falls and not get wet.

Return to Main St. and turn right (south) onto S. 4th St. (Rte. 28) toward Walhalla.

Magnificent vistas of the **Blue Ridge Mountains** sometimes peek through the foliage, but the curves are sharp on this leg of the journey, so look only when prudent.

After about 24mi, watch on the left for signs to **Stumphouse Tunnel**, part of the Walhalla watershed property protected from development by a massive fund-raising effort in 2007. Turn left into the entrance and follow the winding road to the parking lot. The temperature stays at a constant 56°F in this never-completed railroad tunnel, intended to help connect Charleston with Cincinnati, Ohio, but abandoned after the Civil War and other hurdles made funding impossible. Don't miss a glimpse of **Issaqueena Falls**, a short walk from the

other of the two parking lots (left side as you exit).

*Return to Rte. 28 south and travel the 6mi to **Walhalla**, where you'll turn left onto Rte. 183 north; then left again onto Highway 11, the **Cherokee Foothills Scenic Highway** (p 17).*

After 2mi, turn left onto Oconee Station Rd. to visit **Oconee Station State Historic Site** (right side). A stone blockhouse still stands as a reminder of South Carolina's frontier days, when the structure served as a military compound to protect the state from possible Cherokee attack. Used from 1792 to 1799, the building stands side-by-side with the **William Richards House**, a trading post named for the Irish immigrant who built it in 1805 (guided tours of the buildings Sat–Sun 1pm–5pm; park open free of charge Apr–Nov daily 9am–6pm; Dec–Mar Fri–Sun 9am–6pm; 864-638-0079; www.southcarolinaparks.com).

Continue east 10mi on Hwy. 11. Turn left at the sign for Devils Fork State Park (Boone Creek Rd.), and follow the signs to the park, about 4mi.



Devils Fork State Park (p20) covers 622 acres on the southwestern shore of Lake Jocassee, known for its trophy trout and smallmouth bass.

Return to Hwy. 11 and turn left. Continue east 3mi.

Keowee-Toxaway State Natural Area (visitors center in Sunset; 864-868-2605) was the former site of Keowee Town, the Lower Cherokee national capital, which was submerged when 18,372-acre manmade **Lake Keowee** (p42) was created from the Keowee River. Stop in the **Jocassee Gorges Visitor Center** (p18) to view exhibits on the history and culture of the Cherokee Indians.

Continue 12.5mi east on Hwy. 11.

Table Rock State Park (p21) takes its name from the flat, granite summit that the Cherokee believed was used by the Great Spirit as a dining table. The **Cherokee Foothills Visitors Center** (open daily 8am–6pm;

864-878-9813; www.southcarolinaparks.com) is located on the right side of Hwy. 11, across from the East Gate park entrance.

Continue east another 5.5mi, then follow signs to **Caesars Head State Park** (p22), part of **Mountain Bridge Wilderness Area** (p18), which also encompasses Jones Gap State Park. As the road climbs to the 3,266ft-high peak at Caesars Head State Park, stop to appreciate views of the valleys. Once you reach the top, walk out on the rock overlook to view Table Rock and Pinnacle Mountain rising in the distance.

To return to Greenville, head back down and turn left (east) onto Hwy. 11. In Cleveland, veer right onto US-276 South (Geer Hwy.), which you'll follow all the way to Buncombe St. Turn left to reach Downtown.

Photos – Left to right: View of Table Rock State Park; Cherokee Foothills Visitors Center at Table Rock State Park.

foothills

Stretching north and east of downtown Greenville, the Foothills region is sure to entice even the most seasoned traveler. This is the place to pick your own peaches in the summer sun, sample briny boiled peanuts at a roadside stand, and search small towns for antique treasures.

At nearly every turn, the Foothills of the Blue Ridge Mountains reveal the grandeur of nature as well as the imprint of humanity. Local apple and peach orchards may tempt you to linger instead of exploring the Colonial-era dwellings and Revolutionary War battlefields nearby. Fresh produce stands, an equestrian center and a 19C gristmill lie within easy driving distance of the oldest bridge in South Carolina—not to mention the state's only covered bridge.

All this is interspersed with charming country inns whose personalized service, addictive porch swings and bucolic surroundings will make you reluctant to leave.



must see foothills



Here are Michelin's Must Sees:

BMW Zentrum

1400 Hwy. 101 S., Greer (take Exit 60 off I-85). 864-989-5300. www.bmwusfactory.com/zentrum. Mon–Fri 9:30am–5:30pm. See ad p95. From the 1930 Dixi to the Z4 roadster and the X5 SAV, the heritage of BMW comes alive in this 28,000sq ft facility, which includes exhibits on aircraft engines, motorcycles, and the company's passion for racing. The guided factory tour that leaves from the Zentrum allows visitors to experience the birth of a BMW (must be 12 years of age or older; reservations required: 888-868-7269; \$7).

Bob Jones University

1700 Wade Hampton Blvd. 864-242-5100. www.bju.edu. See ad p97. South Carolina's largest private liberal-arts university opens its fine-arts programs to the community. The institution is known for excellent classical music concerts and theatrical productions.

Museum & Gallery at Bob Jones University

1700 Wade Hampton Blvd., Greenville. 864-770-1331. www.bjumg.org. See ad p97. Tue–Sun 2pm–5pm. \$5. At this small museum, tucked away on the BJU campus, a walk through the 30 galleries reveals one of the country's most important collections of sacred art. Displayed among the 13C–19C European works are Russian icons, European furniture, and paintings by Tintoretto, Botticelli and Rubens.

Campbell's Covered Bridge

Campbell's Covered Bridge Rd., Gowensville. 864-288-6470. greenvillerec.com. Imagine the clip-clop of hooves as horses pull a creaking farm cart across this 38ft-long, 12ft-wide bridge. Built in 1909, the bridge spans Beaverdam Creek and is the only remaining covered bridge in South Carolina. It was last restored in 1990.

Cowpens National Battlefield

4001 Chesnee Hwy., Gaffney. 864-461-2828. www.nps.gov/cowp. Daily 9am–5pm; auto loop closes at 4:30pm. Glimpse Revolutionary War history as you explore this notable American battlefield, and learn how Patriot General Daniel Morgan outwitted British General Tarleton on this former cow pasture. In the visitor center, view the 18-minute video, which depicts the early events of the battle. Then take a closer look at the battlegrounds by walking the 1.3mi trail or driving the 3.8mi auto loop.

King's Mountain National Military Park

On Hwy. 216 (off I-85N), Blacksburg. 864-936-7921. www.nps.gov/kimo. Daily 9am–5pm. This battlefield was the setting of a one-hour Revolutionary War battle that turned the tide in favor of the colonies. Exhibits take you back to October 7, 1780, when King's Mountain became the site of the first major Patriot victory of the war. Inside the visitor center, the 26-minute video details the battle; outside a 1.5mi trail traces the battlefield route.

Bringing Art to Life

The phrase “lifelike portraits” takes on new meaning at the **Museum & Gallery at Bob Jones University** each spring at the **Living Gallery**. In this unique religious presentation, which fuses drama, art and music, works of fine art are reproduced several times their original size, with human models standing in for the figures in the paintings. For tickets: livinggallery.bju.edu.

Suber's Corn Mill

2002 Suber Mill Rd., Greer. 864-877-5616. www.scmills.com/subers.php. Mon–Fri 8am–5pm, Sat 8am–noon. Built in 1908, this water-powered gristmill still operates, appearing much as it did decades ago. Watch as fourth-generation millers grind corn to make cornmeal, grits and animal feed (demonstrations Tue & Fri 9am–2pm).

Walnut Grove Plantation

1200 Otts Shoals Rd., Roebuck. 864-576-6546. www.spartanburghistory.org/walnutgrove.php. Closed Mon; call for hours. \$6. Walk through the home of Charles and Mary Moore—built in 1765 and restored to circa 1800—where period antiques document life in early Spartanburg County. Guided tours include the house, barn and smokehouse.

Historic Downtown Greer

www.cityofgreer.org. In 1873 “Greer’s Station” was established as a flag station along what eventually became the Atlanta and Charlotte Air-Line Railway. As the textile industry moved into the area, the town came to be known simply as Greer, a destination in its own right. Today downtown Greer, a National Historic District and setting for the 2008 film *Leatherheads*, is enjoying a renaissance that continues to lure new businesses to town.



must see foothills

Other Places to See in the Foothills Region:

North Greenville University

7801 N. Tigerville Rd. (Hwy. 414), Tigerville. 864-977-7000. www.ngu.edu. Campus tours Mon–Fri at 9am, 11am & 3pm. See ad p2. In the foothills of the Blue Ridge, NGU is a small (2,400 students), private, co-educational liberal-arts college affiliated with the Southern Baptist Convention. In 2010, the university unveiled its state-of-the-art Billingsley Theatre. Productions in this new 230-seat venue are open to the public.

Poinsett Bridge

Off Old Callahan Rd., Travelers Rest. Listed on the National Register of Historic Places, this arched stone bridge crossing Little Gap Creek was named for South Carolina statesman Joel R. Poinsett (1779–1851). The 190-year-old span is the oldest surviving bridge in the State of South Carolina.

Thompson Gallery

3300 Poinsett Hwy., Greenville. 864-294-2074. www.furman.edu/academics/art/gallery. Mon–Fri 9am–5pm. The gallery, in the Roe Art Building on the Furman University campus, showcases the works of Furman University students, faculty and alumni, as well as nationally recognized guest artists. For additional attractions to see in the Foothills, access www.greenvillecvb.com.

Photos – p28: Poinsett Bridge. Opposite, top to bottom: Living Gallery, Museum & Gallery at Bob Jones University; BMW Zentrum; Summer peaches; Campbell's Covered Bridge.

Fresh from the Upcountry

Long synonymous with down-home Southern cooking, the Upcountry is also a modern-day mecca for locally sourced food. Visit these **markets** for the area's freshest farm produce, meats, cheeses and more.

TD Saturday Market

Main St. at McBee Ave., Greenville. www.saturdaymarketlive.com. May–Oct, Sat 8am–noon. See p61.

Slow Food Earth Market

741 Rutherford Rd., Greenville. May–Sept, third Thu. www.slowfoodupstate.com. See p11.

Greenville State Farmers' Market

1354 Rutherford Rd., Greenville. www.agriculture.sc.gov/statenfarmersmarkets. Year-round, Mon–Sat 8am–6pm.

Greer City Park Farmers' Market

301 E. Poinsett St., Greer. Jul–Aug, Sat 8am–1pm.

Travelers Rest Farmers' Market

1 Center St., Travelers Rest. www.trfarmersmarket.org. May–Sept, Sat 9am–noon.

Randy Blackwell Farm Stand

Cliffs Cottage at Furman University, 3300 Poinsett Hwy., Greenville. www2.furman.edu/academics/shicenter. Jun–Aug, Thu 3:30pm–5:30pm.

Simpsonville Farmers' Market

300 South St., Simpsonville. Late May–Oct, Thu 3:30pm–6:30pm.

Fountain Inn Farmers' Market

110 Depot St., Fountain Inn. www.fountaininnfarmersmarket.com. May–Oct, Sat 8am–noon.

must play foothills



Exotic animals and ice skates, hiking trails and high-speed tracks make for fun in the Foothills.



Here are Michelin's Must Plays:

BMW Performance Driving School

At the BMW Performance Center, 1155 Hwy. 101 South, Greer. Course registration: 888-345-4269. www.bmwusa.com/performancecenter. See ad p91. Get your thrills on a challenging race course by pushing the envelope on sliding, cornering, braking and speeding with professional instructors in a BMW. The newest among the host of programs is the half-day Ultimate BMW Experience, (\$149), which includes a tour of the Zentrum and the plant, an off-road experience and a performance drive, with a hot lap around the track to finish.

Croft State Park

450 Croft State Park Rd., Spartanburg. 864-585-1283. www.southcarolinaparks.com. \$2. Looking for a hiking trail or fishing hole? Lace up the

hiking boots and head over to this World War II Army training camp that now features two lakes, hiking trails and facilities for horseback riding. The park's remnants of a Native American soapstone quarry are registered as a Heritage Trust Site.

Foothills Equestrian Nature Center

3381 Hunting Country Rd., Tryon, NC. 828-859-9021. www.fence.org. This 380-acre education and recreation center near Tryon, NC, is the site of the annual Block House Steeplechase, a premiere event of the Spring steeplechase calendar. With seating for 400, FENCE is also a great place for spectators to watch horse shows throughout the year.

Green River Adventures

111 E. Main St., Saluda, NC. 828-749-2800. www.greenriveradventures.com. The world-famous Green River Gorge lies in this outfitter's backyard. The company specializes in experienced guides who conduct river trips—from peaceful paddling to whitewater adventures—that promise to be memorable.

Hollywild Animal Park

2325 Hampton Rd., Wellford. 864-472-2038. www.hollywild.com. Call for hours, which vary by season. \$12 adults, \$8 children. Take a safari ride through the 70 acres that are home to hundreds of exotic animal "stars," who have retired here after being featured in films or commercials. From late November to January 2, cars line up at the park after dark to take the popular Holiday Lights Safari.



Otter Creek Waterpark

101 W. Darby Rd., Travelers Rest. 864-834-4108. greenvillerec.com. Late May–Sept. \$8–\$10/swimmer, based on height; \$4/non-swimmer. This northside waterpark features three slides, including one for tubing, and fountains in which little ones can splash.

The Pavilion Recreation Complex

400 Scottswood Rd., Taylors. 864-322-7529. greenvillerec.com. Located minutes from Downtown, this 66,000-sq ft complex includes soccer fields, tennis courts and an ice-skating arena. A Bounce House and a miniature passenger railroad entertain the very young set. There's even a new dog park where Fido can run off-leash.

Photos – Opposite: Ice-skating at The Pavilion Recreation Complex. This page, top to bottom: Greenville County Recreation District soccer game; Ready to kayak; Tubing at a Greenville County waterpark; Off-road driving at BMW Performance Driving School.

Greenville County Recreation District

4806 Old Spartanburg Rd., Taylors. 864-288-6470. greenvillerec.com. See ad on back cover flap. More than 53 parks—including several dog parks—and recreational facilities scattered throughout Greenville County fall under the aegis of the GCRD. Highlights include the Pavilion Recreation Complex (above), three waterparks, and the 18.9mi GHS Swamp Rabbit Trail (see p 15).

must drive foothills



Historic homes, heroic battlefields, charming small towns and rushing rivers—with a backdrop of the Upcountry's blue-hued foothills—make this a drive to remember.

Round-trip distance: 150mi

Approximate travel time (without stops): 4hr 30min

Take Main St. north to E. North St. Turn right onto E. North St. and proceed until E. North St. becomes I-385. Continue on I-385. After the Roper Mountain Rd. exit, get in the right lane. Take the I-85 North exit (toward GSP Airport and Spartanburg).

After 2mi, watch for the North American headquarters of **Michelin** (left side), a fixture on this stretch of the interstate since 1988. After another 4mi, you'll see BMW's only North American manufacturing plant, just before Exit 60. If you can spare the time, take the exit and visit the **BMW Zentrum** (p29).

Take Exit 63 from I-85, and turn right (southeast) on Rte. 290 towards Moore. Continue on Rte. 290 about 10mi until it ends at US-221. Turn left. In 1mi, pass under I-26. Take the first right, Stillwater Rd., and follow the signs toward Walnut Grove Plantation. Turn right on Otts Shoals Rd.

Walnut Grove Plantation (p30) will be less than a mile on the right.

After visiting the plantation, backtrack to US-221. Turn right. Proceed 9mi to downtown Spartanburg.

Just as you leave downtown Spartanburg, watch for two Krispy Kreme doughnut shops across the street from each other. (Extra points if you can continue without stopping for a warm doughnut!) Notice the entrance to **Wofford College** (right side), which opened in 1854. This liberal-arts school was a men's college until 1975, when it began admitting women. Five of the six original buildings are still in use.

Continue on US-221, which bears right toward Chesnee (15mi ahead) and bears right again after Spartanburg Regional Medical Center. Cross over I-85 and the Pacolet River on your way to Chesnee. Just at the north edge of Chesnee's small downtown, turn right onto Hwy. 11 (E. Cherokee St.).

The entrance to **Cowpens National Battlefield** (p29) is 2.5mi ahead.

After your visit to the battlefield, backtrack on Hwy. 11 to downtown Chesnee.

In the first block after crossing US-221, on the right, is the **Carolina Foothills Artisan Center** (124 W. Cherokee St.; 864-461-3051; www.cfac.us). The work of some 75 different artists from North and South Carolina rotates through the center's 2,000sq ft gallery.

Six miles from Chesnee on Hwy. 11, watch for peach orchards on both sides of the road.

Soon you will see **Cooley Springs Peach Barn and Strawberry Hill USA** (3097 Hwy. 11 West, Cooley Springs; 864-461-7225; www.strawberrhillusa.com), where a bowl of homemade peach or strawberry ice cream awaits.

Continue west on Hwy. 11. After 9mi, approach I-26.

On a clear day, the picturesque **Blue Ridge Mountains** hug the horizon to the northeast. Pull off Hwy. 11 for a quick photo opportunity.

Proceed 4mi to Campobello; turn right on US-176 toward Landrum (4mi).

Once in Landrum, watch for the Landrum Train Station (right side). Stop to browse for antiques or grab a bite to eat in the town's small center.

Proceed on US-176 and cross the state line into North Carolina.

Just after crossing the state line, watch on your left for a small road flanked by stone pillars, with a sign for historic **Lake Lanier**. Follow that road 0.5mi to this little mountain jewel, lined with small homes and boat houses. Travel clockwise around the lake and you will soon come to the historic Lake Lanier Teahouse (now closed). Reverse course there or take the next right on Lakeshore Drive to enjoy a winding journey around the entire lake. Return to US-176.

Continue into the town of Tryon. Once past the downtown shopping district, watch for signs to follow US-176. Bear left, then continue to Saluda.

Between Tryon and Saluda, look for signs for **Pearson's Falls**, which lies 1mi off US-176 (left side). Managed by the Tryon Garden Club, Pearson's Falls draws 25,000 visitors a year with its 200 species of ferns and flowering plants, 90ft waterfall and wildlife preserve (www.pearsonsfalls.org; no pets allowed; check website for hours; \$5).

Backtrack to US-176, turn left and drive 3mi into Saluda (elevation 2,200ft) for a quick

must drive foothills



tour of the quaint downtown.

If you're hungry, stop in the **Wildflour Bakeshop** for fresh-baked breakfast goodies or a sandwich on artisanal bread (173 E. Main St.; 828-749-9224; www.saluda.com/wildflour/bakery.htm; open Thu–Sun).

Continue on US-176 toward Hendersonville. After 6mi, turn left onto southbound US-25. In 1mi, take the Rte. 225 exit (Exit 5) and head north on Rte. 225 toward the town of Flat Rock. Watch for the signs for Carl Sandburg Home National Historic Site. Turn left at the traffic light and proceed to the Carl Sandburg NHS parking lot on the left. The visitor center is located at the Sandburg house atop the hill.

The **Carl Sandburg Home National Historic Site** features Connemara, Carl Sandburg's home for more than 22 years, the place where the "People's Poet" completed a third of his life's work. The grounds, dotted with a large barn and other outbuildings, also served as pastures for Mrs. Sandburg's champion dairy goats. Tour the house in which the Pulitzer

Prize-winning author's works are chronicled and displayed; see the goats at the barn; then take a stroll along the lakeside walking trail or a hike to the Sandburgs' private mountain (828-693-4178; www.nps.gov/carl; open daily 9am–5pm; house tour \$5).

Backtrack toward US-25 and drive south toward Greenville. After 11mi, look for a sign on the right pointing to the Poinsett Bridge. Turn left there, onto Old Hwy. 25.

Follow Old Hwy. 25 and cross the Saluda River. Follow the sign to Poinsett Bridge, bearing right onto Old Callahan Rd. In 2mi, watch for Poinsett Bridge (left side) and pull off into the parking area on the right. (The bridge is not marked, but it is close to the road. If you get to the Boy Scout camp, you just missed it.)

Built in the early 1800s, **Poinsett Bridge** (see p31) is the oldest intact bridge in the state. Notice the detailed stonework and 14ft Gothic arch that spans the bubbling Little Gap Creek. The bridge's namesake, Joel Poinsett, designed the bridge on



this road that once served as the only route between Greenville and Asheville.

Backtrack to US-25; turn left and proceed toward Greenville.

In 4mi, you'll come to Rte. 414, which leads past **North Greenville University** (p31) on the left. Continue east on Rte. 414 about 11mi, then turn right on Pleasant Hill Rd. Look for a sign for **Campbell's Covered Bridge** (p29) on the right. Park and walk down to see the bridge. Then head up the hill to the right, take a seat on one of the benches and enjoy the view. If a romantic detour is what you're after, you'll find serenity and comfort nearby at the luxurious **Red Horse Inn** (see *Must Stay*).

*Head back to Rte. 414, then south on US-25. After 5.4mi, veer right on N. Poinsett Hwy./US-25. Turn right onto S. Main St./US-276 in Travelers Rest. On the left, the **Café @ Williams Hardware** (13 S. Main St.; see *Must Eat*) makes a good place to stop for a satisfying meal.*

If the weather is nice, sit out on the screened porch and watch bicyclists and walkers along the **GHS Swamp Rabbit Trail** (p15), which ends in Travelers Rest.

While you're in Travelers Rest, spend some time exploring Main Street. Next door to the **Café @ Williams Hardware**, stop for a frozen treat at the **Trailside Creamery**. Or, if you need a pick-me-up, turn right out of the cafe and head up the street to **Leopard Forest Coffee Company** (27 Main St.). Among the shops in the town center, **Sunrift Adventures** (corner of Center and Main Sts.; see *Must Shop*), is a must for outdoor gear and bike rentals.

From Sunrift, turn left onto N. Main St./US-276. Follow US-276 for 5mi back to Greenville.

After 1mi, keep an eye out for a glimpse of the beautifully landscaped campus of **Furman University** on the right side (p17).

Continue on US-276 into downtown Greenville.

Photos – Left to right: Hiking under the Poinsett Bridge; Furman University Bell Tower; Picking strawberries; Lunch at the Café @ Williams Hardware.

Lakes

Encompassing lakes Jocassee, Keowee, Hartwell and Russell, the Upcountry's watery playground holds the excitement of water sports as well as the lures of the antebellum South. Most of the area's electricity is generated by this glistening string of manmade lakes, but you'd never know it, given their pristine beauty.

The Lakes region was one of the first to be settled in the Upcountry. Founded in 1790, the town of Pendleton preserves its heritage in its historic square and antebellum houses. Farther north, Walhalla, established in 1850 by settlers of German descent, is a mecca for hunters of antiques.

Clemson University, one of the top-rated public academic institutions in the nation, also lies within this region. Thanks to the top-notch faculty and research facilities on the university's 1,400-acre campus, Clemson now ranks as a leading research university whose advances in technology are impacting lives off-campus.



must see lakes



Here are Michelin's Must Sees:

Bob Campbell Geology Museum

103 Garden Trail (off Perimeter Rd.), Clemson. 864-656-4600. www.clemson.edu/geomuseum. Wed–Sat 10am–5pm, Sun 1pm–5pm. \$3. At this fascinating museum on the grounds of the South Carolina Botanical Garden, you'll see gems, meteorites, fossilized plants and animals, and minerals of all shapes and sizes, including fluorescent ones that glow in the dark. Old mining tools are displayed on the museum's grounds.

Clemson University

Rte. 93 and US-76, Clemson. 864-656-4789. www.clemson.edu. Campus tours (call ahead to confirm) Mon–Sat 9:45am & 1:45pm, Sun 1:45pm. This top-ranking public university was established in 1889 with funds and property bequeathed by **Thomas Green Clemson**, for whom the institution is named. Since then, it has excelled in academics and athletics, first enrolling military cadets, then co-eds. Its football, soccer and golf teams have all won national championships; and Clemson's baseball team is a perennial NCAA powerhouse. In the fall, the Clemson Tigers football team packs in the fans for games at the university's 80,000-seat stadium, nicknamed Death Valley.

Collins Ole Towne

228 Lawton Rd., Central. 864-639-2618. www.centralheritage.org/towne.htm. Open by appointment. Sitting near the railroad tracks on the outskirts of Central, this collection of structures re-creates small-town

life in the 1930s and 40s. Tour a reconstructed general store, a schoolhouse, a barber shop, and a shed where molasses is made. Memorabilia from Central is on view throughout.

Hartwell Dam

Visitor Center at 5625 Anderson Hwy., Hartwell, GA. 706-856-0300 or 888-893-0678. www.sas.usace.army.mil/lakes/hartwell. This immense earthen dam straddling the South Carolina/Georgia state line was constructed on the Savannah River to control flooding and to provide hydroelectric power. Completed in 1962, Lake Hartwell has 962 miles of shoreline and a water surface area of 56,000 acres.

Pendleton Historic District

Visitor Center at 173 Exchange St., Pendleton. 864-646-3782. www.pendletondistrict.org. Listed on the National Register of Historic Places, Pendleton—founded in 1790—boasts 50 structures that pre-date 1850. Crowning the **town square** (bounded by Mechanic, E. Main, Exchange and Queen Sts.), the Greek Revival-style **Farmers Hall** was built as a courthouse in 1828. It now holds a restaurant.

South Carolina Botanical Garden

Perimeter Rd. off Rte. 28/US-76, Clemson. 864-656-3405. www.clemson.edu/scbg. Daily dawn–dusk. Forming the east side of Clemson University's main campus, this 295-acre expanse—the state's official garden since 1992—features ornamental plants, seasonal flower beds and a variety of trees. Stroll the azalea and

camellia trail around the duck pond, and visit the c.1926 Hunt Cabin, where heritage events are held periodically.

Split Creek Farm

3806 Centerville Rd., Anderson. 864-287-3921. www.splitcreek.com. A member of the South Carolina National Heritage Corridor Farm Association, this endearing goat farm grew from three goats to a current population of 350, mostly long-eared Nubians. Tours (call for appointment) cover the milking and cheese-making facilities and explain how the farm's herding and guard dogs work with the flock. Afterwards, in the retail shop, sample some of the award-winning cheese and fudge made from goats' milk.

Photos – p38: The Reserve at Lake Keowee. This page, top to bottom: Lake Jocassee; Split Creek Goat Farm; Clemson Tigers football game; Boat dock at The Reserve at Lake Keowee. p41: Lake Hartwell.

World of Energy

7182 Rochester Hwy., at Oconee Nuclear Station (off Rte. 130). 800-777-1004. Mon–Fri 9am–5pm, Sat noon–5pm. www.duke-energy.com/visitor-centers/world-of-energy.asp. Sitting above Lake Keowee, Duke Energy's visitor center features a table-top relief map and exhibits on energy sources—in particular Jocassee and Keowee reservoirs, which supply the area with electricity. Outside, there's a nature trail and a picnic site overlooking the lake.



must see lakes



Other Places to See in the Lakes Region:

Fort Hill

Near the intersection of Fort Hill St. and Calhoun Dr., Clemson. 864-656-2475. www.clemson.edu/historic-properties. Mon–Sat 10am–noon & 1pm–4:30pm. Sun 2pm–4:30pm. \$5 donation. The land that forms the nucleus of the Clemson University campus was once part of the 1,341-acre estate of 19C South Carolina statesman John C. Calhoun. Today, as a site on the Clemson campus, Calhoun’s antebellum plantation home—where he lived from 1825 until his death in 1850—is open to the public as a National Historic Landmark.

Hanover House

Perimeter Rd., near the intersection of US-76 and Silas N. Pearman Blvd., Clemson. 864-656-2475. www.clemson.edu/historic-properties. Sat 10am–noon and 1pm–5pm, Sun 2pm–5pm. \$5 donation. This colonial home, built in 1716 for French Huguenot Paul de St. Julien in Berkeley County, South Carolina, was reconstructed on Clemson’s campus in 1941. In 1994, the house was moved to the South Carolina Botanical Garden, where it is now furnished with 18C and 19C antiques.

Lake Conestee Nature Park

601 Fork Shoals Rd., Greenville. 864-277-2004. www.conestee.com. Part of the new recreation complex at the former Municipal Stadium, Lake Conestee Nature Park encompasses more than 400 acres of hardwood and evergreen forest and extensive wetlands. This woodland oasis and its namesake lake are home to a variety of mammals, reptiles and amphibians, as well as more than 170 species of migratory birds. So noteworthy is the park as a bird habitat that, in 2010, the National Audubon Society designated Lake Conestee Nature Park as an Important Bird Area of Global Significance. A perfect place to experience nature—just six miles south of downtown Greenville—the park skirts a section of the Reedy River and boasts a network of boardwalks and trails, including the latest addition to the GHS Swamp Rabbit Trail. Grab your walking shoes and binoculars or hop on your bike and discover this natural wonderland.

must play lakes

 Here are Michelin's Must Plays:

Lake Hartwell

State Recreation Area

19138 Hwy. 11, Fair Play.

864-972-3352. www.southcarolinaparks.com.

\$2.

Formed after the Savannah River was dammed in the late 1950s to stem local flooding and provide hydroelectric power, massive **Lake Hartwell** is one of the largest recreational lakes in the southeast. Enjoy picnicking, fishing and boating.

Lake Keowee

Along Rtes. 130 and 183, Seneca. This 18,500-acre lake is dotted with tree-covered islands and offers views of the Blue Ridge Mountains. Duke Power created Lake Keowee as part of the mammoth Keowee-Toxaway Project. Rent a deck boat or a pontoon boat at

Lake Keowee Marina (156 Keowee Marina Dr., off US-123; 864-882-2047; www.lakekeoweemarina.com).

Or rent a kayak from **Outdoor Adventures** off Rte. 93 in Clemson (157 Old Greenville Hwy.; 864-653-9007; www.outdooradventuresclemson.com) and paddle away.

Chattooga National Wild and Scenic River

The towns of Mountain Rest and Long Creek are departure points for rafting trips. Running for 40mi along the western border of South Carolina, the Chattooga River crisscrosses back and forth into Georgia.

Long a favorite spot for whitewater rafting, the river became famous after appearing in the 1972 film *Deliverance*. The roiling rapids of Section IV will challenge experienced rafters, while the tamer Section III is appropriate for beginners. For guided trips, contact **Nantahala Outdoor Center** in Bryson City, NC (828-488-2176 or 888-905-7238; www.noc.com); or **Wildwater Ltd.** in Long Creek (see p43).

Twin Lakes Recreation Area

Fant's Grove Rd., off US-76, near Pendleton. 888-893-0678.

Mar–Oct. \$4. This forested park along the shores of Lake Hartwell is popular for its sandy beaches and shallow, roped-off swimming areas (great for kids). Its highly sought-after campsites overlook the lake. Bring lunch and sit at one of the many picnic tables or shelters.

Walker Course at Clemson

210 Madren Center Dr., Clemson University campus.

Tee times: 864-656-0236.

www.clemson.edu/centers-institutes/madren/golf.

Local golfers love this 18-hole, par-72 course with Bermuda-grass fairways at the university's Madren Center. The last five holes border Lake Hartwell, and the green of the course's signature hole—the seventeenth—is shaped like a Clemson Tiger paw. Beautiful views of the foothills and the university campus abound.

Photos – Opposite, top to bottom: Boating on an Upcountry lake; An inviting place to rest; Ziplining at Chattooga Ridge Canopy Tours; Rafting on the Chattooga River.



Other Places to Play in the Lakes Region:

Westside Aquatic Center

2700 W. Blue Ridge Dr., Greenville. 864-295-0032. greenvillerec.com/westside. \$7 adults; \$6 children. Operated by the Greenville County Recreation District, the state's only public 50-meter indoor pool now has a brand-new home. The facility, which also boasts a heated therapy pool and fitness programs for both land and water, is open for recreational swims, classes and Team Greenville swim meets.

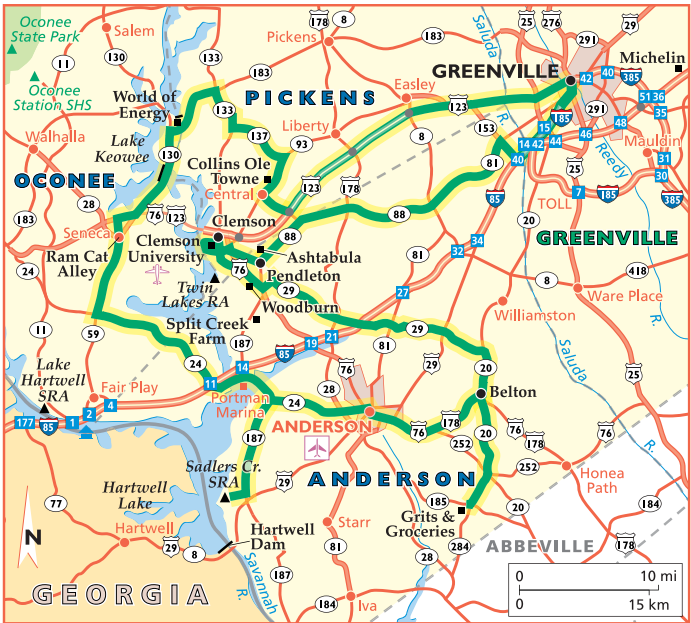
Wildwater Ltd.

1251 Academy Rd., Long Creek (2mi north of US-76). 864-647-9587. www.wildwaterrafting.com. In addition to organizing rafting trips on the Chattooga River, this experienced outfitter's rafting center is also the starting point for **Chattooga Ridge Canopy Tours** (Mar–Nov; \$69–\$79). Fly over treetops and Academy Lake during this thrilling 3-hour zipline experience.

Historic Plantations

To escape the heat of Lowcountry summers, many wealthy 19C Charlestonians built plantation homes in the Upstate. Today you can visit two of them. **Woodburn** (off US-76 in Pendleton) was built in 1830 by Charles Cotesworth Pinckney, who helped draft the US Constitution. Constructed as a four-room brick house c.1790, **Ashtabula** (2725 Old Greenville Hwy. in Central) now also includes a c.1825 Lowcountry-style clapboard house. Both properties are maintained by the **Pendleton Historic Foundation** and are open April through October (for hours and fees: 864-646-7249 or www.pendletonhistoricfoundation.org).

must drive lakes



Copyright ©2012 Michelin North America, Inc. All rights reserved. Used by permission.

For a taste of rural South Carolina mixed with Pendleton's antebellum history, Belton's railroading past, and a lakeside picnic, take this tour. It weaves across vast Lake Hartwell, up to Lake Keowee and back to Greenville by way of some quaint Upcountry towns.

Round-trip distance: 160mi

Approximate travel time (without stops): 4hr 30min

Take Church St. (which becomes I-185) south to I-85 South (toward Atlanta). At Rte. 153 (Exit 40), turn right. In less than 2mi, turn left on Rte. 81. After 7.5mi, bear right at the fork onto Rte. 88. You will follow Rte. 88 all the way to Pendleton.

A mile beyond the BP gas station (right side; before reaching Pendleton), watch for markers to historic **Ashtabula Plantation** (right side; see sidebar p43), built in 1825.

Continue 2mi west on Rte. 88 to arrive in Pendleton. At the stop

sign, turn right onto E. Queen St., then left onto Exchange St.

Stroll Pendleton's historic town square. Created as a courthouse seat in 1790, **Pendleton** (p39) is listed on the National Register of Historic Places.

From the square, turn right onto N. Mechanic St. After 2.5mi, merge into the left-hand lane and take a quick left onto Perimeter Rd. (the first traffic light on US-76).

Take time to visit the **South Carolina Botanical Garden**

(a half-mile down on the left; see p39). What started out as a camellia preserve in 1958 is now a startlingly peaceful oasis on the **Clemson University** campus (p39). Turn left out of the Botanical Garden to see Clemson's **Walker Golf Course** (p42) on your left. Farther along on the right is the Clemson Tigers football stadium, known as Death Valley.

At the T-intersection with Rte. 93, turn right.

If you're after Clemson souvenirs, turn left at the traffic light onto College Avenue and into downtown **Clemson**. Otherwise, continue on Rte. 93, passing a green expanse called Bowman Field (right side). If you're lucky, you'll hear the carillon bells pealing out from Tillman Hall, which sits at the top of the slope.

Turn right onto Cherry Rd. at the second traffic light after Bowman Field.

The large, white mansion on the right serves as the **university president's house**. At the next traffic light, **Hendrix Student**

Center anchors the right side of the street (metered visitor parking across the street). Stop here at the **'55 Exchange** for student-made ice cream; a peach milkshake is a real treat (Mon-Fri 11:30am-6pm, Sat-Sun 1pm-6pm; closed academic holidays; www.clemson.edu/icecream).

Continue straight through the next traffic light, across Perimeter Rd. Cherry Rd. becomes Old Stone Church Rd.

Just before the intersection with US-76, turn left onto Stone Circle to visit the **Old Stone Church** (left side). Several notable South Carolinians, including Revolutionary War hero General Andrew Pickens, are buried in the cemetery here.

Retrace your steps and turn right onto US-76. After about 1 mi, turn right on Woodburn Rd. Take an immediate right to visit **Woodburn Plantation**, another large antebellum plantation home (see sidebar p43).

Turn right at the traffic light with US-76, then left onto Westinghouse Rd., 0.8 mi



Slave cabin at Woodburn Plantation

must drive lakes



farther on. At the T-intersection, turn right onto Lebanon Rd. (Rte. 29). Stay on Rte. 29 for approximately 17.5mi through rural South Carolina, taking a left at the T-intersection with Concord Rd. and continuing straight across both Rte. 81 and US-29. Here, you'll need to stay to the left after the first stop sign, and turn right onto Rte. 20 at the second stop sign.

In downtown **Belton**, take a right at the second traffic light, and then an immediate right into the parking lot of the **Belton Area Museum** and the **South Carolina Tennis Hall of Fame**, housed in the restored Historic Southern/Blue Ridge Railroad Depot (c.1910). Take time to browse in this small museum, where towels from Belton's former textile mills sit side by side with artifacts from Belton's railroad heyday. Just one room over are portraits of famous SC tennis players, and the memorabilia they donated (100 N. Main St.; 864-338-7400; www.beltonsc.com/bamatpage.htm; Thu–Fri 10am–4pm, Sat 10am–2pm).

Turn right onto Anderson St., then left onto Brown Ave. for a drive by some of Belton's stately houses—courtesy of the wealth the textile mills brought in the mid-20C. If it's close to lunchtime, take a short detour for some exceptional down-home Southern fare at Grits and Groceries.

Follow Brown St./Rte. 20 south 5mi to the intersection of Rte. 252. Go straight on Rte. 284 (Trail Rd.) 4mi to Rte 185.

Directly across the intersection, on the right, you'll see **Grits and Groceries** restaurant (2440 Due West Hwy.; 864-296-3316; www.gritsandgroceries.com; Tue–Fri 7am–2pm, Sat 6am–2pm). This cozy little place, owned by accomplished chefs Heidi and Joe Trull, is well worth a detour for a stellar Southern weekday breakfast or lunch, and the popular Saturday brunch.

Retrace your route back to Belton, and turn left onto US-76/178 for the 11mi trip to downtown Anderson. In Anderson turn right on Main St.



After 1mi, turn left onto Whitner St. (Rte. 24). Continue 6mi and look for signs (just south/left of Rte. 24) to **Sadlers Creek State Recreation Area**, located 10mi south. This park is a great place to stop and take in Lake Hartwell's beauty.

Return to Rte. 24 and continue west (left) until you reach Tokeena Rd. (Rte. 59 North). Turning right on this road will take you into Seneca. In Seneca, turn right at the junction with Rte. 130. Take the first right, then the first left onto the short street known as **Ram Cat Alley** (www.ramcatalleystc.com) to grab a snack or browse the shops.

Formerly Seneca's Main Street, this block-long street preserves original 19C storefronts, many now fully refurbished. **The Red Door** (no. 120; 864-882-1443) brims with baskets, dried flowers, handbags, lamps and other gift items. Across the street, **The Purple Sunflower** (no. 125; 864-886-8222) stocks decorative accessories for the home.

Photos – Left to right: Collins Ole Towne; Sailboats at the dock; World of Energy; Shopping in Seneca.

Return to Rte. 130, one block north. Turn right and follow that road approximately 8mi until you reach Duke Energy's **World of Energy** (right side; see sidebar p40). Picturesque **Lake Keowee** (p42) dominates the left side. Turn left out of World of Energy and then left again onto Rte. 183. At the intersection with Rte. 133, turn right; then left onto Rte. 137. At the T-intersection, turn right onto Rte. 93.

After 2mi start looking for Gaines St. on the right. Cross the wooden bridge and turn right onto Lawton Rd. to explore **Collins Ole Towne** (p39) for a glimpse into small-town South Carolina in the 1930s and 40s.

Return to Rte. 93 and turn right. In Central, turn left at the traffic light onto Church St. Stay straight until you reach US-123. Take a left to head north and return to Greenville via US-123.

e a s t i d e

The Eastside—south and east of Downtown—is where you'll find most of the familiar, nationally known stores and restaurants you'd expect to see in a large suburban area. East of Downtown, Haywood Road, off I-385, is home to Greenville's only enclosed shopping mall. Farther south, off I-85, Woodruff Road is dominated by a host of national chain stores and eateries.

But shopping is only part of the mix. New corporate headquarters and university research facilities such as CU-ICAR are popping up. If you continue south you'll discover Mauldin, Simpsonville and Fountain Inn, towns that are experiencing their own renaissance.

An easy excursion from the Eastside, small rural towns provide a glimpse into the area's past. Places like the Newberry Opera House—hosting performances for more than 100 years—and antebellum architecture in Clinton, Laurens, Abbeville and Greenwood jump from the pages of South Carolina's history books, offering an insight into the intricacies of 19C life.



must see eastside



Here are Michelin's Must Sees:

TD Convention Center

1 Exposition Dr., off N. Pleasantburg Dr., Greenville. 864-233-2562. www.tdconventioncenter.com. See ad p99. This 340,000sq ft center is one of the largest exposition facilities in the country. It's a popular regional destination for corporate meetings, trade shows, craft fairs, and special events like the SC International Auto Show and the Southern Home and Garden Show.

Happy Cow Creamery

332 McKelvey Rd., Pelzer. 864-243-9699. www.happycowcreamery.com. Closed Sun. Only natural ingredients go into the cows at this farm just off Rte. 25, between Greenville and Greenwood. Shop here for fresh dairy items and organic produce; then take the farm tour (call for times and reservations: 864-869-8687; \$5) to see how these happy, sustainably raised cows produce all-natural milk.

Ninety Six National Historic Site

1103 Hwy. 248, Ninety Six. 864-543-4068. www.nps.gov/nisi. Year-round daily 9am–5pm. Some 137 Revolutionary War battles were fought in South Carolina—the most in any state—but few occurred in the Upcountry. One of the most significant took place in 1775 at Ninety Six, the site of the Revolutionary War's first land battle outside New England. A small museum in the visitor center documents the site's military history, while a 1mi interpretive trail outside leads to the remains of the Star Fort erected by the British in 1781.

Roper Mountain Science Center

402 Roper Mountain Rd., Greenville. 864-355-8900. www.ropermountain.org. Grounds open Mon–Fri 8:30am–5pm. Center open second Sat of month; \$6. Stroll through the nature trails, arboretum and butterfly garden, or enjoy the Friday evening “Starry Nights” program at the Charles E. Daniel Observatory (call for show times; \$5). The center is also home to a **living-history farm** where volunteers in period dress demonstrate the activities of 19C farmers. During the holidays, the annual lights display is a beloved local tradition.

Clemson University International Center for Automotive Research

Though only in the second of five proposed development phases of its 250-acre campus, CU-ICAR is already a visually arresting addition to the Upcountry's business landscape. The Carroll A. Campbell Jr. Graduate Engineering Center (CGEC) forms the striking 90,000sq ft heart of the four buildings that currently compose Technology Neighborhood I. Home to Clemson's graduate program in automotive engineering, the CGEC is where faculty and students collaborate with corporations like BMW and Michelin to test and design everything from fuel-efficient tires to interference-proof vehicle electronic systems. Free tours of the facility, designed for prospective students, may also appeal to engineering-minded visitors. I-85 at Laurens Rd. 864-283-7100. www.cuicar.com.

must see e a s t s i d e

Try these excursions from the Eastside:

Abbeville, SC

*55mi south of Greenville; see p54 for directions. www.abbevillescchamber.com. Abbeville's historic district consists of almost 300 buildings, including one of the best collections of late-Victorian architecture in the state. Brick-paved Court Square keeps its historic charm with buildings like the 1908 **Abbeville Opera House**. Nearby, you'll find the **Burt-Stark Mansion** (400 N. Main St.), where Jefferson Davis held the last Confederate council of the Civil War; and **Trinity Episcopal Church** (200 Church St.), site of South Carolina's secession meeting in 1860.*

Newberry Opera House

1201 McKibben St., Newberry; 67mi southeast of Greenville. 803-276-5719. Box Office: 803-276-6264. www.newberryoperahouse.com. Built in 1881 as a performance venue, the brick and granite Opera House narrowly escaped the wrecking ball after it closed in 1952. Today the 426-seat theater, which was renovated and expanded in 1996, hosts traveling Broadway musicals, plays, comedians, and, of course, the opera. Stop in to see the lobby gallery, which displays visiting art exhibits from museums throughout the State of South Carolina.

Park Seed Garden Center and Wayside Gardens

1 Parkton Ave., Greenwood; 43mi south of Greenville; see p54 for directions. 864-941-4213. parkseed.com. Garden Center open spring-fall, Tue-Sat 10am-4pm. Since 1868, millions of gardeners have eagerly awaited the Park Seed catalog each spring. Come see the place this purveyor of precious seeds, plants and bulbs calls home. Stroll the nine acres, where you'll find more than 2,000 varieties of flowers, vegetables, shrubs and trees—a total of 48,000 plants! Come for Flower Day in late June (call for date) and enjoy a celebration of gardening.

Price House

1200 Oakview Farms Rd., Woodruff; 30mi east of Greenville. 864-576-6546. www.spartanburghistory.org. May-Oct, Sat 11am-5pm, Sun 2pm-5pm. \$5. In 1795, wealthy entrepreneur Thomas Price built his home on the 2,000-acre plantation in Spartanburg County he owned with his wife, Anne. The house served as a tavern for stagecoach travelers, while Price operated a general store and post office next door. Outbuildings, including a slave cabin moved here from Newberry County, punctuate the grounds.

Photos – p48: Milk from Happy Cow Creamery. Opposite, top to bottom: CrossWinds golf course; Surfing at Discovery Island Waterpark; CU-ICAR at night; Fountain fun—just for kids; TD Convention Center.



Just for Kids

In addition to its many ball fields and green spaces, the Upstate boasts a wealth of activities geared to kids of all ages. Here's a sampling from this guide:

Children's Fountain at RiverPlace

550 S. Main St., downtown Greenville (see p14).

Children's Garden at Linky Stone Park

Reedy View Dr. at River St., downtown Greenville (see p15).

Children's Museum of the Upstate

300 College St., downtown Greenville (see p7).

Discovery Island Waterpark

Southside Park, Simpsonville (see p52).

Frankie's Fun Park

45 Park Woodruff Dr., Greenville (see p52).

Greenville Zoo

150 Cleveland Park Dr., downtown Greenville (see p14).

Heritage Park

861 S.E. Main St., Simpsonville (see p52).

Hollywild Animal Park

2325 Hampton Rd., Wellford (see p32).

Otter Creek Waterpark

101 W. Darby Rd., Greenville (see p33).

The Pavilion Recreation Complex

400 Scottswood Rd., Taylors (see p33).

Roper Mountain Science Center

402 Roper Mountain Rd., Greenville (see p49).

7th Inning Splash Waterpark

1500 Piedmont Hwy., Piedmont (see p52).

South Carolina Children's Theatre

Peace Center for the Performing Arts, downtown Greenville (see p13).

must play eastside

 Here are Michelin's Must Plays:

CrossWinds Golf Club

61 Villa Rd., Greenville. 864-233-6336. www.crosswinds-golf.com. Spend a relaxing afternoon playing this signature par-3 golf course, each hole of which was conceived by a renowned golf architect—such as Pete Dye and Tom Fazio.

Discovery Island Waterpark

417 Baldwin Rd., at Southside Park, Simpsonville. 864-963-4345. greenvillerec.com. Open May–Sept. \$8–\$11/swimmer, depending on height; \$4/non-swimmer. Splash it up at this water wonderland, where you can shoot down a waterslide, float down a lazy river, and hang ten on the surfing simulator.

Fountain Inn Center for Visual and Performing Arts

315 N. Main St., Fountain Inn. 864-409-1050. www.ftinnarts.com. With its own resident repertory company, chorale group and orchestra, this new performing-arts venue stages a year-round program of music, theater and more. The center also includes the Fountain Inn Arts Academy, which holds classes for all ages in arts-related disciplines from pottery to costume design.

Frankie's Fun Park

45 Park Woodruff Dr., Greenville. 864-627-9888. www.frankiesfunpark.com/greenville. Whether you're in the mood for miniature golf, go-karts, laser tag or just getting lost in a world of arcade games, this is the place for you.

Heritage Park

861 S.E. Main St., Simpsonville. 864-967-9533. www.simpsonvilleheritagepark.com. Centerpiece of this family-friendly park—which includes sports fields, picnic shelters, playgrounds and a miniature steam railroad—is the 10,000-seat open-air **Charter Amphitheatre at Heritage Park** (event line: 864-241-3800; www.charteramphitheatre.com). Folks come together here for concerts and seasonal events such as Freedom Weekend Aloft (see *Event Calendar*).

Nivens Apple Farm

130 Orchard Dr., Moore. 864-574-8889. www.nivensapplefarm.com. Mon–Sat 8am–6pm, Sun 1pm–6pm. Bring the kids for an afternoon of outdoor fun: pick apples, take a hayride, run through the corn maze and explore the new gem mine.

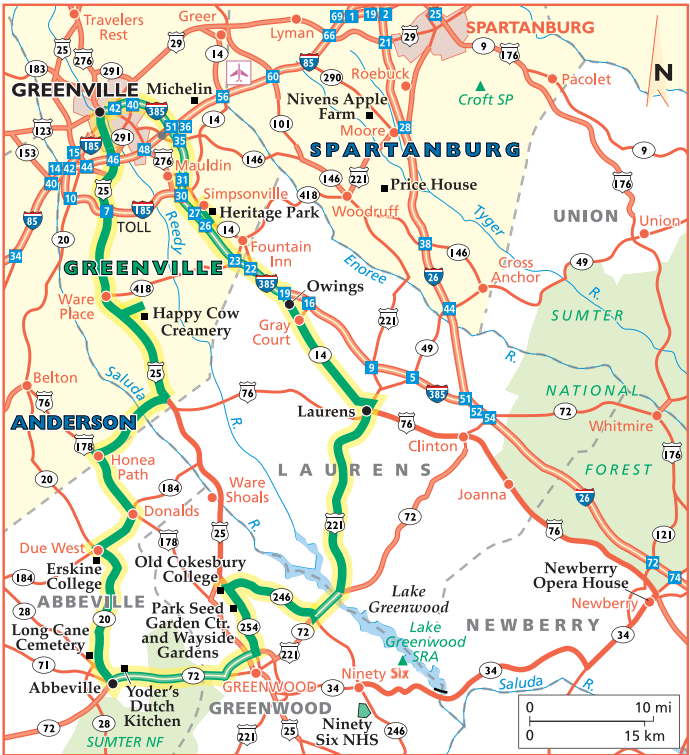
No Name Skate Park

1524 Roper Mountain Rd. 864-675-1340. www.nonamesk8.com. Bring your skateboards, BMX bikes, Rollerblades and scooters to this indoor skate park—or rent gear on-site.

7th Inning Splash Waterpark

1500 Piedmont Hwy. (Hwy. 20), Piedmont. 864-299-1842. greenvillerec.com. Open May–Sept. \$6–\$7/swimmer, depending on height; \$3 non-swimmers. Hit a home run with the kids by taking them to this waterpark for a ride down the bowl slide or some wet fun in the splash pad.

must drive eastside



Copyright © 2012 Michelin North America, Inc. All rights reserved. Used by permission.

A rural jaunt past farms, fields and forests, this drive includes a stop at a dairy, a shady town square with an antebellum church, and an extensive garden.

Round-trip distance: 130mi

Approximate travel time (without stops): 3hr 30min

Begin your tour with a tasty breakfast at **Mary Beth's** (500 E. McBee Ave., off Main St. 864-242-2535; www.marybethsatmcbec.com), and go south toward the West End. Turn left at Augusta St. and continue across Church St.

After about 2mi, turn left on Mauldin Rd.; then, at the next light, take a right on Pleasantburg Dr. (Rte. 291). Follow Pleasantburg Dr. across

I-85. After 2mi, continue straight as southbound US-25 joins Rte. 291. In 2mi, cross over toll-road I-185.

After 10mi, watch for signs for Happy Cow Creamery just before McKelvey Rd. (left side). Turn left on McKelvey Rd. and drive 1mi to Happy Cow Creamery (right side).

As you turn into the driveway of **Happy Cow Creamery** (p49),

must drive eastside

look for a herd of dairy cows in the pasture. At the farm store, grab a snack from shelves stocked with produce, cider, cheese and preserves; there's even ice cream in the freezer.

Back on US-25, continue south 8mi, and turn right on US-76 toward Honea Path, which lies 7mi ahead. In Honea Path, turn left on US-178 toward Donalds. In the tiny town of Donalds, turn right on Rte. 184. Proceed 4mi to Due West.

Due West is the home of **Erskine College**, a small liberal-arts college affiliated with the Associate Reformed Presbyterian (ARP) church. Both town and college are on the National Register of Historic Places.

After passing the large ARP church (right side), turn left on Rte. 20 (or continue another block on Rte. 184 to see more of Erskine, then return to Rte. 20). Bear right at the first fork to stay on Rte. 20 to Abbeville (12mi).

Just 2mi before you reach Abbeville, look for historic **Long Cane Cemetery** (right side), established in 1760.

Continue on Rte. 20 into Abbeville. Turn left at the traffic light and proceed 0.5mi to the town square. Park on or near the square.

Prior to the American Revolution, the area around **Abbeville** (p50) was settled first by Scots-Irish immigrants, then French Huguenots hoping to establish wine- and silk-producing enterprises. When those plans didn't pan out, the residents turned to farming and more traditional business

pursuits. Today the brick-paved streets of the town square are flanked by shops and restaurants.

When you arrive at the square, look right to see **Trinity Episcopal Church**, a pink stucco edifice built in Gothic Revival style just before the Civil War. Go inside the church to see the chancel window imported from England. You can also backtrack on Rte. 20, going straight at the light instead of turning right, to see several other historic churches.

*After touring Abbeville, leave the town square on Rte. 20, and turn left on Rte. 72 toward Greenwood. If you've timed your trip right, have lunch at **Yoder's Dutch Kitchen** (809 E. Greenwood St.; 864-366-5556; lunch Wed-Sat & dinner Fri-Sat), a restaurant owned by local Mennonites, 1.5mi on the left. Continue on Rte. 72 to Greenwood, being careful not to bear right on Business 72. Turn left on Rte. 254 and proceed 4.5mi to Park Seed (left side).*

As you enter **Park Seed Garden Center and Wayside Gardens** (p50), nine acres of fields, flowers, vegetables, shrubs and trees spread out before you.

*One mile farther along Rte. 254, turn left at the sign for **Old Cokesbury College**, which is 1mi down Asbury Rd.*

Established in 1854, the school was named for Thomas Coke and Francis Asbury, the first two Methodist bishops in America.

The highway in front of the main building is Rte. 246. Turn right onto Rte. 246, and continue



straight for 9mi. Turn left onto US-221. In 2.5mi cross **Lake Greenwood**. One mile past the lake, turn left to stay on US-221. Proceed 14mi toward Laurens, taking Business 221 downtown.



In downtown **Laurens**, turn left on Main St. and look for the town square and courthouse to your right. A half-mile farther on Main St., note Rte. 14 to your right. But stay on Main St. for another mile, to view lovely churches and picturesque homes.



Turn around and take a left on Rte. 14 (Church St.). Stay on Rte. 14 toward Gray Court and Greenville. After 11mi, you will pass through the tiny town of Owings. Continue on Rte. 14 another mile to I-385 and go north toward Greenville.

To swing by **Heritage Park** (p52) take Exit 26 (Harrison Bridge Rd.). At the stop, turn right and go 0.4mi to S.E. Main St. Turn left and continue 0.6mi to the park entrance, on the right.

If you're hungry at this point, go north on S.E. Main St. for 1mi and turn left on Fairview Rd. Cross over I-385 and look for **Stella's Southern Bistro** (684-C Fairview Rd.; see Must Eat), about a mile down on the right.

Backtrack to I-385 and continue north to downtown Greenville (19mi).



Photos – Top to bottom: Wayside Gardens, Park Seed Garden Center; Ballooning at Freedom Weekend Aloft, held at Heritage Park in Simpsonville; Crab cakes at Stella's Southern Bistro; Old Cokesbury College.

history greenville



Beginnings

For centuries, South Carolina's Upcountry was the domain of the **Cherokee Indians**, who used these lands as hunting grounds. Richard Pearis, Greenville's first settler, arrived in 1770 and eventually built a plantation above the **Reedy River**. In 1777 the **Treaty of DeWitt's Corner** ended fighting between the Cherokee and area settlers. As a result, the Indians ceded all their territory in South Carolina, except northwest Oconee County.

Revolutionary War Years

After the Patriots surrendered Charles Towne (present-day Charleston) to the British in 1780, the Redcoats began establishing garrisons in other places such as **Ninety Six** (see p49). Yet Patriot victories in the Upcountry at **Kings Mountain** and **Cowpens** (see p29) forced the British to abandon Ninety Six in 1781.

After the war, the former Indian territory was divided into six counties. Greenville County was created in 1786, with the village of Greenville Courthouse centered on a log courthouse built in 1795 near the Reedy River. Historians believe that Revolutionary War hero

Nathanael Greene, who commanded the Southern forces, is the source of Greenville's name.

Greenville Grows

In 1836 businessman **Vardry McBee** (see sidebar, opposite) constructed gristmills on the Reedy River and established cotton manufacturing, a brickyard and other businesses in Greenville. He donated land for the city's first schools and churches. Greenville's economy initially centered on agriculture and small manufacturing. In the 1850s, the emergence of Greenville as a center of higher education and the completion of the railroad line from Columbia transformed the town. **Furman University** began holding classes downtown in 1852. With the arrival of the rail line, goods sold in Greenville increased 45 percent in value between 1853 and 1860.

Civil War and Reconstruction

The majority of Greenville's men fought for the Confederacy, in spite of widespread support for the Union. The town escaped most of the fighting, but three weeks after Lee's surrender at Appomattox Courthouse in Virginia in 1865, a Yankee

cavalry division rode through Greenville searching for Confederate States President, Jefferson Davis. The city was chartered in 1869. The first textile mill was built in 1876, and by 1910 Greenville had become a cotton town. Elegant houses in the **Pettigru Street Historic District** just east of town attest to the wealth generated by the textile industry.

A Textile Town

Beginning in 1905, thousands of poor Scots-Irish tenant farmers from nearby states came to Greenville to take jobs in the mills. Workers lived in company-owned mill villages, which provided schools, churches and social clubs. By mid-1933, the textile union claimed a thousand members, but a nationwide strike in 1934 was opposed by a majority of Greenville workers. Ultimately, the union was defeated in the area.

New Directions

In the 1920s, **Alester Furman** and other businessmen paved streets, upgraded parks, and established the first hospital and library. The Great Depression of 1929 brought Greenville's economy to a standstill, and local mills saw massive layoffs. During World War II, nearby Donaldson Air Force Base (now the South Carolina Technology & Aviation Center, or SCTAC) brought thousands of airmen to the area, including the base's builder, **Charles Daniel**. As president of his own construction firm, Daniel became Greenville's greatest promoter. In the 1950s and 60s, Daniel, along with Governor **Fritz Hollings** and state Economic Development Coordinator **Francis Hipp** lured northern companies to the Upcountry.

When French tire manufacturer Michelin chose Greenville as its North American headquarters in 1986, a rush of foreign investment in the Upstate began. German automaker BMW's move here was followed by some 30 suppliers in the early 1990s; during this time the county's population swelled to nearly 380,000. Today, some 74 internationally owned companies operate in Greenville County. Downtown, new multi-use complexes are rising on the skyline, while on Greenville's booming Eastside, technology is bringing the Upcountry to the forefront of the automotive industry. Begun in 2005, Clemson University's cutting-edge **International Center for Automotive Research (CU-ICAR)** is well on its way to realizing its goal of becoming "the premiere automotive and motorsports research and educational facility in the world" (see p49).

Vardry McBee


Born at the onset of the American Revolution, Vardry McBee (1775–1864) lived in turbulent times. Called the "Father of Greenville," McBee bought some 11,000 acres in the Upcountry in 1815 and proceeded to donate or sell at a discount land for the Greenville Academy, Furman University, and the first four churches in the city. This remarkable entrepreneur made his mark on local business with everything from flour mills to tanneries. A life-size bronze statue of McBee stands across from the entrance to the Westin Poinsett hotel on Greenville's Main Street.

must shop greenville


Greenville offers major brand stores at  **Haywood Mall** and  **Cherrydale Point**. Chock-a-block with strip malls and retail chains, Woodruff Road is where you'll find  **The Shops at Greenridge**. Head downtown to Main Street, the West End or Augusta Road for a variety of specialty stores.

CVB member shops are listed below. See sidebars for other shopping highlights. Shops are located in Greenville unless otherwise specified.


 **The Beaded Frog**
233 N. Main St. 864-235-2323. www.beadedfrog.com. Tue–Sat 11am–5:30pm (Thu until 8pm), Sun 1pm–5pm. At this full-service bead store, you can take jewelry-making classes or come in any time to craft your own original pieces using beads from stone to Swarovski crystal.


 **Christopher Park Gallery, LLC**
608-A S. Main St. 864-232-6744. www.chickenmanart.com. Tue–Wed 11am–6pm, Thu 11am–8pm, Fri 11am–11pm, Sat 11am–10pm. Shop for outsider art, folk art and funky jewelry here. In Rainier's, the on-site coffeeshop, the artwork, serving dishes and tables are all for sale.

 **The Cook's Station**
659 S. Main St. 864-250-0091. www.thecooksstation.com. Mon–Thu 9am–6pm, Fri–Sat 9am–8pm, Sun noon–5pm. Cook's Station blends a selection of quality appliances with kitchen gadgets, barware, cookware and gourmet gifts. Check out their new appliance showroom at 26 Augusta St.

 **Dark Corner Distillery**
241-B N. Main St. 864-631-1144. www.darkcornerdistillery.com. Mon–Sat 10am–7pm. Moonshine is legal at this microdistillery on Main Street, where owners Joe Fenton and Richard Wenger hand-spirit corn whiskey and other libations in small batches.

 **Gaffney Premium Outlets**
1 Factory Shops Blvd., Gaffney; at Exit 90 off I-85. 864-902-9900. www.premiumoutlets.com. Mon–Sat 10am–9pm, Sun 1:30pm–7pm. Get discounts on more than 75 designer brands at this village-style outlet mall, about 46mi north of Greenville.

 **Greenville Gemstone Mine**
205 N. Main St. 864-283-6300. www.greenvillegemstonemine.com. Daily 10am–7pm. In this downtown shop, treasure hunters can buy everything from geodes to gemstone jewelry, and even mine for gems on-site.

 **Mast General Store**
111 N. Main St. 864-235-1883. www.mastgeneralstore.com. See ad p101. Mon–Thu 10am–6pm, Fri–Sat 10am–9pm, Sun noon–6pm. This century-old building now houses a general merchandise store that stocks camping gear, clothing, pottery, cookware, candy by the pound and more.

 **Michelin on Main**
550 S. Main St. 864-241-4450. www.shopmichelin.com. Mon–Thu 10am–5pm, Fri–Sat 10am–7pm, Sun noon–5pm. Michelin's trademark retail store merges interactive displays of Michelin products with Michelin-branded merchandise.



Theme Shopping

Michelin's picks for unique places to shop in Greenville.



Barkery Bistro

118 N. Main St. 864-236-1503. www.thebarkerybistro.com. From healthy, all-natural treats to custom-designed leash and collar sets, you'll find everything you need to pamper your pup at the Barkery Bistro.



Community Tap

205 Wade Hampton Blvd. 864-631-2525. www.thecommunitytap.com. Take your pick among the global selection of craft beer and wine on tap here and fill up a growler to go.



Greater Greenville Souvenirs

www.faucettephotography.com. Photographer Steven Faucette's online shop offers Greenville-themed souvenirs, from postcards and magnets to hiking-stick medallions.



Ilyn strong

119 N. Main St. 864-233-5900. www.ilynstrong.com. Local artist and jewelry designer Ilyn strong displays jewelry and art glass by 100 artists—including herself—in her downtown gallery.



Palmetto Home and Garden

2242 Laurens Rd. 864-234-4960. www.palmettohg.com. With 50 vendors under one roof, this home-interiors marketplace is the spot to find furniture, lamps and other home accessories.



Palmetto Olive Oil Co.

2247 Augusta St. 864-298-0304. www.palmettooliveoilco.com. At this new shop, you can taste, compare and buy more than 20 types of olive oils from around the world, as well as 20 flavors of Italian balsamic vinegar.



must shop greenville



Galleries Galore

Check the website of the **Metropolitan Arts Council** (www.greenvillearts.com) for a comprehensive listing of galleries in the burgeoning West Greenville arts district.

At **Art & Light** gallery (1211 Pendleton St.; 864-363-8172; www.artandlightgallery.com), home furnishings and accessories take on an artsy one-of-a-kind flair.

Daly Designs (421 S. Main St., 864-325-4445; www.dalydesigns.com), a working glass studio, also sells the likes of earrings made from soda cans and guitar picks.

Lily Pottery (1269 Pendleton St.; 864-607-4381; www.lilypottery.com), in the Pendleton Arts District, shows off handcrafted wearable pottery.

Mary Praytor Gallery (26 S. Main St.; 864-235-1800; www.themarypraytorgallery.com) specializes in folk and contemporary art.



Midtown Artery

718-A S. Main St. 864-232-0018. www.midtownartery.com. Thu–Sat 11am–10pm. Original works by internationally acclaimed artists and sculptors fill this sparkling gallery.



Northampton Wines

211-A E. Broad St. 864-271-3919. www.northamptonwines.com. Mon–Sat 9am–9pm. The area's oldest wine shop offers an impressive selection of domestic and international wines and spirits, plus a great wine bar (see *Must Eat*).



Pedal Chic

651-B S. Main St. 864-242-2442. www.pedalchic.com. Mon noon–6pm, Tue–Fri 10am–6pm, Sat 10am–5pm, Sun 1pm–5pm. This unique cycling shop caters to women with bicycles, athletic wear and more.



Rush Wilson Limited

23 W. North St. 864-232-2761. www.rushwilson.com. Mon–Sat 9:30am–5:30pm (closes 1pm Wed). Rush Wilson features traditional men's clothing and an impressive variety of quality men's shoes.



Strossner's Bakery
 21 Roper Mountain Rd. 864-233-3996. www.strossners.com. Mon–Fri 7am–6pm, Sat 8am–6pm. Greenville's bakery for more than 60 years, Strossner's bakes a fresh assortment of breads, cakes, pies and cookies daily (see *Must Eat*).

Sunrift Adventures
 1 Center St., at Main St., Travelers Rest. 864-834-3019. www.sunrift.com. Mon–Fri 10am–7pm, Sat 9am–6pm, Sun 1pm–6pm. Sunrift stocks everything you need for your outdoor adventures, from hiking boots and thermal gear to kayaks and bicycles.

TD Saturday Market
 Main St. at McBee Ave. 864-467-4494. www.saturdaymarketlive.com. May–Oct 8am–noon. Join the crowd downtown on Saturday mornings and pick up local produce, eggs, cheese and meats from area farmers.

Victoria Valley Vineyards
 1360 S. Saluda Rd., Cleveland. 864-878-5307. www.victoriavalleyvineyards.com. Mon–Thu 11am–5pm, Fri–Sat 11am–



6pm, Sun noon–6pm. In the shop at this chateau-style winery off Highway 11, you can buy vinifera wines and gifts for your oenophile friends (see p18).

West End Wine & Spirits
 818 S. Main St. 864-241-7800. www.mywestendwineandspirits.com. Mon–Wed 9am–7pm, Thu–Sat 9am–9pm. Near Fluor Field, this shop stocks wine and beer from around the globe and hosts weekly wine tastings (Wed & Thu 5pm–8pm).

Open Studios
 November 3–4. 864-467-3132. www.greenvillearts.com. This weekend is your chance to go behind the scenes in the lairs of more than 100 area studios. Before the event, stop by the **Metropolitan Arts Council Gallery** in the West End (16 Augusta St.; Mon–Fri 9am–5pm) to see the exhibit that includes work by all the participating artists. Once you've identified your favorites, grab a map, get in your car, and go on an art safari. Who knows? You might even bag a painting or two.

must eat greenville



As Downtown has blossomed, Greenville has come into its own as a culinary destination. A smorgasbord of eateries, from traditional Southern meat-and-three diners to contemporary upscale restaurants, lies within the city's borders—with hundreds more in Greenville County.


Venues below are listed alphabetically, with Greenville CVB members indicated in bold. Additional restaurants, indicated with the  symbol, have been selected by Michelin for their ambience, location, creative menu, good service and/or value for money. The color-coded  symbol denotes the region in which each restaurant is located.

-  **Downtown**
-  **Lakes**
-  **Mountains**
-  **Eastside**
-  **Foothills**

Rates indicate the average cost of an appetizer, an entrée and a dessert for one person for dinner (not including tax, gratuity or beverages). Unless otherwise noted, restaurants are located in Greenville and open for lunch and dinner daily. Valet parking, where available, is indicated with the **V** symbol.

Luxury	\$\$\$	over \$50
Moderate	\$\$	\$26–\$50
Budget	\$	\$25 or less

 **Adam's Bistro**
 221 Pelham Rd. 864-370-8055.
 **Closed Sun.** \$\$\$ An extensive menu, friendly service, modest prices and well-prepared food keep diners coming back to this bustling spot on Greenville's Eastside. Adam's doesn't serve alcohol, but feel free to bring your own wine at dinner—there's no corkage fee.



 **Addy's Dutch Cafe & Restaurant**
 17 E. Coffee St. 864-232-2339. www.addys.net. Dinner only. Closed Sun & Mon. \$\$ Serving old-world cuisine with a Dutch flair, Addy's Cafe is a favorite neighborhood pub. More than 40 imported beers and a good wine list make this place a hit with the after-work crowd.

 **American Grocery Restaurant**
 732 S. Main St. 864-232-7665. www.americangr.com. Dinner only. Closed Sun & Mon. \$\$\$ Locally sourced and seasonal ingredients rule the roost in this stylish West End dining room. House-made herb- and fruit-infused aquavits and sommelier wine pairings complement the innovative seasonal cuisine expertly crafted from local ingredients by AGR's chef/owner Joe Clarke.

 **Augusta Grill**
 1818 Augusta Rd. 864-242-0316. www.augustagrill.com. Dinner only. Closed Sun & Mon. \$\$ Only the freshest products will do at this longtime neighborhood favorite. The menu changes daily, maintaining a good balance between meat and fish dishes. A short selection of small plates complements the daily list of entrées.

 **Barley's Taproom**
 25 W. Washington St. 864-232-3706. www.barleystaproom.com/greenville. \$ A 19C hardware and feed store now houses this pizza-and-beer joint, where 27 taps flow freely. Upstairs you'll find pool tables, dartboards and 31 more beer taps. Live bluegrass and jazz music entertain diners several nights a week.
















 **Bin 112**
 112 Trade St., Greer. 864-848-2112. www.bin112.com. Dinner only. Closed Sun & Mon. \$\$ Downtown Greer shows sophistication with this lively wine bar. Global notes sound in whimsically named items like Smoky Mountain beef tenderloin and Black 'n' Blue (sashimi-grade tuna), available in small or entrée portions.



 **Bocca Pure Italian**
 2660 Poinsett Hwy. 864-271-7877. www.boccapureitalian.com. No lunch Sat. Closed Sun. \$\$\$ This newcomer near Cherrydale pleases with made-from-scratch Italian food at modest prices. Pick your own pasta and homemade sauce, or go for one of the chef's specialties, such as veal caprese or flaky basa fish crusted with bread crumbs, almonds and parmesan.



 **Brick Street Cafe**
315 Augusta St. 864-421-0111. www.brickstreetcafe.com. Lunch Mon–Sat; dinner Thu–Sat. Closed Sun. \$\$ Whether you go for the crab cakes, the Angus filet mignon or the signature fried shrimp with sweet potato fries, you'll want to come back for more. And don't pass up the delectable desserts; they're made in-house.


 **Brown Street Club**
115 N. Brown St. 864-250-9193. www.brownstreetclub.com. Dinner only. Closed Sun & Mon. \$\$ Make it an evening at this downtown jazz club by starting with dinner. The menu of American fare runs from shrimp and grits to chicken Florentine, and includes a tempting selection of steaks and à la carte side items. **V** (Fri & Sat)

must eat greenville

-  **Café @ Williams Hardware**
13 S. Main St., *Travelers Rest*. 864-834-7888. www.cafeatwilliamshardware.com. Lunch Mon–Sat, dinner Thu–Sat, Sun brunch. \$\$\$\$. Lunch here brings hearty soups and sandwiches (fried bologna, anyone?), while weekly changing specials (think vegetarian lasagna and pan-seared salmon) augment the regular menu at dinnertime.
-  **Cafe Paulista Grille**
2703 Wade Hampton Blvd.  864-244-2100. www.cafepaulistagrille.com. Closed Sun & Mon. \$ Chef Valeria Rebellato grew up in Sao Paulo, Brazil, so you know her *feijoada* (Brazil's national dish—a stew made with beans, pork, sausage and collards) is the real deal. She also makes all the desserts, including the silky flan.
-  **Atrium Café & Lounge**
851 Congaree Rd. 864-297-6300. www.cpgreenvillehotel.com/dining.php. Breakfast & lunch only. \$ Made-to-order omelets and waffles are part of the bountiful buffet breakfast served daily at this cafe in the Crowne Plaza Hotel.
-  **Cazbah**
 16 W. McBee Ave. 864-241-9909. www.thecazbah.com. Dinner only. \$\$\$ Close to the Peace Center, this restaurant is popular with the late-night crowd (*dining until 1am Fri & Sat*), who enjoys pairing tapas with a generous and well-chosen selection of wines by the glass. There's a second location on Trade Street in Greer.
-  **Chophouse 47**
 36 Beacon Dr., off Pelham Rd. & I-85. 864-286-8700. www.centraarchy.com/chophouse47.php. Dinner only. Closed Sun. \$\$\$ This upscale New York-style steakhouse complements the likes of prime New York strip steak and Maine lobster with traditional sides and a noteworthy wine list, which cites more than 350 options.
-  **City Range Steakhouse**
615 Haywood Rd. 864-286-9018. www.cityrange.com. \$\$ Chef-driven specials, popular prime rib and fresh seafood are all signatures of this casual, locally owned restaurant. Come early for happy hour (*Mon–Sat, 4pm–8pm*).
-  **Coal Fired Bistro & Wine Bar**
 8595 Pelham Rd. 864-329-0400. www.coalfiredbistro.com. No lunch Sat. Closed Sun. \$\$\$-\$\$\$ Pastas here are mighty good, as are entrées like salmon crusted with pine nuts. Be sure to check out the self-serve wine machine.
-  **Commons Bar and Grille**
220 N. Main St. 864-235-1234. www.greenville.hyatt.com. \$\$ The Hyatt Regency's eight-story atrium makes a lovely setting in which to savor dishes such as blackened wild salmon, shrimp and grits, and pesto-crusted chicken. ▼
-  **Davani's**
1922 Augusta St. 864-373-9013. www.davanisrestaurant.com. Dinner only. Closed Sun. \$\$ The continental menu in this intimate dining room focuses on Italian dishes such as osso buco Milanese, chicken piccata and linguine Fra Diavolo.

 **Dellaventura's**
 337 S. Buncombe Rd., Greer.
864-989-0100. www.dellaventuras.com. Closed Sun & Mon. \$\$\$ Joe Dellaventura and his family run this bustling pizza place, where pies are hand-tossed, pasta sauces are made in-house, and the garlic rolls, doused in butter and raw garlic, are worth every calorie.


 **Devereaux's**
 25 E. Court St. 864-241-3030.
www.devereauxsdining.com. Dinner only. Closed Mon. See ad p91. \$\$\$ Spot-on service and top-notch cuisine are de rigueur at this culinary destination, where Chef Spencer Thomson's tempting contemporary American menu is peppered with French, Asian and Southern influences. **V**

 **Thinney Walker's Restaurant & Pub**
4295 Augusta Rd. 864-277-8921. www.holidayinn.com/gsp-southwest. No lunch Sat. \$\$ This restaurant in the Holiday Inn, at the intersection of I-85 and Augusta Road, lays out buffets for breakfast and lunch, and an à la carte menu for dinner.

 **Fonda Rosalinda**
 1124 N. Pleasantburg Dr.
864-292-7002. www.mexicanrestaurantgreenville.com. Lunch Mon–Fri; dinner Wed–Sat. \$\$\$ If you're looking for freshly made, authentic Mexican food in a laid-back atmosphere, stop by Rosalinda Sala's strip-mall eatery for lunch or dinner.

 **Ford's Oyster House and Cajun Kitchen**
631 S. Main St. 864-233-6009. www.fordsoysterhouse.com. \$\$ Run by the same folks

that own The Green Room on the other end of Main Street, this New Orleans-style restaurant hones in on bold Louisiana cuisine. This is the place to go if you're hankering for some jambalaya, a shrimp and oyster po' boy, and, of course, oysters on the half-shell.


 **Giatu**
1 Parkway East. 864-679-1158. www.giatu.com. \$\$ See ad p104. Inside the Greenville Marriott, Giatu's "eclectic" American cuisine (applewood-smoked Cornish hen and bacon-wrapped bison meatloaf, for example) and attentive staff promise to deliver a rewarding dining experience.


At The Chef's Table

Tuck into the tasty side of Greenville on veteran guide John Nolan's **culinary tour**, which spotlights Table 301 group's restaurants and their chefs on a delicious three-hour adventure. Your evening might begin with a multicourse tasting in the c.1920s building that houses Soby's on the Side. You'll hear tales about the revitalization of the area bordering the Reedy River as you make your way to The Lazy Goat, where tapas and house-made sangria await. Sample signature cocktails and updated Southern dishes at Soby's New South Cuisine, the place that sparked Greenville's restaurant revival. For a sweet ending, the tour winds up at Devereaux's for dessert. *For reservations, call 864-567-3940. www.greenvillehistorytours.com. Tue 6pm–9pm & Sat 1:30pm–4:30pm. Tickets (\$39) must be purchased before 10am on the day of the tour.*


must eat greenville




 **The Green Room**
116 N. Main St. 864-335-8222. www.thegreenroomupstate.com. \$\$ Occupying a turn-of-the-20C building, this casual place serves up sophisticated Southern-accented fare such as pecan-crusted trout and the signature chipotle-glazed meatloaf. ▼ (Wed-Sat)

 **Hans and Franz Biergarten**
3124 S. Hwy. 14. 864-627-8263. www.hansandfranzbiergarten.net. \$ Hans and Franz offers a unique blend of German, European and American fare in a Civil War-era brick building, complete with patio dining and a cabana bar surrounded by palm trees.

 **High Cotton**
 550 S. Main St. 864-335-4200. www.mavericksouthernkitchens.com. See ad p93. Jazz brunch Sun. \$\$ Both the food and the setting impress in this West End beauty, which overlooks the Reedy River. The South shines through in the likes of buttermilk fried oysters and an Eden Farms pork chop topped with bacon bourbon sauce. ▼

 **India Palace**
59 Liberty Lane. 864-271-8875. www.myindiapalace.com. \$\$ Choose from an extensive menu of authentic Indian dishes, including tandoori specialties and a variety of curries prepared as you like them—mild, spicy, hot or tongue-searing.



 **Irashiai**
 115 Pelham Rd. 864-271-0900. www.irashiai.com. Closed Sun. No lunch Sat. \$-\$\$ You'll be spoiled for choice at this longtime Greenville favorite, where friendly service, fresh sashimi, maki rolls, specialty entrées and signatures like mussels yaki keep 'em coming back for more.

 **Larkin's on the River**
318 S. Main St. 864-467-9777. www.larkinsontheriver.com. Sun brunch. \$\$\$-\$\$\$ Prime steaks and fresh seafood coupled with a view of the Reedy River and a location in a brick 19C coach factory building next to the Peace Center make Larkins a natural for a pre-theater meal. ▼





 **The Lazy Goat**
 170 RiverPlace. 864-679-5299.
www.thelazygoat.com. Closed Sun. See ad p91. \$\$ Graze and nibble at this Mediterranean-themed restaurant, where Chef Vicky Moore and her team make everything—from the pasta to the zahtar spice mix—by hand. In warm weather, snag a table on the patio by the waterfall.

 **Luna Rosa Gelato Café**
 9 W. Washington St. 864-241-4040. www.lunarosagelato.com. Lunch daily; dinner Thu–Sat. \$ While pizza, panini and pasta rule the menu for lunch and dinner, the creamy gelato here steals the show any time of day. Don't leave without trying seasonal flavors like stracciatella, biscotti cookie crunch and ruby red grapefruit.

 **Marble Slab Creamery**
 108 N. Main St. 864-255-5008. www.marbleslab.com. Open daily until 9:30pm (until 10:30pm Fri & Sat). \$ Homemade ice cream is blended with your choice of mix-ins on a chilled marble slab here. A variety of ice-cream cakes are also available for any occasion.

 **Mary's at Falls Cottage**
 615 S. Main St. 864-298-0005. www.fallscottage.com. Lunch & weekend brunch only. Closed Mon & Tue. \$ Quaint Falls Cottage, built in 1893, houses this cheery restaurant, where Mary Jones sets out tasty Southern comfort food. And you can't beat the location overlooking Falls Park.

 **Milano Kozani**
 12 S. Main St. 864-263-3561. www.milanokozani.com. \$\$\$ You can't miss the bright mustard-colored and stone façade that holds Milano Kozani. From manicotti to mousaka, homemade Greek and Italian specialties share equal billing on the extensive menu of Mediterranean fare.

 **Nantucket Seafood Grill**
 40 W. Broad St. 864-546-3535. www.nantucketseafoodgrill.com. Dinner daily & Sun brunch. \$\$\$ Located in the Courtyard by Marriott near the Peace Center, Rick Erwin's casually elegant seafood restaurant pairs fresh fish and live lobster flown in daily with selections from their award-winning wine list. ▼ (fee)

must eat greenville



Nose Dive

116 S. Main St. 864-373-7300. www.thenosedive.com. Closed Sun. See ad p91. \$-\$\$ Handcrafted beers and distinctive wines provide beverage options to quench any thirst at this casual gastropub. Kick back here with signatures like a Black Angus burger, fish and chips, a Scotch egg or even a lobster roll. ▼ (at Soby's, across Main St. on E. Court St.)



O Cha Tea Bar

300 River St., Suite 122. 864-283-6702. www.ochateabaronline.com. Open daily; hours vary. \$ Set along the Reedy River, O Cha specializes in bubble tea, an Asian treat that combines cold black or green tea with fruit, ice cream and tapioca pearls.



Overlook Grill

601 S. Main St. 864-271-9700. www.overlookgrill.com. Lunch daily; dinner Tue-Sat. \$\$ Overlooking the Reedy River Falls, this eatery is the perfect perch to park the family and enjoy an alfresco meal. The diverse fare runs from crab cakes to quesadillas.



The Palms

246 N. Pleasantburg Dr. 864-233-4651. www.phoenixgreenvillesinn.com. Lunch Mon-Fri; dinner Tue-Sat. Closed Sun. \$\$ Located in the Phoenix Inn, this airy, garden-like dining room serves contemporary American fare such as crab-stuffed flounder and a grilled flat iron steak.



Pomegranate on Main

618 S. Main St. 864-241-3012. www.pomegranateonmain.com. Closed Sun. \$\$



Kabobs share the menu here with traditional Persian stews. The lovely heated patio is a prime spot for people-watching in the West End.



Provincia at Hyatt Regency

220 N. Main St. 864-235-1234. www.greenville.hyatt.com. Breakfast daily. \$ Set on the mezzanine level within the Hyatt's handsome atrium, Provincia accommodates hotel guests and breakfast meetings. ▼



Rick Erwin's West End Grille

648 S. Main St. 864-232-8999. www.rickerwins.com. Dinner only. Closed Sun. \$\$\$ Touting an urban steakhouse concept and an award-winning wine list, the West End Grill has a sophisticated feel. Prime aged Angus beef heads up the menu, while the likes of sashimi tuna and parmesan-crusted grouper satisfy seafood fans. ▼





Ristorante Bergamo

100 N. Main St., at Coffee St. 864-271-8667. www.ristorantebergamo.com. Dinner only. Closed Sun & Mon. \$\$ Romantic dinners are de rigueur at Chef Nello Gioia's ristorante. Pappardelle with porcini and scallopine all'aceto balsamico number among the mouthwatering northern Italian recipes.







Runway Cafe



21 Airport Rd. 864-991-8488. www.runwaycafegmu.com. No dinner Sun & Mon. \$ Take a table near the windows at this cafe so you can watch the small planes taking off from Greenville's city airport while you enjoy burgers, sandwiches and homemade soups.

 **Ruth's Chris Steak House**
 851 Congaree Rd. 864-248-1700. www.ruthschris.com. Dinner only. \$\$\$ Adjacent to the Crowne Plaza hotel, Ruth Fertel's legendary steakhouse chain is paradise for meat lovers. Luscious steaks here are seared at 1,800 degrees and drizzled with butter.

 **Saffron Indian Cuisine**
 1178 Woodruff Rd. 864-288-7400. www.saffrongreenville.com. \$\$ A flair for flavor and tradition marks Saffron's cooking. Vegan and vegetarian fare complement a host of curries and tandoori dishes on the extensive menu.


 **Soby's New South Cuisine**
 207 S. Main St. 864-232-7007. www.sobys.com. Dinner only & Sun brunch. See ad p91. \$\$ At Soby's, Chef Shaun Garcia fuses traditional Southern recipes with contemporary flair. Noteworthy twists on old favorites include fried green tomatoes with jalapeño pimento cheese, and crab cakes remoulade. **V** (Mon-Sat)




 **Soby's on the Side**
 22 E. Court St. 864-271-8431. www.sobysontheside.com. Closed Sun. See ad p91. \$ Around the corner from Soby's, this deli/bakery serves breakfast, lunch, pastries and desserts—including Soby's signature white-chocolate banana cream pie.

 **Spill the Beans**
 531 S. Main St. 864-242-6355. www.stbdowntown.com. Mon-Sat 6:30am-11pm, Sun 1:30pm-9pm. \$ Custom-blended ice cream and yogurt team up with a smooth cup of

java at this innovative downtown coffeehouse.


 **Spoonbread Restaurant**
 120 S. Main St. 864-421-9700. www.westinpoinsettgreenville.com. Breakfast & lunch daily; Sun brunch. \$ Located in the historic Westin Poinsett hotel, Spoonbread serves a buffet breakfast and an à la carte menu for lunch daily. In the evening, enjoy cocktails and a full dinner menu in the adjoining piano lounge. **V** (fee)


 **Stella's Southern Bistro**
 684-C Fairview Rd., Simpsonville. 864-757-1212. www.stellasbistro.com. No lunch Sat. Closed Sun. \$\$ Aside from nightly specials and fixed-price suppers, Chef Jason Scholz's à la carte menu of local farm-fresh items includes crab-crusted Carolina mountain trout and sourwood honey-glazed duck.

 **Sticky Fingers Smokehouse**
 1 S. Main St. 864-331-7427. www.stickyfingers.com. \$\$\$ Located in downtown Greenville—with an Eastside sibling,  **Sticky Fingers Smokehouse**, off Woodruff Road (3 Market Point Dr.; 864-458-7427), this place pleases families with its ribs and hickory-smoked wings.


 **Strip Club 104**
 104 E. Poinsett St., Greer. 864-877-9104. www.thestripclub104.com. Lunch Fri; dinner Tue-Sat. Closed Sun & Mon. \$\$\$-\$\$\$ House-aged Black Angus beef and "sassy sides" star on this steakhouse menu, but there's plenty more in store. Best of all, entrées cater to your appetite—and wallet—in small or large portions.


must eat greenville


 **Strossner's Bakery & Cafe**
21 Roper Mountain Rd. 864-233-3996. www.strossners.com. Mon-Fri 7am-6pm, Sat 8am-6pm. Closed Sun. \$ Strossner's "Eggcellent" sandwich will fill you up at breakfast, while homespun hot fare fills the bill for lunch. European-style layer cakes make great desserts.

 **Swamp Rabbit Cafe & Grocery**
205 Cedar Lane Rd. 864-255-3385. www.swamprabbitcafe.com. Mon-Sat 7am-7pm, Sun 8am-7pm. \$ Shop for local food products at this new cafe and grocery on the Swamp Rabbit Trail. In the morning, stop for coffee and fresh-baked treats; come at lunchtime for homemade soups and sandwiches.

 **Sweet Basil**
8590 Pelham Rd. 864-627-4151. www.sweetbasilgreenville.com. Closed Sun. \$\$\$ This friendly, family-run Thai restaurant dishes up tasty curries, pad Thai and more.

 **Thaicoon Ricefire®**
5000 Old Buncombe Rd., in University Square. 864-246-7255. www.thaicoon.net. \$ A favorite with Furman students, this little eatery in University Square delivers good value for the money. Besides Thai specialties, there's a sushi menu too.

 **Trappe Door**
23 W. Washington St. 864-451-7490. trappedoor.com. Closed Mon. \$ With its low ceiling and rathskellar vibe, this cozy place underneath Barley's (and run by the same folks) serves up Belgian dishes (*moules frites*, anyone?) and scores of rare imported ales.

 **Trattoria Giorgio**
121 S. Main St. 864-271-9166. www.trattoriagiorgio.net. Dinner only. Closed Sun & Mon. \$\$ A block from the Peace Center, this intimate brick-walled trattoria features pasta, seafood and veal dishes in a restored 1884 building.



Euphoria

Greenville's premiere food and wine festival kicks off downtown on a Friday night in late September by highlighting local chefs at a Taste of the South. There's also an outdoor concert that night starring Greenville singer/songwriter Edwin McCain. Saturday brings cooking demos, a grand wine tasting and a beer garden. Wine dinners at area restaurants on Saturday evening star guest celebrity chefs—think Justin Bogle (Gilt, New York City) and Steven Satterfield (Miller Union, Atlanta). Sunday wraps things up with a Jazz Brunch and Cook-off in the morning and a Sunday Supper later in the day. Proceeds go to Local Boys Do Good, a charity started by the event's founders, restaurateur Carl Sobocinski and musician Edwin McCain. See p98.

Downtown Nightlife

Tsunami

106 E. North St. 864-467-1055. www.tsunamigreenville.com. No lunch Sat & Sun. \$\$\$ Whether you prefer your fish to come from the sushi chef or the hibachi grill, this chic sushi bar can oblige—deliciously.


Two Chefs Deli & Market

104 S. Main St., next door to the Westin Poinsett hotel. 864-370-9336. www.twochefsdeli.com. Closed Sat & Sun. \$ At lunch, choose among made-to-order sandwiches, salads and soups here—and at  **Two Chefs To Go** on Pelham Road at Hwy. 14. Later in the day, stop in for homemade entrées to take home for dinner.

Vercitti

45 W. Orchard Park Dr. 864-232-4747. www.greenillesc.hilton.com. \$\$ Pasta and steaks form the core of the Greenville Hilton's restaurant menu at dinner-time. There's even a low-fat, low-carb and vegetarian "Eat Right" menu offered in the evening.

The Wine Café

 211-A E. Broad St. 864-271-3919. www.northamptonwines.com. Dinner Mon-Sat; lunch Sat. Closed Sun. \$\$\$ This cafe at Northampton Wines adjoins the wine shop, where you can choose a bottle to pair with such creative fare as pumpkin-seed-crusting Scottish salmon and Chinese five-spice-marinated South Carolina quail.

Blu Martini

1 College St. 864-242-5743. Closed Mon-Wed. Oozing big-city style, this underground martini lounge attracts a young crowd who enjoys late-night libations and DJ-spun house music.

Brown Street Club

115 N. Brown St. 864-250-9193. www.brownstreetclub.com. Closed Sun & Mon. See p63. This refined jazz club and restaurant in the heart of Downtown features live music five nights a week.

Café and Then Some

101 College St. 864-232-2287. www.cafeats.com. Closed Sun-Tue. Over dinner, enjoy no-holds-barred revues that poke fun at Greenville County politics and local culture.

Coffee Underground

1 E. Coffee St. 864-298-0494. www.coffeeunderground.biz. This alternative coffeehouse features a separate 70-seat theater, where local songwriters, poets and comedians strut their stuff.

The Handlebar

304 E. Stone Ave. 864-233-6173. www.handlebar-online.com. Closed Sun. Depending on the program, performers at this cavernous music hall range from local bands to Grammy Award winners.

Mojito's Bar and Lounge

816 S. Main St. 864-232-9491. Closed Sun-Tue. Lively Cuban is the vibe at this South Beach transplant to the West End. Join regulars for salsa dancing, and cool down with one of the signature cocktails.

Smiley's Acoustic Cafe

111 Augusta St. 864-282-8988. www.smileysacousticcafe.com. Closed Sun. Free live music draws crowds to this West End cafe. A varied menu plus plenty of beer and wine choices keep pace with the changing acoustic lineup.

must stay greenville



In Greenville, you'll find everything from historic hotels and luxurious B&Bs to comfortable budget rooms. Come find your own favorite hideaway in an area known for its Southern hospitality.

CVB members are listed in **bold** and described below. Hotels in **green** are CVB Tourism Marketing Partners. For hotel locations, consult the maps on the inside covers and on pp4-5. All hotels are located in Greenville unless otherwise indicated.

American House on the Hill Bed & Breakfast

3521 W. Georgia Rd., Piedmont. 864-832-7322. www.AmericanHouseOnTheHill.com. This conveniently located, spacious B&B with wraparound porch and themed rooms sits on 2.7 acres. Full hot breakfast and always-full cookie jar are included. There's also a meeting room and high-speed Internet access.

Best Way Motel
1304 Poinsett Hwy.
864-271-1780.

Best Western
Greenville Airport Inn
5009 Pelham Rd.
864-297-5353.

Candleberry Inn B&B & Day Spa

105 Marshland Lane, Greer. 864-201-1411. www.candleberryinn.us. This five-bedroom Cape Cod stands on 1.7 acres just 3mi from the airport (near I-85 and Hwy. 14). Accommodates overnight stays, weddings and other events. High-speed Internet access and guest laundry are included.

Clarion Inn & Suites

50 Orchard Park Dr. 864-254-6383. www.clarioninngreenillesc.com. Minutes from Haywood Mall, surrounded by restaurants and close to Downtown. All rooms and suites have a flat-screen TV, microwave and refrigerator. A deluxe hot breakfast is included in the rate.

Comfort Inn & Suites – Congaree

831 Congaree Rd. 864-288-6221. www.comfortinn.com. Upscale accommodations with economical prices and a location that is close to everything.



Includes a fitness center, plus free breakfast and local calls.

**Comfort Inn & Suites
Downtown Greenville**

10 Mills Ave. 864-283-0370.
www.choicehotel.com/sc009.

This hotel, convenient to Downtown and the Augusta Street corridor, opened in early 2011. Continental breakfast is included.

Comfort Inn Millennium
2756 Laurens Rd.
864-288-6900.

Comfort Suites – Simpsonville
3971 Grandview Dr.,
Simpsonville. 864-757-1552.

**Courtyard by Marriott
Greenville Downtown**

50 W. Broad St. 864-451-5700. www.marriottcourtyardgreenville.com. See ad on front cover flap. This hotel and its restaurant, Nantucket Seafood Grill (see *Must Eat*), couldn't be better located; the property is right across the street from the Peace Center. Plush guestrooms sport a contemporary decor, and include complimentary wireless Internet access.



**Courtyard by Marriott
Greenville-Spartanburg Airport**

115 The Parkway. 864-213-9009. www.marriott.com/gspgh. See ad p104. All accommodations feature amenities designed to keep you comfortable while you're traveling. Near the GSP International Airport, Michelin and BMW.

**Courtyard by Marriott
Greenville – Haywood Mall**

70 Orchard Park Dr. 864-234-0300. www.marriott.com/gspch. Next to Haywood Mall and minutes from Downtown, this Marriott offers the services you need to stay productive and refreshed in its well-designed rooms. Earn Marriott Rewards points and experience exceptional service.

Crowne Plaza Greenville

851 Congaree Rd. 864-297-6300. www.cpgreenvillehotel.com. Atrium hotel with 205 rooms, indoor heated pool, fitness center, business center, two restaurants and 5,000sq ft of event and meeting space. Complimentary parking, wireless Internet, and shuttle to airport and area attractions.

must stay greenville

Days Inn Greenville
60 Roper Mountain Rd.
864-297-9996.

Days Inn Simpsonville
45 Ray E. Talley Ct.,
Simpsonville. 864-963-7701.

Drury Inn & Suites Greenville
10 Carolina Point Pkwy. 864-288-4401. www.druryhotels.com. At this 180-room hotel off Woodruff Road, a hot breakfast, Wi-Fi Internet access, local and long-distance calls, and evening beverages and snacks all come compliments of the house.

Econo Lodge Inn & Suites Greenville Airport
20 Interstate Court, off I-85 at Pelham Rd./Exit 54.
864-297-7866.

Economy Inn
3905 Augusta Rd.
864-277-4010.

Embassy Suites Greenville Golf Resort & Conference Center
670 Verdae Blvd. 864-676-9090. www.embassysuitesgreenville.com. See ad p103. Greenville's only golf-course resort and conference center offers 268 two-room suites, four lighted tennis courts, indoor and outdoor pools, The Preserve at Verdae, and more than 20,000sq ft of flexible event space. A cooked-to-order breakfast and evening reception are included for all guests.

Extended Stay America
3715 Pelham Rd.
864-213-9698.

Fairfield Inn Greenville-Spartanburg Airport
48 Fisherman Lane. 864-234-9916. www.marriott.com.

Whether you're in town for business or pleasure, count on a friendly welcome, a complimentary hot breakfast, and affordable prices at the Fairfield Inn.

The Garden House Bed & Breakfast
302 S. Main St., Simpsonville.
864-963-3379. www.gardenhousebb.com. With easy access to I-385, this B&B boasts porches, gardens, private baths, cable TV/DVD/VCR and Wi-Fi. Breakfast is included in the rates. Discounts for seniors, military and corporate travelers.

Greenville Marriott
One Parkway East. 864-297-0300. www.marriott.com/gspap. See ad p104. Close to GSP Airport, the Marriott includes a concierge level, a day spa, a 24-hour fitness center, Giatu restaurant (see *Must Eat*) and 11,000sq ft of meeting space.

Hampton Inn & Suites – Downtown RiverPlace
171 RiverPlace. 864-271-8700. www.hamptoninnandsuitesgreenville.com. See ad on front cover flap. In the heart of Greenville's vibrant downtown business and entertainment district, within walking distance of dining, entertainment, Falls Park and Fluor Field baseball stadium in the West End.

Hampton Inn – Greenville Airport
47 Fisherman Lane. 864-288-3500. www.greenvillei85atpelham.hamptoninn.com. With a great location off I-385,



this Hampton Inn offers many complimentary amenities including Wi-Fi, Hampton's signature breakfast, evening social hour and on-site fitness center.

**Hampton Inn
Greenville – Haywood**

246 Congaree Rd. 864-288-1200. www.hamptoninn.com/hi/greenville-haywood. Comfortable, well-equipped rooms come with free hot breakfast. Guests earn points and miles for the same stay through the Hilton HHonors Program.

Hampton Inn
Greenville – Travelers Rest
593 Roe Center Ct., Travelers Rest. 864-834-5550.

**Hampton Inn
Greenville – Woodruff Road**

15 Park Woodruff Dr., I-85 Exit 51 or I-385 S., Exit 35. 864-213-8200. www.hamptoninngreenville.com. This award-winning Hampton Inn offers free Wi-Fi and wired high-speed Internet access throughout the hotel, as well as Hampton's "On the House" breakfast, and on-site fitness center.

Hampton Inn Simpsonville
3934 Grandview Dr., Simpsonville. 864-963-9292. www.simpsonville.hamptoninn.com. Each room features a coffeemaker, iron/board and hairdryer. Hot breakfast, access to fitness center both on- and off-site, and Wi-Fi are all complimentary.

**Hawthorn Suites
by Wyndham – Greenville**
48 McPrice Ct. (Exit 51 off I-85; Exit 39 off I-385 N). 864-297-0099. www.hawthorn.com. Suites have fully equipped kitchens, cable TV, high-speed

must stay greenville

Internet and fireplaces, as well as on-site gym and laundry facilities. Complimentary daily hot breakfast and social hour Mon–Thu.

Hilton Garden Inn
108 Carolina Point Pkwy.
864-284-0111.

Hilton Greenville

45 W. Orchard Park Dr. 864-232-4747. www.greenvillesc.hilton.com. This award-winning hotel, 2mi from Downtown, offers 12,000sq ft of meeting space, a 24-hour business center, an indoor pool and fitness center, as well as complimentary parking and airport shuttle.

Holiday Inn – I-85/Augusta Road

4295 Augusta Rd. 864-277-8921. www.holidayinn.com/gsp-southwest. Warm and caring friends are what you'll find at this full-service Holiday Inn, whose location places you close to everything.

Holiday Inn Express – Greer
1315 W. Wade Hampton Blvd., Greer. 864-877-0076.

Holiday Inn Express – Simpsonville
3821 Grandview Dr., Simpsonville. 864-962-8500.

Holiday Inn Express Hotel & Suites – Downtown

407 N. Main St. 864-678-8000. www.hiexpress.com/greenvilledtwn. Within walking distance of the BHO Center and the city's most popular restaurants and pubs. All rooms are equipped with Wi-Fi, microwave and refrigerator.

Holiday Inn Express Hotel & Suites – GSP Airport

2681 Dry Pocket Rd., Greer. 864-213-9331. www.hiexpress.com/gvl-pelhamrd. Easy access to airport, restaurants and Downtown. All rooms are suites, loaded with amenities. Indoor pool, hot breakfast, free high-speed Internet access.

Holiday Inn Express Hotel & Suites – Woodruff Road

1036 Woodruff Rd. 864-678-5555. www.hiexpress.com/grnvlwdrf&i85. Smart just got smarter with 68 additional suites, including two-room suites, 1,500sq ft of meeting space, new boardrooms and refreshed guestrooms.

Homewood Suites by Hilton

102 Carolina Point Pkwy. 864-297-9140. www.greenville.homewoodsuites.com. An upscale all-suite hotel just 5mi from Downtown. Complimentary amenities include the Suite Start hot breakfast and Welcome Home reception (Mon–Thu).

Hyatt Place Greenville – Haywood

40 W. Orchard Park Dr. 864-232-3000. www.hyattplacegreenville.com. Style and innovation combine to create a unique hotel experience. Over-size guest rooms have separate living and sleeping areas. Complimentary hot continental breakfast; 24-hour café and wine bar.

Hyatt Regency Greenville

220 N. Main St. 864-235-1234. www.greenville.hyatt.com. See ad p104. In the heart of downtown business and entertainment, this eight-story atrium hotel offers a complimen-

tary StayFit Gym and airport transportation. More than 24,000sq ft of meeting space has T1 Internet access.

Intown Suites – Greenville
408 Mauldin Rd.
864-422-1000.

Intown Suites – Taylors
2504 Wade Hampton Blvd.
864-244-8580.

Ivy Acres Lodge & RV Park
201 Ivy Acres Dr., Piedmont.
864-220-9680.

**La Quinta Inn & Suites
Greenville – Haywood**
65 W. Orchard Park Dr.
864-233-8018. www.lq.com.
Rooms overlook courtyard and heated pool, spa and gazebo. Featuring guest laundry, fitness center, meeting space, complimentary continental breakfast, high-speed Internet access and airport shuttle.

**La Quinta Inn
Greenville – Woodruff Road**
31 Old Country Rd. 864-297-3500. www.lq.com. Located 5mi from Downtown off I-85 and Woodruff Road, La Quinta offers comfortable rooms, an outdoor pool, health club privileges, wireless Internet, and a continental breakfast.

**MainStay Suites
Greenville Airport**
2671 Dry Pocket Rd., Greer. I-85, Exit 54. 864-987-5566. www.greenvillemainstaysuites.com. Offering good value for longer stays, this property is 3mi from the airport. Amenities include fully equipped kitchens, a pool, exercise room and business center. Free continen-

tal breakfast and high-speed Internet.

Motel 6
224 Bruce Rd.
864-277-8630.

Park House Bed & Breakfast
221 Park Ave. 864-987-0571. www.parkhousebedandbreakfast.com. Relax in a wicker rocker, or visit the fine eateries, parks, museums and shops of nearby downtown Greenville, just a couple of blocks away.

Pettigru Place Bed & Breakfast
302 Pettigru St. 864-242-4529. www.pettigruplace.com. Downtown location on the National Register of Historic Places. Private baths, cable TV, private phones, high-speed Internet. Rates include full breakfast and afternoon refreshment hour.

The Phoenix – Greenville's Inn
246 N. Pleasantburg Dr. I-85, Exit 51; I-385, Exit 40B. 864-233-4651. www.phoenixgreenvillesinn.com. Adjacent to the TD Convention Center—minutes from Downtown and Haywood Mall—The Phoenix features The Palms Restaurant (see *Must Eat*) and McKibbons Pub.

**Pleasant Ridge
County Park Cabins**
4232 Hwy. 11, Cleveland.
864-836-6589.

Quality Inn
3755 Grandview Dr.,
Simpsonville. 864-963-2777.

Quality Inn & Suites
1314 S. Pleasantburg Dr.
864-770-3737.

must stay greenville



Quality Inn Executive Center

540 N. Pleasantburg Dr. I-85,
Exit 51C to I-385N, Exit 40B.
864-271-0060. www.QualityInnHotelGreenvilleSC.com.

Complimentary hot breakfast and buffet, HBO and pay-per-view movies, fitness center. Corporate, group and senior discounts.

Quality Inn Greer
611 W. Wade Hampton Blvd.,
Greer. 864-848-4995.

Red Horse Inn

45 Winstons Chase Ct.,
Landrum. 864-895-4968.
www.theredhorseinn.com.

This romantic getaway in northern Greenville County has six Victorian cottages with sweeping mountain views, plus six lovely inn suites. Conference facilities also on-site.

Red Roof Inn
2801 Laurens Rd.
864-297-4458.

Residence Inn by Marriott –
Greenville Airport
120 Milestone Way (Exit 54 off
I-85). 864-627-0001.

Ryan Nicholas Inn
815 Holland Rd.,
Simpsonville.
864-286-6000.

Sands Motel
1410 Poinsett Hwy.
864-242-3812.

Savannah Suites
2015 Wade Hampton Blvd.
864-751-4500.

Sleep Inn at TD Convention Center

231 N. Pleasantburg Dr.
864-240-2006. www.greenillesleepinn.com. Minutes from downtown Greenville, the Sleep Inn features upscale accommodations at economical prices. Deluxe continental breakfast, in-room coffee maker, refrigerator, iron/board and HBO. Pass to fitness center and high-speed Internet access are also included in the rate.

Sleep Inn – Travelers Rest
110 Hawkins Rd. at Hwy. 25
N., Travelers Rest.
864-834-7040.

**Solitude Pointe
Cabins and Camping**

102 Table Rock Rd., Cleveland.
864-836-4128. www.solitudepointe.com. Full-service luxury cabin rentals. Beautiful special-event hall, perfect for retreats, reunions, receptions and corporate events. Spacious, wooded RV sites with full hook-ups. Saluda River fishing.

Southern Suites
12 Impact Dr. 864-277-2019.

Staybridge Suites Greenville
31 Market Point Dr.
864-288-4448.

Studio Plus
530 Woods Lake Rd.
864-288-4300.

Sunset Inn

1403 Wade Hampton Blvd.
864-467-0038. Short term or extended stay. Fifteen minutes from GSP Airport and convenient to Haywood Mall and restaurants.

Super 8 Motel – Greer
1515 Hwy 101 S., Greer.
864-848-1626.

Super 8 Motel – Mauldin
310 Butler Rd., Mauldin.
864-751-0003.

Super 8 Motel – Piedmont
3104 Hwy. 153, Piedmont.
864-220-1836.

Super Lodge Inn
412 Mauldin Rd.
864-552-1560.

TownePlace Suites –
Greenville Haywood Mall
75 Mall Connector Rd.
864-675-1670.

Travelers Motel
530 Hwy. 25 N., Travelers
Rest. 864-834-7222.

University Inn
307 Hwy. 25 N. Bypass.
864-246-8981.

Valley Park RV Resort
2400 N. Hwy. 25, Travelers
Rest. 864-834-8150.

Value Place
116 Chalmers Rd.
864-277-5500.

Value Place Simpsonville
3025 Grandview Dr.,
Simpsonville. 864-962-9500.

Vintel Inn & Suites
1024 Woodruff Rd.
864-297-3811.

The Westin Poinsett Greenville

120 S. Main St. 864-421-9700. www.westinpoinsettgreenville.com. See ad p93. Built in 1925, Greenville's only AAA Four Diamond Hotel reopened in 2000 after a \$20-million restoration. Amenities include Spoonbread Restaurant (see *Must Eat*), a business center, concierge, and 12,000sq ft of meeting space. Guests have complimentary Internet access and privileges at the day spa next door.

Wingate by Wyndham

33 Beacon Dr., off I-85, Exit 54.
864-281-1281. www.wingatehotels.com. Set on the Eastside's restaurant row, the Wingate boasts oversize rooms equipped with a refrigerator, microwave and coffeemaker. Wi-Fi and a hot continental breakfast are included in the rate.

must stay greenville

accommodations	phone #	price range	# rooms	outdoor/ indoor pool
American House on the Hill Bed & Breakfast	866-338-1180	\$65	4	
Candleberry Inn B&B and Day Spa	864-201-1411	\$110-\$160	5	
Clarion Inn & Suites	864-254-6383	\$60-\$100	126	OD
Comfort Inn & Suites – Congaree	864-288-6221	\$59-\$139	124	OD
Comfort Inn & Suites Downtown Greenville	864-283-0370	\$69-\$100	61	
Courtyard by Marriott Greenville Downtown	864-451-5700	\$149-\$199	135	
Courtyard by Marriott Greenville-Spartanburg Airport	864-213-9009	\$109-\$139	136	ID
Courtyard by Marriott Greenville – Haywood Mall	864-234-0300	\$89-\$129	146	ID/OD
Crowne Plaza Greenville	864-297-6300	\$89-\$149	203	ID
Drury Inn & Suites Greenville	864-288-4401	\$80-\$120	180	ID/OD
Embassy Suites Golf Resort and Conference Center	864-676-9090	\$119-\$189	268	ID/OD
Fairfield Inn Greenville-Spartanburg Airport	864-234-9916	\$79-\$109	94	OD
The Garden House Bed & Breakfast	864-963-3379	\$99-\$149	5	
Greenville Marriott	864-297-0300	\$149-\$189	203	ID/OD
Hampton Inn & Suites – Downtown RiverPlace	864-271-8700	\$139-\$229	115	
Hampton Inn – Greenville Airport	864-288-3500	\$79-\$129	140	OD
Hampton Inn Greenville – Haywood	864-288-1200	\$89-\$129	122	OD
Hampton Inn Greenville – Woodruff Road	864-213-8200	\$89-\$139	115	OD
Hampton Inn Simpsonville	864-963-9292	\$104-\$129	84	OD
Hawthorn Suites by Wyndham – Greenville	864-297-0099	\$59-\$99	72	OD
Hilton Greenville	864-232-4747	\$100-\$230	256	ID
Holiday Inn – I-85/Augusta Road	864-277-8921	\$74-\$119	152	OD
Holiday Inn Express Hotel & Suites – Downtown	864-678-8000	\$89-\$159	80	OD
Holiday Inn Express Hotel & Suites – GSP Airport	864-213-9331	\$89-\$140	82	ID
Holiday Inn Express Hotel & Suites – Woodruff Road	864-678-5555	\$80-\$119	155	ID
Homewood Suites by Hilton	864-297-9140	\$89-\$149	110	OD
Hyatt Place Greenville – Haywood	864-232-3000	\$89-\$109	126	OD
Hyatt Regency Greenville	864-235-1234	\$109-\$269	328	OD
La Quinta Inn & Suites Greenville – Haywood	864-233-8018	\$59-\$129	125	OD
La Quinta Inn Greenville – Woodruff Road	864-297-3500	\$49-\$69	123	OD
MainStay Suites Greenville Airport	864-987-5566	\$89-\$129	100	OD
Park House Bed & Breakfast	864-987-0571	\$169-\$219	4	
Pettigru Place Bed & Breakfast	864-242-4529	\$119-\$199	5	
The Phoenix – Greenville’s Inn	864-233-4651	\$89-\$150	184	OD
Quality Inn Executive Center	864-271-0060	\$59-\$75	189	OD
Red Horse Inn	864-895-4968	\$175-\$315	12	
Sleep Inn at TD Convention Center	864-240-2006	\$60-\$110	63	
Solitude Pointe Cabins and Camping	864-836-4128	\$79-\$129	6 cabins	
Sunset Inn	864-467-0038	\$40	28	
The Westin Poinsett Greenville	864-421-9700	\$99-\$279	200	
Wingate by Wyndham	864-281-1281	\$89-\$149	120	OD

miles to GSP Airport	restaurant	lounge	free Wi-Fi internet access	in-room micro/fridge	handicapped-accessible	pets allowed	in-room Jacuzzi	courtesy airport shuttle	meeting space
20			☑☑	☑☑		☑☑		☑☑	☑☑
3			☑☑		☑☑	☑☑	☑☑	☑☑	☑☑
10			☑☑	☑☑	☑☑	☑☑			☑☑
8			☑☑	☑☑	☑☑	☑☑			☑☑
13			☑☑	☑☑	☑☑		☑☑		☑☑
14	☑☑	☑☑	☑☑	☑☑	☑☑				☑☑
3			☑☑	☑☑	☑☑			☑☑	☑☑
14			☑☑	☑☑	☑☑				☑☑
8	☑☑	☑☑	☑☑	☑☑	☑☑			☑☑	☑☑
7			☑☑	☑☑	☑☑	☑☑	☑☑		☑☑
10	☑☑	☑☑	☑☑	☑☑	☑☑			☑☑	☑☑
3			☑☑	☑☑	☑☑			☑☑	☑☑
15			☑☑				☑☑		☑☑
4	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑	☑☑
15-20		☑☑	☑☑	☑☑	☑☑		☑☑		☑☑
5			☑☑	☑☑	☑☑		☑☑	☑☑	☑☑
10.5			☑☑	☑☑	☑☑				☑☑
10			☑☑	☑☑	☑☑		☑☑		☑☑
25			☑☑	☑☑	☑☑		☑☑		☑☑
10		☑☑	☑☑	☑☑	☑☑	☑☑			☑☑
9	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑
13	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
15			☑☑	☑☑	☑☑		☑☑		☑☑
3		☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
7			☑☑	☑☑	☑☑		☑☑	☑☑	☑☑
6	☑☑		☑☑	☑☑	☑☑				☑☑
10	☑☑	☑☑	☑☑	☑☑	☑☑			☑☑	☑☑
13	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
10			☑☑	☑☑	☑☑	☑☑			☑☑
5			☑☑	☑☑	☑☑	☑☑			
3			☑☑	☑☑	☑☑	☑☑		☑☑	
15			☑☑				☑☑		☑☑
13	☑☑		☑☑	☑☑	☑☑		☑☑		☑☑
12	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
11			☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
23		☑☑	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑
11			☑☑	☑☑	☑☑	☑☑			
26			☑☑	☑☑	☑☑	☑☑			☑☑
10			☑☑	☑☑			☑☑		
14	☑☑	☑☑	☑☑	☑☑	☑☑	☑☑		☑☑	☑☑
3			☑☑	☑☑	☑☑		☑☑	☑☑	☑☑

\$ Fee required

services greenville

The following list of CVB member service providers can help you make the most of the Greenville area. Addresses are in Greenville, unless otherwise indicated.

VISITOR SERVICES

Greenville CVB Visitors Center

206 S. Main St. (1st floor of City Hall). 800-717-0023 or 864-233-0461. www.greenvillecvb.com. Offers free information about attractions, facilities, restaurants, events, accommodations.

Greenville CVB-Sales & Marketing Office

148 River St., Suite 222. 800-351-7180 or 864-421-0000. www.greenvillecvb.com. There's no wrong time to bring a group to Greenville, a year-round setting for memorable meetings.

Discover Upcountry Carolina Association

500 E. North St., Suite E. 864-233-2690. www.theupcountry.com. Tourism marketing organization for the northwestern SC counties of Anderson, Cherokee, Greenville, Oconee, Pickens and Spartanburg.

South Carolina Department of Parks, Recreation & Tourism

866-224-9339. www.discoversouthcarolina.com.

SOUTH CAROLINA WELCOME CENTERS

Free assistance with lodging, reservations and directions, and details on attractions statewide. Restrooms open 24 hours daily.

Blacksburg Welcome Center

100 Hwy. I-85 South, Blacksburg. 864-839-6742.

Fair Play Welcome Center

100 Welcome Center Pl., Fair Play. 864-972-3731.

Landrum Welcome Center

200 I-26 Eastbound, Landrum. 864-457-2228.

ACCOUNTING SERVICES

McKinley, Cooper & Co.

555 N. Pleasantburg Dr., Suite 225. 864-233-1800.

AIRLINES and AIRPORTS

Alliant Air

702-505-8888. www.alliantair.com.

American Eagle Airlines

800-433-7300. www.aa.com.

Continental Airlines

800-525-0280. www.continental.com.

Delta Air Lines, Inc.

800-221-1212. www.delta.com.

Southwest Airlines

800-435-9792. www.southwest.com.

United Express Airlines

800-241-6522. www.united.com.

US Airways

800-428-4322. www.usairways.com.

Greenville Downtown Airport

100 Tower Dr., Unit 2. 864-242-4777. www.greenvilledowntownairport.com. Fly in, charter a flight, take flying lessons and grab a bite to eat at the Runway Cafe (see *Must Eat*).

Greenville-Spartanburg International Airport

2000 GSP Dr., Greer (take Exit 57 off I-85). 864-877-7426. www.gspairport.com. For more information, see back cover flap.

ARTS & EVENTS ORGANIZATIONS

City of Greenville

Special Events Bureau

206 S. Main St. Events
hotline: 864-467-5741. www.greenvillesc.gov/publicinfo_events/default.aspx. Manages a host of city events, including St. Francis Fall for Greenville, and the Poinsettia Christmas Parade.

Metropolitan Arts Council

16 Augusta St. 864-467-3132.
www.greenvillearts.com. Stimulates and supports artistic expression and its enjoyment in ways that enrich all Upstate citizens, artists, cultural organizations and communities.

Upstate Visual Arts

300 River St., Suite 201. 864-271-0777. www.upstatevisualarts.org. Strives to elevate the stature of visual art and educate the public to its significance.

ASSOCIATIONS

Better Business Bureau

408 N. Church St., Suite C. 864-242-5052. www.greenvillebbb.org. This nonprofit organization offers services and programs to assist consumers and businesses.

Friends of the Greenville Zoo

150 Cleveland Park Dr. 864-627-4200. www.friendsgreenvillezoo.org. A nonprofit organization dedicated to supporting the zoo through animal care, education and conservation.

Greenville Area Development Corporation

233 N. Main St., Suite 250. 864-235-2008. www.greenvilleeconomicdevelopment.com. The GADC supplies resources and supports key initiatives that foster Greenville County's economic growth.

Greenville Forward

14 Manly St. 864-233-8443.
www.greenvilleforward.com. Aims to enhance the quality of life for greater Greenville by continually updating, promoting and facilitating a community vision for 2025 and beyond.

Hejaz Shriners

200 Ranch Rd., Mauldin. 864-277-4386. www.hejaztemple.net. Nonprofit organization supporting Shriners Hospitals for Children. Auditorium rental available.

Upstate Alliance

124 Verdae Blvd., Suite 202. 864-283-2300.
www.upstatealliance.com. A public/private regional economic development organization designed to market the 10-county Upstate area to the world.

Upstate Forever

507 Pettigru St. 864-250-0500. www.upstateforever.org. Promotes sensible growth and protection of special places in the Upstate.

ATTORNEYS

Ogletree, Deakins, Nash, Smook & Stewart, P.C.

300 N. Main St. 864-271-1300. www.ogletreedeakins.com. One of the nation's largest management labor and employment firms, complemented by related practice in litigation, construction law, employee benefits, immigration and occupational safety.

Wyche, Burgess, Freeman & Parham

44 E. Camperdown Way. 864-242-8200. www.wyche.com. Provides unmatched service to clients. Wyche's lawyers maximize client satisfaction, not billable hours.

services greenville

CHAMBERS OF COMMERCE

Fountain Inn

Chamber of Commerce

102 Depot St. Fountain Inn. 864-862-2586. www.fountaininnchamber.org.

Greater Greer

Chamber of Commerce

111 Trade St., Greer. 864-877-3131. www.greerchamber.com.

Greenville

Chamber of Commerce

24 Cleveland St. 864-242-1050. www.greenvillechamber.org.

Mauldin Area

Chamber of Commerce

103 E. Butler Rd., Mauldin. 864-297-1323. www.mauldinchamber.org.

Simpsonville Area

Chamber of Commerce

211 N. Main St., Simpsonville. 864-963-3781. www.simpsonvillechamber.com.

DISTRIBUTORS

Pepsi Cola

751 State Park Rd. 864-242-6041. www.pepsiusa.com.

Part of a portfolio of beverage brands including carbonated soft drinks, juices, ready-to-drink teas and coffees, isotonic sports drinks, and bottled and enhanced waters.

The Spinx Company Inc.

1414 E. Washington St. 864-233-5421. www.myspinx.com.

A gasoline and convenience-store retailer with more than 60 locations.

EDUCATION

Bob Jones University

1700 Wade Hampton Blvd. 864-242-5100. www.bju.edu.

See ad p97. SC's largest private liberal-arts university provides a quality Christian education with cultural opportunities for the community.

Furman University

3300 Poinsett Hwy. 864-294-2000. www.furman.edu. See ad p101.

Greenville's first university is a nationally ranked liberal-arts college committed to engaged learning, global awareness, critical thinking and community service.

Greenville County School District

301 Camperdown Way. 864-355-3100. www.greenville.k12.sc.us.

The largest public school system in South Carolina.

Greenville Technical College

506 S. Pleasantburg Dr. 864-250-8111. www.gvltec.edu.

Drives personal and economic growth through learning, with more than 120 programs geared to today's job market.

North Greenville University

7801 N. Tigerville Rd., Tigerville. 864-977-7013.

www.ngu.edu. See ad p2.

Offering higher education in a biblically sound, Christ-centered environment.

EVENT/MEETING SERVICES

Christa Hovis Special Events, LLC

3620 Pelham Rd., #189. 864-304-9085. www.ChristaHovis.com.

Award-winning design, planning and production services for corporate and all types of social occasions.

Commerce Club

One Liberty Square, 17th Floor. 864-558-8180. www.commerce-club.com. Reception area, lounge, wine room, main dining room and private rooms available. Breathtaking panoramic views.

George E. Fern & Company

2310 Old Steele Creek Rd., Charlotte, NC. 704-398-7440.

www.geofern.com. Full-service

contractor, providing a full range of exposition, convention and meeting services.

Hollins Exposition Services

266 Lynnhaven Dr.,
Spartanburg. 864-216-1155.
www.hollins-expo.com.
Recognized for creative ideas,
thoughtful planning and no-
nonsense follow-through for
conventions, expos, trade shows
and corporate meetings.

Kilgore-Lewis House

560 N. Academy St. 864-
232-3020. www.kilgore-lewis.org.
See p8. This 1838 Greek
Revival mansion and its five
acres of gardens are an ideal
venue for meetings and social
functions.

The Loft at Falls Park

631 S. Main St. 864-630-
6545. www.theloftatfallspark.com.
This 4,000sq ft event
space above Ford's Cajun
Kitchen & Oyster House can
accommodate 350 guests for
special events. Windows look
out over the park.

The Loft at Soby's

22-A E. Court St. 864-232-
7007. www.table301.com.
Above Soby's on the Side,
this private dining destination
is a furnished two-bedroom
apartment with a kitchen, dining
room and rooftop patio.

Michelin On Main

550 S. Main St. 864-241-
4450. www.shopmichelin.com.
The store and its upstairs
event space welcome evening
meetings and social functions.
A/V equipment and wireless
microphone are available.

Pleasant Ridge Camp and Retreat Center

4232 Hwy. 11, Marietta. 864-
660-1065. pleasantrydgecampandretreatcenter.org. Run

by the Greenville County Rec-
reation District, Pleasant Ridge
is an excellent site for family
reunions, weddings and group
retreats.

Professional Party Rentals, Inc.

647 Congaree Rd. 864-627-
8808. www.professionalpartyrentals.com.
Offering the finest
quality in rental items with
prompt and courteous service.

The Salvation Army

Ray & Joan Kroc

Corps Community Center

424 Westfield St. 864-527-
5948. www.krocgreenville.org.
See p15. This new 72,000sq
ft community center is the only
one of its kind in the Carolinas.

TD Convention Center

One Exposition Dr. 864-233-
2562. www.tdconventioncenter.com.
See ad p99. Boasting
340,000sq ft, this exposition
center accommodates a variety
of trade shows and events.

Veranda

28 Global Dr., Suite 100.
864-331-3241. www.verandaevents.com.
Ideally located
on I-85 near I-20 and I-26,
Veranda's flexible space allows
your event to take center stage.

Younts Conference Center

3300 Poinsett Hwy. 864-294-
2390. www.furman.edu/ces.
This high-tech conference facility
is a conduit for connecting to
other facilities, such as Timmons
Arena, McAlister Auditorium
and Cherrydale Alumni House.

Zen

924 S. Main St. 864-235-
5770. www.zengreenville.com.
This elegant 15,000sq ft space
in the West End can accom-
modate up to 700 guests. It
includes a full kitchen, two bars,
a conference room, a Japanese
garden and A/V capabilities.

services greenville

FINANCIAL INSTITUTIONS

Greenville First Bank, N.A.

100 Verdae Blvd, Suite 100.
864-679-9000. www.greenvillefirst.com. The cornerstone of this bank is the Relationship Team, offering each client both a Senior and Client Officer responsible for his/her banking.

GRAPHIC ARTS

Murry Design

106 Carlton Dr., Mauldin. 864-234-7787. www.murrydesign.com. Graphic-design services include campaigns, ads, brochures, TV, outdoor, direct mail, logos and stationery packages.

HEALTH AND WELL-BEING

Greenville Yoga

10 W. Stone Ave. 864-241-0870. www.northmainyoga.com. Provides a quiet and relaxing space with affordable yoga classes for men and women of all fitness abilities. Second location at 2021 Augusta Street.

Qi Works Studio, LLC

404 N. Pleasantburg Dr. 864-420-9839. www.QiWorksStudio.com. Teaches traditional Yang-style Tai Chi, simplified Tai Chi, and Tai Chi for health forms (Arthritis I, II, and Osteoporosis), as well as three types of Qigong.

INSURANCE

Head Financial Group, Incorporated

880 S. Pleasantburg Dr., Suite 2C. 864-232-7355. www.HeadFinancial.com. This group does the shopping for you: term insurance, health, dental, long-term care, disability insurance, employee benefits plans and retirement plans.

LIBRARIES

Greenville County Library System

25 Heritage Green Pl. 864-242-5000. www.greenvillelibrary.org.

org. 11 locations. Free Internet and wireless access. Genealogical collections and research assistance are available at the Hughes Main Library (see p10).

LOCAL GOVERNMENT

City of Greenville

206 S. Main St. 864-467-4426. www.greenillesc.gov.

Greenville County

301 University Ridge, Suite 2400. 864-467-7105. www.greenillecounty.org.

MEDIA – COMMUNICATIONS

EarthLink Business

1053 Keys Dr. 864-272-7273. www.earthlinkbusiness.com. This business-communications company can handle all your long-distance services, local services, Internet/data, business telephone systems and equipment.

Jackson Marketing Group

2 Task Industrial Court. 864-272-3000. www.jacksonmg.com. Full-service marketing communications firm. Attention to detail, versatility and big ideas.

Relocation Guide

2435 Lynn Rd., Suite 106, Raleigh, NC. 919-518-0755. www.relocationguide.biz. Complete relocation source for neighborhoods, maps, education, health care and retirement. Visit website for a free copy.

MEDICAL SERVICES

Shriners Hospitals for Children

950 W. Faris Rd. 864-271-3444. www.shrinershq.org/hospitals/greenville. A state-of-the-art hospital with more than 20 orthopedic specialists. Children up to age 18 are eligible for care. A family's income and insurance status are not criteria for a child's acceptance as a patient.

OFFICE FURNITURE/SUPPLIES

Saunders Office Supply

611 N.E. Main St., Simpsonville. 864-967-2935. www.saundersos.com. Full line of office supplies, executive gifts, South Carolina gifts, and the Life is good® product line.

PERSONNEL SERVICES

Godshall Professional Recruiting & Staffing

310 University Ridge. 864-242-3491. www.sccareersearch.com. Serving clients since 1968 in professional I.T., office administration, medical, sales and engineering employment needs. Full-time and temporary recruiting.

Golden Career Strategies

33 Market Point Dr. 864-527-0425. www.goldencareerstrategies.com. Helping clients create and implement their business and personal career plans successfully.

PHOTOGRAPHY

Anthony M. Stone

Original Photography

104 Windward Way, Greer. 864-322-2395. www.amstonephoto.com. Specializing in outdoor and local scenery—simple, yet beautiful.

Images of the Upstate

238 Holly Dr., Easley. 864-990-1225. www.imagesoftheupstate.com. Specializes in panoramic images of the South Carolina Upstate and beyond.

Nature Walk Photography

126 Shore View Ct., Taylors. 864-991-6307. www.naturewalkphotos.com. Award-winning photographer Lynn Pilewski finds her inspiration in the natural beauty of upstate South Carolina and western North Carolina.

Spinatour

605 N. Main St. 864-660-9557. www.spinatour.com. Creates 360-degree, interactive virtual tours that allow you to see anything, anywhere.

Steven Faucette

Photography Products

114 Rock Moss Dr., Williamston. 864-245-4389. www.faucettephotography.com. Greenville souvenirs are Faucette's hallmark: postcards, magnets and key chains at wholesale prices.

Tony Smith Photography

P.O. Box 8373. 864-385-5478. www.tonymsmithphotography.com. Special events, corporate and industrial photography, brochures, postcards, pro sports and a range of stock images.

POST OFFICES

Greenville Main Post Office

600 W. Washington St. 864-282-8401. www.usps.com.

REAL ESTATE – HOUSING

Apartment Finder

1200 Woodruff Rd., Suite C-40. 864-281-9098. www.apartmentfinder.com. Apartment magazine covering the entire Upstate. Call for a free copy.

Azalea Hill Suites at Verdae

1600 Azalea Hill Dr. 864-675-5797. www.azaleahillsuitesgreenville.com. Flexible living next to a premiere golf course. Furnished/unfurnished suites with 1- to 12-month lease options. Fitness center and pool.

Carol Pyfrom Realty

403 Parker Ivey Dr. 864-250-2112. www.carolpyfrom.com. Locally owned and operated, this boutique real-estate company off Woodruff Road specializes in residential relocation and transfers as well as second-home investments. Exceptional agents and exceptional service.

services greenville

Coldwell Banker Caine

117 Williams St. 864-250-2850. www.cbcaine.com. See ad on back cover. Commercial and residential sales, leasing and property management. Eight offices in Upstate SC.

The Furman Co., Inc.

101 N. Main Street, Suite 1400. 864-242-5151. www.furmanco.com. Founded in 1888, this CBRE affiliate offers expertise in commercial real-estate brokerage, development, property management, investment advisory and insurance services.

Get U Organized LLC

2131 Woodruff Rd., Ste. 2100. 864-991-3739. www.getuorganized.info. Specializing in planning, managing and organizing local and out-of-state moves. They will also decorate your home for holidays and special events.

The Marchant Company

100 W. Stone Ave. 864-467-0085. www.marchantco.com. A locally owned, non-franchised agency specializing in new home communities and representing home builders and developers.

McBee Station Apartments

27 Station Ct. 864-271-8011. www.mcbee-station.com. Redefines downtown living with a convenient location and city views. Beautifully designed apartment homes have amenities found in the finest condos. Large one-, two- and three-bedroom plans.

Newcomers Club of Greater Greenville

P.O. Box 26631, Greenville. www.orgsites.com/sc/greenvillenewcomers. This nonprofit social organization is dedicated

to helping people who have recently relocated to the Upstate.

Prudential C. Dan Joyner Co., Realtors

745 N. Pleasantburg Dr. 864-242-6650. www.cdanjoyner.com. Residential and commercial real estate, mortgage company and property management. The relocation department handles individual and corporate transfers.

The Real Estate Book of Greater Greenville

1200 Woodruff Rd., Suite C-40. 864-329-1111. www.RealEstateBook.com. A full-color photographic book of homes for sale in the Greenville area. Visit website for a free copy.

The Reserve at Lake Keowee

190 Village Green Loop, Sunset. 877-922-5253. www.ReserveAtLakeKeowee.Keowee.info/landing/greenville-cvb.aspx. This 3,900-acre golf community enjoys 30 miles of lake shoreline, resort-style family amenities and grand mountain views.

The Sanctuary of Greenville

Hwy. 414 at Sanctuary Lane, Taylors. 888-543-4949. www.thesanctuaryofgreenville.com. Elegant, single-family homes with mountain views (priced from the \$270s) 20 minutes from Greenville. Lots, from .57 to 3.5 acres, are also available.

Verdae Development, Inc.

124 Verdae Blvd., Suite 502. 864-329-9292. www.verdae.com. See ad p103. Convenient to Downtown, this 1,100-acre urban community combines diverse housing, a village square and abundant green space, all within a walkable environment.

The Wampole Team – RE/MAX

600 Independence Blvd. 864-

313-3673. www.thewampoleteam.com. As Greenville natives, Libby and Glenn are both uniquely qualified to find you a special property in the city that you'll be proud to call home.

RETIREMENT COMMUNITIES

Rolling Green Village

One Hoke Smith Blvd. 864-987-9800. www.rollinggreenvillage.com. A continuing-care community on 170 acres. Private homes, apartments, assisted living and a special Alzheimer's care unit.

Swansgate

400 Swansgate Pl. 864-233-1107. www.swansgate.net. Independent-living retirement community. Choice of a patio home or condominium. Swansgate is close to shopping, hospitals and downtown Greenville.

TRANSPORTATION SERVICES

Amtrak

See back cover flap.

Atchison Transportation Services

120 Interstate Park, Spartanburg. 864-595-1234. www.atchisontransport.com. With 50 years of experience, Atchison and its fleet of courteous uniformed drivers can accommodate any size group in comfort.

Downtown Trolley

See p14.

Eastside Transportation Services

2311 Airport Rd., Greer. 864-609-5466. www.eastidelimo.com. Next to GSP Airport. Provides full-service ground transportation: sedans, limousines, buses and corporate services.

Greenlink

See back cover flap.

Greyhound

See back cover flap.

SouthEast

Transportation Service LLC

304 Frontage Rd., Greer. 864-877-2111. www.setlimo.com. Custom transportation includes shuttle service to Charlotte Douglas and GSP airports.

Young Transportation

843 Riverside Dr., Asheville, NC. 828-258-0084. www.youngtransportation.com. In business since 1939, Young offers a modern fleet of motor coaches with seating for 29 to 56 passengers.

UTILITIES

AT&T

218 College St. 864-298-4949. www.att.com. Award-winning customer service and the most comprehensive and innovative voice and data services in the market.

Blue Ridge

Electric Cooperative, Inc.

734 W. Main St., Pickens. 864-878-6326. www.blueridge.coop. Supplies electricity to 60,000 members in a five-county area. Subsidiary Blue Ridge Security Systems is among the Southeast's largest providers.

Duke Energy

325 W. McBee Ave. 864-370-5063. www.duke-energy.com. For more than 100 years, Duke Energy has provided reliable, competitively priced electricity to more than 2 million customers. The company operates 3 nuclear, 8 coal-fired and 31 hydroelectric stations.

Verizon Wireless

469 Congaree Rd. 864-627-3000. www.verizonwireless.com. The ultimate source for a full range of wireless, voice and data communications solutions for personal and business customers.

state parks

South Carolina's State Park system provides great recreational activities, outstanding educational programs and spectacular scenery. In Greenville County, visitors can enjoy breathtaking vistas at Caesars Head, unusual local flora at Jones Gap and excellent hiking trails at Paris Mountain. Parks in nearby counties range from the peaceful lakes and rivers of Croft and the canoe-friendly waters of Lake Hartwell to the trails of Table Rock. For more information on individual Upcountry state parks, refer to the chart below.

SC Department of Parks, Recreation & Tourism
 1205 Pendleton St., Columbia, SC 29201. 803-734-1700.
www.southcarolinaparks.com.

City of Greenville Parks & Recreation
 206 S. Main St., Greenville. 864-467-4350. www.greenville.sc.gov/ParksRec/default.aspx.

Greenville County Recreation District
 4806 Old Spartanburg Rd., Taylors. 864-288-6470.
greenvillerec.com.

Sumter National Forest
 112 Andrew Pickens Cir., Mountain Rest. 864-638-9568. www.fs.fed.us. The Andrew Pickens Ranger District is a great place for recreation. See p22.

U.S. Army Corps of Engineers
 888-893-0678. www.sas.usace.army.mil. Manages a number of areas that include facilities for boating, camping, fishing, swimming, waterskiing and picnicking.

		# Campsites	# Cabins, H-Handicapped-Accessible	Trails: H-Hiking/B-Biking	Boat Access/Rentals: F-Fishing, C-Canoe, K-Kayak, P-Pedal	S-Swimming/F-Fishing	Picnic Shelters	Admission Fee
Caesars Head 864-836-6115	Cleveland	Trailside		H				yes
Croft 864-585-1283	Spartanburg	50		H,B	yes/F	F	3	yes
Devils Fork 864-944-2639	Salem	84	20,H	H	yes	S/F	2	yes
Jones Gap 864-836-3647	Marietta	Trailside		H		F		yes
Keowee-Toxaway 864-868-2605	Sunset	24	1	H		F	5	yes
Kings Mountain 803-222-3209	Blacksburg	126		H	F,P,C	F	5	yes
Lake Hartwell 864-972-3352	Fair Play	130	2	H	yes	F	1	yes
Oconee 864-638-5353	Mountain Rest	155	19,H	H,B	F,C,P,K	S/F	4	yes
Oconee Station 864-638-0079	Walhalla			H,B		F		no
Paris Mountain 864-244-5565	Greenville	40		H,B	P,C,K	S/F	6	yes
Sadlers Creek 864-226-8950	Anderson	52		H,B	yes	F	2	yes
Table Rock 864-878-9813	Pickens	96	14,H	H	F,P,K,C	S/F	4	yes

For other park amenities or for park reservations, www.southcarolinaparks.com or 1-866-345-7275.



experience the hospitality of *Table 301*

One beautiful Main Street, three small blocks, five great restaurants.

Table 301 is a group of restaurants run by people who truly love food and are dedicated to the highest standards of hospitality, including our newest, NOSE DIVE, the area's first gastropub.

www.Table301.com

Soby's | Soby's on the Side | Devereaux's | The Lazy Goat | NOSE DIVE



BMW
Performance
Center

[bmwusa.com/
performancecenter](http://bmwusa.com/performancecenter)
1-888-345-4BMW



The Ultimate
Driving Machine®

IF THERE WAS A MASTER'S DEGREE IN DRIVING, THIS WOULD BE THE UNIVERSITY.

A BMW isn't a BMW unless you know how to drive it. And at the BMW Performance Center, you'll learn the art and intricacies of high performance driving. Take on slaloms, skid pads and water walls. Learn from professional driving instructors. Become one with an Ultimate Driving Machine. So when you leave, you'll be a safer, stronger, more confident driver than ever before.

Photo Credits:

Key: T-top; M-middle; M1-second from top; M2-third from top; M3-fourth from top; B-bottom; L-left; R-right.

BMW Zentrum 30M1; CrossWinds Golf Club 51T; Dark Corner Distillery 59M2; Eagle Media/The Journal 47R; Dave Farmer 55B; Steven Faucette/www.faucettephotography.com 25B, 43B, 48, 51M3, 96T; © Firewater Photography 1T, 11M2, 94; Casey B. Gibson 96B; Courtesy Greenville County Historical Society, Greenville, SC 56T; Greenville County Museum of Art 9M3; Greenville County Recreation District 33M2, 33T, 51M1; Greenville Little Theatre 12R; © Bobby Hickman 45B; Hyatt Regency 75B; © LS3P Neal-Prince Architects 61R; Tabitha McDaniel 37L; Park Seed Co. 55T; Pedal Chic 61L; © Lynn Pilewski 15B, 22T, 26L, 28; The Reserve at Lake Keowee 38, 40B; Provided courtesy of Ruth's Chris Steak House 63B; Shoeless Joe Jackson Museum 11B; Nill Silver 55M2; © Douglas L. Smith/Euphoria 71; © Tony Smith Photography 41T, 60L; Soby's on the Side 63T; SCPRT/www.discoversouthcarolina.com 8, 9B, 9M2, 11M1, 16, 19B, 19M1, 19M2, 19T, 21T, 23B, 23M1, 23M2, 23T, 25M1, 25M2, 25T, 27T, 30B, 30M2, 32L, 33M1, 36L, 40M1, 40T, 43M1, 55M1; Anthony M. Stone 15T, 40M2, 98; TD Convention Center 51B; TD Saturday Market 59T; Upstate Foodie/Devereaux's 63M1; © Wheatstone Photography 43M2; World of Energy 47L.

Cover photo: Scott Dingman/SCPRT

MICHELIN:

Gwen N. Cannon 46R; Fran Durovchic 36R, 37R, 46L; Peter Wrenn 6.

All other photos courtesy of the Greenville Convention & Visitors Bureau



DiscoverSouthCarolina.com

The Official Visitors Guide to Greenville and Upcountry, SC, is a publication of the Greenville Convention & Visitors Bureau. Created by Michelin Travel and Lifestyle North America, a division of Michelin North America, Inc. Editor: M. Linda Lee. Layout & Design by Diana Pavlick of DP2design. Cartographer: Peter Wrenn. ©2012 Greenville Convention & Visitors Bureau. All rights reserved, including the right to reproduce this book or portions thereof in any form. The Greenville Convention & Visitors Bureau (GCVB) is a membership-supported organization; therefore the information contained in this guide may not include all attractions and facilities in the Greenville area. While we have carefully gathered and compiled all data, we cannot guarantee accuracy of information furnished to the GCVB, nor can we guarantee the complete absence of errors and omissions; therefore we assume no responsibility in this regard. 3/12 85K.

While every effort is made to ensure that all information in this guide is correct and up-to-date, due to the nature and source of the contents, Michelin Travel and Lifestyle North America, a division of Michelin North America, Inc., makes no guarantee as to the contents' completeness or accuracy.




Michelin Travel and Lifestyle North America

One Parkway South • Greenville, SC 29615, USA • www.michelintravel.com

A CONTEMPORARY RENDITION OF
HIGH STEPPIN'
SOUTHERN LIVING
INSPIRED DISHES FROM LOCAL PRODUCERS
CELEBRATING THE BEST OF GREENVILLE



Open Seven Days a Week
550 S Main Street / Greenville SC
864.335.4200
www.highcottongreenville.com

 Find us on Facebook

Luxury and Charm in the Heart of Downtown Greenville



The Only Four Diamond Hotel in the Upstate
THE WESTIN POINSETT
GREENVILLE



www.westinpoinsettgreenville.com

120 South Main Street ■ 864.421.9700 ■ Toll Free Reservations 888.627.8931

2012 events calendar



January 21

Greenville News Run Downtown

Downtown Greenville. 864-271-0092. www.gvtrackclub.clubexpress.com. A 5K run and a 5K walk.

March 2–3

TD Bank Reedy River Run presented by the Greenville News

Downtown Greenville. 864-271-0092. www.gvtrackclub.clubexpress.com. A 10K, a 5K run/walk, and a 0.5mi kids' fun run.

March 11

Return to the Green

Peace Center Amphitheatre, downtown Greenville. 864-467-5741. An Irish festival.

March 17

Blarney Bash

Downtown Greenville. 864-250-8066. St. Patrick's Day fun.

April 14–15

West Greenville Arts Festival

Pendleton St., between Smith & Saco Sts, Greenville. 864-269-8282. www.penstreetart.com. Visual arts and music.

April 15

Shalom Fest

Temple of Israel, 400 Spring Forest Rd., Greenville. 864-292-1782. www.shalomfestsc.org. A celebration of Jewish culture.

May–August

Upstate Shakespeare Festival

Falls Park, downtown Greenville. 864-787-4016. www.upstateshakespearefestival.org. See p13.

May 4–5

Village Hospital Greer Family Festival

Downtown Greer. 864-877-3131. www.greerchamber.com. Family fun and entertainment.

May 4–6 & 11–12

Mauldin Train Show & Exhibit

Downtown Mauldin. 864-297-1323. www.mauldinchamber.org. Interactive fun with model trains.

May 5

Reedy River Duck Derby

Falls Park, downtown Greenville. 864-420-1052. www.reedyriverduckderby.com. Race your rubber ducks on the Reedy River.

For additional information about Greenville and Upcountry arts, entertainment, festivals and events, visit www.greenvillecvb.com.



The ultimate roadside attraction.

Behind the performance of every BMW vehicle is a passion for precision, quality and innovation. That's why there's nothing like experiencing BMW engineering from the inside out. Witness the past, present and future of the Ultimate Driving Machine inside The Zentrum, BMW's Visitor's Center, then go behind the scenes of our state-of-the-art manufacturing facility, the exclusive home of the X5 Sports Activity Vehicle, the X6 Sports Activity Coupe and the all-new X3 Sports Activity Vehicle.

The Zentrum, BMW Visitor's Center
For tour reservations and hours of operation,
call **1.888.TOURBMW**

BMW
Manufacturing



2012 events calendar



May 11

Blue Ridge Fest

734 W. Main St., Pickens.
800-240-3400. www.blueridge.coop/blueridgefest. The festival includes a classic car Cruise-In and a 100mi motorcycle ride for charity.

May 11–13

Artisphere

Downtown Greenville. 864-271-9398. www.artisphere.us. Award-winning arts event showcasing local and national artists.

May 17–20

BMW Charity Pro-Am

864-297-1660. Annual tournament held at local area golf courses.

May 17–20

The Greek Festival

Elford and Townes Sts., downtown Greenville. 864-233-8531. Family festival highlighting Greek food and entertainment.

May 19

Armed Forces Day Parade

Downtown Greenville. 864-294-2047. Honoring active, retired and deceased men and women of the U.S. Armed Forces.

May 23-27

Gallabree –

Greenville Scottish Games

Various venues. www.greenvillegames.org. Downtown Greenville, Furman University and other area locations host a week of exciting activities leading up to the Greater Greenville Scottish Games and Highland Festival.

May 25–28

Freedom Weekend Aloft

Heritage Park, Simpsonville. 864-399-9481. www.freedomweekend.org. One of the largest hot-air balloon and entertainment festivals in the Southeast.

May 25–28

Greenville Hospital System USA Cycling Professional Championships

Downtown Greenville. 864-467-5741. www.usacyclingchampionships.com. The city's major cycling event.



BOB JONES UNIVERSITY
CONCERT, OPERA
& DRAMA SERIES

IL TROVATORE

March 13, 15 & 17, 2012
8 p.m.

OTHELLO

May 2, 2012—8 p.m.
May 3, 2012—2 & 8 p.m.

LIVING GALLERY

An upstate Easter tradition

April 5 & 6, 2012—4:30 & 7:30 p.m.
April 7, 2012—2, 4:30 & 7:30 p.m.



Bob Jones University

1700 Wade Hampton Blvd. • Greenville, SC 29614-0001
800-252-6363 • www.bju.edu

(11302) 10/11

**EXPERIENCE
EUROPE
IN GREENVILLE**

MUSEUM & GALLERY

at Bob Jones University
and at Heritage Green
www.bjumg.org • 864.770.1331

Visit us at two locations:

M&G at Bob Jones University
Tuesday-Sunday, 2-5 p.m.
Wade Hampton Blvd.
Greenville, SC

M&G Heritage Green
Tuesday-Saturday, 10 a.m.-5 p.m.
Buncombe Street
Downtown Greenville, SC

Detail from *St. James the Greater*, Pompeo Batoni.
From the Bob Jones University Collection.

2012 events calendar



June 15–23

Greenville Chautauqua Festival

Various locations in Greenville. 864-244-1499. www.greenvillechautauqua.org. A celebration of America's historical heritage.

July 4

Wells Fargo Red, White & Blue Festival

Downtown Greenville. 864-467-5741. Independence Day fireworks, food, music and more.

September 1–3

Labor Day Family Fun Festival

Main St., Simpsonville. 864-963-3781. www.simpsonvillechamber.com. Family entertainment.

September 7–9

Indie Craft Parade

Huguenot Mill, 101 W. Broad St., downtown Greenville. 864-561-3497. www.indiecraftparade.com. A juried art market.

September 20–23

Euphoria

Downtown Greenville. 864-233-5663. www.euphoriagreenville.com. Fantastic food, wine and music. See p70.

Late September

Strossner's Oktoberfest

Strossner's Bakery, 21 Roper Mountain Rd., Greenville. 864-233-3996. www.strossners.com. German food, beer and oom-pah bands.

October

Motorsports on Main

Main St., downtown Greenville. 864-458-5717. www.michelinalley.com. Date to be determined. Cars and stars of the American Le Mans Series.

October 6

County Bank

Greer Station Oktoberfest

Downtown Greer. 864-877-3131. www.greerchamber.com. More Oktoberfest fun.

October 6

Aunt Het Festival

Downtown Fountain Inn. 864-862-2586. www.fountaininnchamber.org. Arts and crafts, amusement rides and more.

October 12–14

St. Francis Fall for Greenville – A Taste of Our Town

Downtown Greenville. 864-467-5741. www.fallforgreenville.net. Food from area restaurants and local entertainment line Main Street.

October 20

Euro Auto Festival

BMW Zentrum, 1400 Hwy. 101 South, Greer. 864-292-0521. www.euroautofestival.com. Autocross, car show and exhibits highlight this festival.

October 20–21 & 27–28

Boo in the Zoo

Cleveland Park Dr., Greenville. 864-467-4300. www.greenvillezoo.com. Trick-or-treat at the Greenville Zoo.

October 27

Spinx Run Fest

Downtown Greenville. 864-271-0092. www.spinxrunfest.com. Runs for adults and kids.



TD Convention Center

GREENVILLE, SC

FLEXIBLE SPACES, FRIENDLY FOLKS

What truly sets the TD Convention Center apart is our attitude and flexibility. We look forward to working with you to determine the best plan of action for a successful event. With us, it's not just business. It's a friendship. We look forward to starting one with you.

- 280,000 square feet of exhibit space
- 60,000 square feet of meeting and conference space
- Ballroom with 30,000 square feet of column-free space
- Accommodating groups from 25 to 25,000



One Exposition Drive
Greenville, SC 29607
Tel 864.233.2562
TDconventioncenter.com

 An SMG managed facility

2012 events calendar

November 3–4

Open Studios

864-467-3132. www.greenvillearts.com. Visit area artists' studios. See p61.

November 24–December 30

Holiday Lights

Roper Mountain Science Center, 402 Roper Mountain Rd., Greenville. 864-355-8900. www.ropermountainholidaylights.com. See p49.

November 28–January 1

St. Francis Holiday Festival of Trees

Various venues. 864-255-1040. www.stfrancisfoundation.com. The festival fills select Greenville County hotels with creatively decorated Christmas trees.

November 29–December 1

Holiday Fair

TD Convention Center, 1 Exposition Dr., Greenville. 864-233-2562. www.holidayfairgreenville.com. A large-scale craft show.

November 30–December 2

Christmas at City Park

Downtown Greer. 864-848-2150. www.cityofgreer.org. Tree lighting, breakfast with Santa, and other holiday cheer.

December

Spirit of Christmas Past Festival

Downtown Fountain Inn. 864-862-2586. www.fountaininnchamber.org. Holiday celebration with a nostalgic twist.

December 8

Greenville Poinsettia Christmas Parade

Main St., downtown Greenville. 864-467-4484. The city's traditional holiday parade.

WEEKLY EVENTS

(all in downtown Greenville except Music by the Lake)

Wednesday

May and September

Fidelity Investments Moonlight Movie Series

May in Falls Park; Sept. venue to be determined. 864-467-4484.

Thursday

March–August

Piedmont Natural Gas Downtown Alive

Hyatt Regency Plaza, 220 N. Main St. 864-467-5741.

May–August

Music by the Lake

Furman University campus, 3300 Poinsett Hwy. 864-294-2086. www.furman.edu.

Friday

March–September

BB&T Main Street Fridays presented by Pepsi

Hyatt Regency Plaza, 220 N. Main St. 864-467-5741.

Saturday

May–October

TD Saturday Market

Main St. (in front of the Westin Poinsett Hotel). 864-467-4494. See p61.





Experience Furman

Visit Furman and discover all there is to do and see on our campus.

Bike or walk any of our eleven trails, play a round of golf on our newly renovated course, or experience a moment of serenity in the Place of Peace or Asia Garden.

Throughout the year, numerous public events are held on campus including lectures by renowned speakers and performances by students, faculty, and guest artists. For event specifics, visit www.furmanevents.com or call 864.294.3737.



FURMAN

3300 Poinsett Hwy. | Greenville, S.C. 29613

A LONG TIME AGO IS JUST AROUND THE CORNER



Whether you are shopping for a day in the kitchen or a trip around the world, this vintage emporium is filled with old-time housewares, jellies, clothing, footwear, travel & outdoor gear, toys, over 500 old-fashioned candies and more.



MAST GENERAL STORE
SINCE 1883

111 N. Main St. • Downtown Greenville • 864-235-1883
MastGeneralStore.com

index

Abbeville, SC	50	Fort Hill	41	Old Cokesbury College.....	54
American Legion Post #3		Fountain Inn Center for Visual and		Old Stone Church	45
War Musum	9	Performing Arts.....	52	Open Studios	61
Art Crossing at RiverPlace	9	Frankie's Fun Park.....	52	Otter Creek Waterpark	33
Art galleries.....	60	Furman University.....	17, 19	Paris Mountain State Park	21
Ashtabula Plantation.....	43	Furman University Golf Club	22	Park Seed Garden Center and	
Belton, SC.....	46	Green River Adventures.....	32	Wayside Gardens.....	50
Belton Area Museum.....	46	Greenville Chorale.....	12	Pavilion Recreation	
BI-LO Center.....	12	Greenville CVB Visitors Center 2, 82		Complex, The.....	33
Blue Ridge Escarpment.....	17	Greenville County		Peace Center for the	
Blue Ridge Mountains.....	26, 35	Museum of Art.....	7	Performing Arts.....	13
BMW Performance		Greenville Co. Recreation District 33		Pearson's Falls.....	35
Driving School	32	Greenville Cultural		Pendleton Historic District	39
BMW Zentrum	29	Exchange Center.....	10	Pleasant Ridge Park	22
Bob Campbell Geology Museum .	39	Greenville Drive	14	Poinsett Bridge.....	31
Bob Jones University	29	Greenville History Tours	11	Price House	50
Brevard Music Center.....	18	Greenville Little Theatre	12	Ram Cat Alley.....	47
Bridal Veil Falls.....	25	Greenville Pickens Speedway	20	Restaurants.....	62
Caesars Head State Park	22	Greenville Road Warriors	14	Riverbend Equestrian Park.....	21
Campbell's Covered Bridge.....	29	Greenville Symphony Orchestra ..	12	Roper Mountain	
Carl Sandburg Home NHS.....	36	Greenville Zoo.....	14	Science Center	49
Carolina Ballet Theatre.....	12	Greer, SC.....	30	Sadlers Creek SRA.....	47
Carolina Foothills Artisan Center	35	Hagood Mill Historic Site & Folklife		Salvation Army Ray & Joan Kroc	
Centre Stage.....	12	Center.....	17	Corps Community Center	15
Charter Amphitheatre		Hanover House.....	41	Sargent-Wilson Museum & Gallery	
at Heritage Park.....	52	Happy Cow Creamery.....	49	at Heritage Green.....	8
Chattooga National Wild		Hartwell Dam	39	Sassafras Mountain	18
and Scenic River	42	Heritage Green.....	7	Services.....	82
Chattooga Ridge Canopy Tours...	43	Heritage Park.....	52	7th Inning Splash Waterpark.....	52
Cherokee Foothills		Highlands, NC.....	25	Shakespeare in the Park.....	13
Scenic Highway.....	17	History of Greenville	56	Shoeless Joe Jackson	
Cherokee Foothills		Hollywild Animal Park.....	32	Memorial Park.....	11
Visitors Center	17, 27	Hotels.....	72, 80-81	Shoeless Joe Jackson	
Children's Fountain		Hughes Main Library.....	10	Museum & Baseball Library...	11
at RiverPlace	14	International Ballet	13	Shopping.....	58
Children's Garden		Issaqueena Falls.....	26	Slow Food Earth Market.....	11
at Linky Stone Park	15	Jocassee Gorges Visitor Center17, 18		South Carolina Botanical Garden	39
Children's Museum		Jones Gap State Park.....	20	South Carolina Children's Theatre13	
of the Upstate.....	7	Keowee-Toxaway SNA	18, 27	South Carolina Governor's School	
Chimney Rock at Chimney Rock		Kids' activities.....	51	for the Arts & Humanities.....	13
State Park.....	18	Kilgore-Lewis House	8	South Carolina Tennis Hall	
City of Greenville Parks		King's Mountain NMP	29	of Fame.....	46
& Recreation.....	15	Lake Conestee Nature Park	41	Split Creek Farm.....	40
Clemson, SC.....	45	Lake Greenwood	55	State Parks.....	90
Clemson University.....	39, 49	Lake Hartwell SRA.....	42	Stumphouse Tunnel	26
Clemson University International		Lake Jocassee.....	20	Suber's Corn Mill	30
Center for Automotive Research		Lake Keowee	42	Sumter National Forest.....	22
(CU-ICAR).....	49, 57	Lake Lanier	35	Swamp Rabbit Trail.....	15
Cleveland Park	14	Lakes Region	38	Symmes Chapel Pretty Place	18
Collins Ole Towne.....	39	Laurens, SC.....	55	Tadlock State Park.....	21
Cooley Springs Peach Barn and		Liberty Bridge	7	TD Convention Center.....	49
Strawberry Hill USA.....	35	Long Cane Cemetery	54	Thompson Gallery	31
Cowpens Natl. Battlefield	29	Main Street, Greenville.....	7	Timmons Park	22
Croft State Park.....	32	McBee, Vardry.....	56, 57	Trinity Episcopal Church.....	54
CrossWinds Golf Club.....	52	McPherson Park	15	Twin Falls	24
Culinary Tour.....	65	Mice on Main	8	Twin Lakes Recreation Area.....	42
Devils Fork State Park	20	Michelin Headquarters	34	Upcountry History Museum	8
Discovery Island Waterpark.....	52	Mountain Bridge		Upstate Farm Tour.....	23
Downtown Greenville	6	Wilderness Area	17, 18	Upstate Visual Arts	8
Downtown Trolley.....	14	Mountains Region.....	16	Victoria Valley Vineyards.....	18
Dry Falls.....	26	Museum & Gallery at Bob Jones		Walhalla, SC	26
Eastside Region	48	University	29, 30	Walker Course at Clemson.....	42
Erskine College.....	54	Museum and Library		Walnut Grove Plantation	30
Euphoria festival.....	70	of Confederate History	8	Warehouse Theatre	13
Events Calendar.....	94	Newberry Opera House	50	Waterfall Tours.....	19
Falls Park on the Reedy.....	7	Nightlife in Greenville	71	West End Historic District.....	8
Farmers' Markets	31	Ninety Six NHS.....	49	Westside Aquatic Center	43
Foothills Equestrian Nature Center		Nivens Apple Farm	52	Wildwater Ltd.	42, 43
(FENCE).....	32	No Name Skate Park	52	Wofford College	35
Foothills Region.....	28	North Greenville University.....	31	Woodburn Plantation.....	43
Foothills Trail.....	20	Oconee Station SHS	26	World of Energy	40

It's happening at Verdae



With more room, that out-of-the box thing starts making sense.

Situated in the heart of an 1100-acre mixed use development known as Verdae and surrounded by The Preserve at Verdae golf course, Embassy Suites Greenville offers the best of everything.

- 268 All Suite Hotel
- 20,000 sf of Indoor and Outdoor Event Venues
- All Overnight Guests Enjoy Complimentary Full Cooked-to-order Breakfast and Evening Manager's Reception
- Meeting and Golf Packages Available
- Destination Wedding Packages Available
- Minutes from Main Street and the GSP International Airport

Stay, meet and play at Greenville's only golf resort.

— VERDAE —
verdae.com



EMBASSY SUITES®

Greenville Golf Resort & Conference Center

670 Verdae Blvd., Greenville SC 29607

864-676-9090

embassysuitesgreenville.com



RECHARGE AND RENEW AT THE GREENVILLE MARRIOTT.

- **FREE** Airport Shuttle
- Full service spa
- Giatu restaurant/bar
- Indoor/Outdoor pool



Serving breakfast,
lunch, dinner and
Sunday Brunch



RESERVATIONS:
866-366-7438

GREENVILLE MARRIOTT

1 Parkway East
Greenville, SC 29615
marriott.com/gspap



EXPERIENCE GREENVILLE'S FINEST DOWNTOWN FULL-SERVICE HOTEL

just steps away from the city's best shopping,
dining and entertainment.

- Spacious Guest Rooms / Suites
- Outdoor Pool & Sundeck
- Hyatt E-Concierge
- 24-hour Hyatt StayFit™ Gym

RESERVATIONS:
800-992-5643



220 N. MAIN STREET
GREENVILLE, SC 29601
GREENVILLE.HYATT.COM



LUXURY PLUS CONVENIENCE

- **FREE** Airport Shuttle
- **FREE** High-Speed Internet
- Fitness center
- Courtyard Cafe serving a hot breakfast buffet
- Just minutes away from restaurants & shopping

RESERVATIONS:
866-965-1754

Courtyard by Marriott Greenville-Spartanburg Airport

115 The Parkway
Greenville, SC 29615
marriott.com/gspah



IT'S A NEW STAY.®

Walking Tour:

A Walk in the Park

Strolling **Main Street** down to the West End and browsing in the many shops en route is one way to enjoy downtown Greenville. Another is to explore the miles of paths that thread **Falls Park on the Reedy** and connect to **Cleveland Park** and the **Swamp Rabbit Trail**.

Begin at the **Greenville CVB Visitors Center** (206 S. Main St.; first floor of City Hall). There you can get information and a map of the Downtown area.

Head south on Main Street past the Peace Center; then cross the bridge over the Reedy River and enter Falls Park (on the left side of Main St.).

As you go down the steps and enter the park, look to your right to see the circular stage of the amphitheater where the Upstate Shakespeare Festival (see p13) takes place every summer.

Cross the stone-paved bridge and follow the path to the left. This is part of the Swamp Rabbit Trail (see p15).

On your right are the pale brick Italianate buildings of the **South Carolina Governor's School for the Arts and Humanities** (see p13), a public residential high school for students gifted in the visual and performing arts.

Follow the path under an overpass and across a metal bridge above the river.

A short distance on the right, you will come to the **Rudolph Anderson Memorial Airplane**, an F-86 fighter plane commemorating the Greenville native who lost his life when his plane crashed during the 1963 Cuban Missile Crisis.

Near the intersection of Ridgeland Drive and McDaniel Avenue, the **Rock Quarry Garden** is an urban oasis. During the antebellum period, the quarry served as a source of granite. In 1929, the Greenville Garden Club restored the site as a park.

Continue a bit farther, then cross the street and follow the path through Cleveland Park.

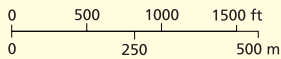
Eventually, you will come to the **Greenville Zoo** and the **children's playground** just in front of it.

From here, retrace your route back to Falls Park. (At the zoo, the Swamp Rabbit Trail follows the curve of the river south and currently ends at Lake Conestee Nature Park (see p41)).

When you reach Falls Park, you can end your tour here or continue on the Swamp Rabbit Trail in the other direction. To do this, take the path to the right instead of heading back up the stairs to Main Street (follow the sign to Linky Stone Park). This walkway leads along the river past the **RiverPlace** complex, where you'll find artists' studios and restaurants with outdoor seating.

Follow the path past RiverPlace and across River Street to the **Children's Garden at Linky Stone Park**. From here, you can follow the Swamp Rabbit Trail all the way to downtown Travelers Rest.

GREENVILLE Downtown



POINTS OF INTEREST

- American Legion Post #3 War Museum..... 1
- BI-LO Center..... 2
- Children's Museum of the Upstate..... 3
- Falls Park on the Reedy..... 4
- Flour Field at the West End..... 5
- Greenville County Museum of Art..... 6
- Greenville Zoo..... 7
- Kilgore-Lewis House..... 8
- Liberty Bridge..... 9
- Sargent-Wilson Museum & Gallery at Heritage Green..... 10
- Museum and Library of Confederate History..... 11
- Peace Center for the Performing Arts..... 12
- S.C. Governor's School for the Arts..... 13
- Shoeless Joe Jackson sites... 14
- Upcountry History Mus. 15

ACCOMMODATIONS











- Comfort Inn & Suites Downtown Greenville..... 1
- Courtyard by Marriott - Greenville Downtown..... 2
- Hampton Inn & Suites - Downtown RiverPlace..... 3
- Holiday Inn Express Hotel & Suites - Downtown..... 4
- Hyatt Regency Greenville... 5
- Park House B&B..... 6
- Pettigru Place B&B..... 7
- Westin Poinsett Greenville... 8



EAST PARK AVENUE HISTORIC DISTRICT

PETTIGRU STREET HISTORIC DISTRICT

See Main Street inset map on p. 10

-  Described sight
-  Other building
-  Theater
-  Swamp Rabbit Trail
-  Walking tour
-  Parking garage, lot
-  Information, Courthouse
-  Railroad - Cemetery
-  Bus station, Train station
-  Main Street



For Downtown Trolley route and schedule, go to: www.greenvillesc.gov/publicworks/trolley.aspx

Copyright ©2012 Michelin North America, Inc. All rights reserved. Used by permission.

- Interstate highway/Limited access highway
- Toll highway
- US highway
- Major road
- Interstate exit
- Visitor center
- Hospital
- State Park
- County Park
- College campus
- Airport
- Other point of interest
- GHS Swamp Rabbit Trail



- POINTS OF INTEREST**
- 1 Bob Jones University and Museum & Gallery.....
 - 2 Furman University.....
 - 3 Heritage Park.....
 - 4 The Pavilion Recreation Complex.....
 - 5 Riverbend Equestrian Park.....
 - 6 Roper Mountain Science Center.....
 - 7 Shoeless Joe Jackson Memorial Park.....
 - 8 Suber's Corn Mill.....
 - 9 TD Convention Center.....
 - 10 Thompson Gallery.....

- GOLF COURSES**
- 1 Bonnie Brae Golf Club.....
 - 2 Carolina Springs Golf.....
 - 3 CrossWinds Golf Club.....
 - 4 Donaldson Golf Club.....
 - 5 Furman Univ. Golf Club.....
 - 6 Green Valley Country Club.....
 - 7 Greenville Country Club.....
 - 8 Greer Golf & Country Club.....
 - 9 Holly Tree Country Club.....
 - 10 Lakeview Golf Club.....
 - 11 Pebble Creek Golf Club.....
 - 12 Summersett Golf Club.....
 - 13 Verdae Greens Golf Club.....
 - 14 Willow Creek Golf Club.....

TRAVELERS REST



GREENVILLE HOSPITAL SYSTEM
Swamp Rabbit
Trail

● **SUNRIFT ADVENTURES p.61**
For bike rentals, call (864) 834-5439

● **CAFÉ AT WILLIAMS HARDWARE p.67**
Stop in for a Nehi and a reuben! (864) 834-7888

● **FURMAN UNIVERSITY p.17**
Locally known as Furman State Park

Hop on the 14.5 Mile Swamp Rabbit Trail for must see & must eats

Smaller sections of Swamp Rabbit
also open farther south in:
Lake Conestee Nature Park (3.9 miles) p.41
City of Fountain Inn (0.5 miles)

● **SWAMP RABBIT
CAFÉ & GROCERY p.70**
Grab a locally grown snack or gallon of organic milk!

GREENVILLE

● **REEDY RIVER
FALLS PARK p.7**
Relax under a tree and
watch the falls

● **MAIN STREET p.10**
Enjoy shops, restaurants and
entertainment

Rent a bike from
Pedal Chic p.60
or get a bike delivered
to the trail by
Reedy Rides p.15.

● **CLEVELAND PARK p.14**
Go wild at the Greenville Zoo



Greenville Rec
GREENVILLE COUNTY RECREATION DISTRICT

greenvillerec.com/parks/swamp-rabbit



“Caine.”

“Caine.”

“Caine.”

When you come to the Upstate for the first time, you might hear a lot of names around town.

But whether you're finding a new home for business, family or both, there's one name that has stood with generations of local natives and newcomers alike — that name is Caine. From residential and commercial real estate to concierge, relocation and property management, Caine is backed by the national resources and reputation of Coldwell Banker, and our team stands ready to help you. We're proud to call this community our home — and we look forward to helping you do the same. Visit us online at cbcaine.com or call us at 864.250.4670.

THE CAINE CO^S

SINCE 1933



CAINE



CAINE

