



SLA 2011 Annual Conference & INFO-EXPO | 12 – 15 June | Philadelphia, Pennsylvania



Conference Preview

Uncovering information about taxpayer eligibility about flexible tax payment options related to the Gulf Coast oil spill isn't easy. Dow Jones today published a phone number for the Internal Revenue Service hotline. You can search for information on-line, or call the hotline and we'll tell you if you are eligible for a suspension of tax collection or examination actions. Taxpayers who request a suspension, however, will still be required to pay interest of outstanding balances. The IRS is also offering victims additional flexibility for missed payments offers to taxpayers with a clean payment history. The IRS acknowledged that even if it's been hard to get help, they would now point you to information you can find. The IRS will offer taxpayers direct access to federal employees who can work to resolve tax issues related to the oil spill.

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Table of Contents

INTRODUCTION 2
HIGHLIGHTS AND KEY ACTIVITIES
• Conference Highlights 3
• INFO-EXPO Activities 4
• Career Connection Activities 5
• Other Conference Activities 7
DAILY SCHEDULE 8
HOUSING INFORMATION 28
REGISTRATION FEES 30
EXHIBITORS31

Introduction

The **Early Bird Deadline** is quickly approaching so register today!

April 8

Don't wait!

Come Get 'Future Ready' in Philadelphia!

↑ s the birthplace of America's Declaration of Independence A and the home of the earliest electronic computer, Philadelphia—the City of Brotherly Love—offers a unique blend of history and progress. But did you know that Philadelphia is also the site of the nation's first public library? What more fitting destination, then, for thousands of information professionals to gather for four days of learning, networking and sharing at the 2011 SLA Annual Conference and INFO-EXPO.

Philadelphia is known for historic gatherings, and it will provide an ideal setting for information professionals to expand on the industry's noteworthy past and strategize for the future. Conference highlights will include the VIP Need to Know Forum, designed to educate local executives about the

information profession; the opening keynote speaker, awardwinning New York Times columnist Thomas Friedman; the closing speaker, James Kane, a leading authority on building and maintaining loyal business relationships; and the INFO-EXPO, a showcase of the latest industry products and a place to network with top service providers, colleagues and friends.

Don't miss this opportunity to become 'future ready' by exchanging ideas and connecting with thousands of fellow information professionals, all gathered in the historic city where the U.S. Constitution was written and the Declaration of Independence was signed. Join SLA 12-15 June 2011 at the Pennsylvania Convention Center for the 2011 SLA Annual Conference & INFO-EXPO.

This preliminary program includes everything you need to know to start your journey of learning, networking, and fun in one of America's most dynamic and powerful cities.

- **Information** section includes descriptions of special events and other activities.
- The **Daily Schedule** includes listings of events, workshops, seminars, unit meetings, breakfasts, lunches—everything.
- The **Housing Information** section includes a list of the hotels in the SLA housing block, links to the housing registration instructions and housing reservation form, and a map of the hotels.
- The **Conference Registration** section contains a list of all of the registration fees and links to the registration form and the SLA membership application.
- ▶ The **Exhibitor** section lists all exhibitors registered to participate in the INFO-EXPO as of 7 January 2011.

Online Session Catalog and Planner

For detailed information on all conference events including unit business meetings, committee meetings, and other non-program activities, visit the SLA online session catalog at www.sla.org/philly2011. You can view a complete list of sessions sorted by date and time. Additionally, you can search by keyword, time, date, division, and session type to locate specific events. Upon completion of your conference registration, you may build your own personal itinerary by using the online session scheduler.

*Please note: INFO-EXPO refers to the exhibit hall at SLA 2011.

As part of SLA's green initiative, free wireless Internet access will be available throughout the meeting space in the convention center for attendees to find information and download handouts as needed.

Information

Conference Highlights

SUNDAY, 12 JUNE

7:30 a.m. - 12:00 p.m.

Leadership Development Institute

The institute offers information and training for all SLA elected and appointed leaders as well as those who may be interested in serving in leadership roles in the future.

5:00 p.m. – 7:00 p.m.

Opening General Session and Awards Presentation Sponsored by: Dow Jones & Company



A foreign affairs columnist for The New York Times, Thomas Friedman has won three Pulitzer Prizes for his incisive and thoughtprovoking work. He has been named one of "America's Best Leaders" by U.S. News & World

Report, and Vanity Fair has called him "the country's best newspaper columnist."

Friedman is a frequent guest on programs such as Meet The Press, Morning Joe and Charlie Rose. His latest book, Hot, Flat and Crowded: Why We Need a Green Revolution — and How It Can Renew America, is a #1 New York Times bestseller. His TV documentaries, Searching for the Roots of 9/11, The Other Side of Outsourcing and Addicted to Oil, have aired on the Discovery Channel.

7:30 p.m. – 9:30 p.m.

SLA Salutes! Awards and Leadership Reception

Sponsored by: John Wiley & Sons

PRICE: \$75.00

All conference attendees are invited to a night of celebration. Join us for a spectacular evening of food, drink and networking at the National Constitution Center.

TUESDAY, 14 JUNE

10:00 a.m. - 5:00 p.m.

Need To Know (N2K) Forum

PRICE: \$50.00

Know anyone who could use a skilled librarian or strategic knowledge professional in their organization? Of course you do, so be sure to invite them! Individuals who would benefit from these sessions include—

- Managers, researchers, knowledge workers or leaders from Philadelphia-area businesses, non-profits, government agencies, colleges and universities, etc.;
- Industry or organizational leaders with information-focused products or services;
- Those responsible for knowledge functions or in need of strategic knowledge; and
- Directors and managers in IT, human resources, marketing, and research and development and anyone who deals directly with information, technology or knowledge management.

WEDNESDAY, 15 JUNE

2:00 p.m. - 4:00 p.m.

SLA Closing General Session and Membership Meeting

Sponsored by: ProQuest & Dialog



James Kane is considered the world's foremost expert on what makes someone truly loyal — to another person, an organization or a cause. In his fascinating and highly entertaining presentations, Kane takes audiences on a

journey into the human brain to reveal the science behind the human emotion called loyalty—and what anyone can do to receive its benefits.

The author of two upcoming books, *The Loyalty Switch* and *Virtually Loyal*, Kane has advised and trained organizations ranging from Global 1000 giants to small, regional companies. He is one of the most quoted and profiled authorities on loyalty in the traditional media as well as in niche publications, industry newsletters and the blogosphere. He has been profiled and quoted in *The New York Times*, *The Wall Street Journal*, *BusinessWeek*, and numerous other global and industry publications and is a frequent guest on CNN, CNBC and FOX Business, which calls him "one of the best experts in the business."

INFO-EXPO Activities

Daily Water Stations in the INFO-EXPO

Sponsored by: Wolters Kluwer Health | Ovid; Wolters Kluwer Law & Business

SUNDAY, 12 JUNE

11:45 a.m.

INFO-EXPO Grand Opening

Visit the SLA Registration Center to enter for a chance to win an Apple iPad. You must be present to win.

12:00 p.m. - 5:00 p.m.

INFO-EXPO Hours

InterAction Passport Game: Don't forget to continue to visit exhibitors with your passport and qualify for a chance to win the grand prize!

3:00 p.m. - 5:00 p.m.

SLA Networking Reception: INFO-EXPO "Historic Philadelphia" Networking Reception

4:45 p.m.

Exhibitor giveaway announcements at the Giveaway Pavilion.



Career Connection Activities

SPONSORED IN PART BY: Marshall Brown & Associates

MONDAY, 13 JUNE

8:00 a.m. - 4:00 p.m.

- SLA Career Connection
- SLA Career Connection One-on-Ones*

2:00 p.m. - 3:30 p.m.

 SLA Career Connection Seminar Get Hired in a Tough Market SPEAKER: Alan De Back

TUESDAY, 14 JUNE

8:00 a.m. - 4:00 p.m.

- SLA Career Connection
- SLA Career Connection One-on-Ones*

10.00 a.m. - 11.30 a.m.

 SLA Career Connection Seminar Networking in the 21st Century SPEAKER: Alan De Back

2:00 p.m. - 3:30 p.m.

 SLA Career Connection Seminar The Realities of a Successful Job Search SPEAKER: Alan De Back

WEDNESDAY, 15 JUNE

8:00 a.m. - 2:00 p.m.

- · SLA Career Connection
- SLA Career Connection One-on-Ones*

10:00 a.m. - 11:30 a.m.

 SLA Career Connection Seminar Reinvigorate Your Resume SPEAKER: Beth Wilson

Advance ticket purchase required.

MONDAY. 13 JUNE

10:00 a.m. − 5:00 p.m.

INFO-EXPO Hours

InterAction Passport Game: Don't forget to continue to visit exhibitors with your passport and qualify for a chance to win the grand prize!

11:30 a.m. - 1:30 p.m.

SLA Networking Lunch: INFO-EXPO "Reading Terminal Market" Networking Lunch

Use this non-conflict time to learn more about SLA exhibitors while having your lunch in the INFO-EXPO hall, all without missing a session. Take your lunch voucher to one the food carts in the INFO-EXPO hall. All full registrations will receive a lunch voucher

4:45 p.m.

Exhibitor giveaway announcements at the Giveaway Pavilion.

TUESDAY, 14 JUNE

10:00 a.m. - 5:30 p.m.

INFO-EXPO Hours

InterAction Passport Game: Don't forget to continue to visit exhibitors with your passport and qualify for a chance to win the grand prize!

3:30 p.m. - 5:30 p.m.

SLA Networking Refreshments: INFO-EXPO "Rittenhouse Square" Networking Refreshments

Join in the INFO-EXPO hall for two hours of non-conflict time for networking and nourishment!

5:00 p.m.

Exhibitor giveaway announcements at the Giveaway Pavilion.

5:15 p.m.

Grand Prize Announcement at the Giveaway Pavilion





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Other Conference Activities

Certificate Program Sessions

SLA members can enhance their professional development and expertise and earn IACET CEUs.

Continuing Education (CE) Sessions

Get in-depth information with high-impact workshops offered by SLA and SLA's divisions.



Spotlight Sessions

The Spotlight Sessions are the result of collaborations among SLA divisions to bring attendees targeted, high-quality learning opportunities.

SLA Tech Zones

SPONSORED BY: Dow Jones & Company

These hands-on sessions, designed by info pros for other info pros, are scheduled throughout the conference and address topics such as blogs, Web databases, multimedia presentations, and more. Tickets must be purchased separately and are listed in the daily schedule of events.

Exhibitor Theater Presentations

This joint effort between SLA and INFO-EXPO exhibitors is aimed at helping info pros better understand technology and its effect on their careers and their organizations' success.

Hot Topic Sessions

SPONSORED BY: Springer; ProQuest & Dialog; LexisNexis;

Bloomberg Government

A favorite of conference attendees, these sessions will help you keep abreast of the latest issues in the dynamic information profession.

SLA INFO-EXPO

When you see the words INFO-EXPO or INFO-EXPO hall, they refer to what others might call "the exhibit hall." Visit the INFO-EXPO hall to see more than 200 exhibiting companies and discuss their products and services with them.

Virtual INFO-EXPO Center

This online searchable database and conference planner is designed to save you time and help you plan your itinerary. Go to www.sla.org/veh11 to map your route through the INFO-EXPO.

Unit Business Meetings and Receptions

Network with your colleagues at meetings, meals, and hospitality suites. Check SLA's online session catalog at www.sla.org/ philly2011 or each division's Web site to find out about the variety of networking opportunities available.

Cyber Connection

SPONSORED BY: Elsevier

Check your e-mail or keep up with the SLA Blog on computers located in the registration area. If you prefer to use your laptop, free wireless connections will be available throughout the convention center.



NEW! Virtual Component

PRICE: \$250.00 (\$150.00 with a full conference registration) SPONSORED BY: SLA

The Virtual Conference offers 3-D or 2-D access to real-time Web stream of the SLA Spotlight sessions. Interaction with other participants will be possible. Registration is required.



Daily Schedule

Friday

8:00 a.m. - 5:00 p.m.

KM Certificate Program (KMKS03): The Knowledge Audit

PRICE: \$495.00 Member/ \$595.00 Non-Member

PRESENTED BY: Click University

SPEAKERS: Cynthia Hill, SMR International; Guy St. Clair, SMR International; Dale Stanley, SMR International

SLA Registration Center

Saturday

7:00 a.m. - 5:30 p.m.

SLA Registration Center

8:00 a.m. - 12:00 p.m.

Engaging Senior Management in the Library's Mission

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Cynthia Sullivan, CSullivan Strategic Information

Management, LLC

Implementing Library Mashups

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Nicole Engard, ByWater Solutions

Industry Research: Tools, Frameworks, and Understanding

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Business & Finance Division

SPEAKER: Jennifer Boettcher

Project Management for Knowledge Managers and Practitioners

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$250.00 Non-Member

PRESENTED BY: Knowledge Management Division

SPEAKER: Jennifer Swanson, Charles Stark Draper Laboratory

Strategic Planning for the Information Center

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Solo Librarians Division

SPEAKER: Betty Jo Hibberd

8:00 a.m. - 5:00 p.m.

CCM Certificate Program (CCM600): Copyright Compliance and Management

PRICE: \$395.00 Member/ \$495.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Lesley Ellen Harris, Copyrightlaws.com

Chemistry for the Non-Chemist Librarian

PRICE: \$299.00 Member/ \$199.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Chemistry Division

SPEAKERS: Susan Cardinal, University of Rochester; Judith

Currano, University of Pennsylvania

CI Certificate Program (CIC11b): Competitive **Intelligence Services Management for Info Pros**

PRICE: \$495.00 Member/ \$595.00 Non-Member

PRESENTED BY: Click University

SPONSORED BY: Dow Jones & Company

SPEAKER: Cynthia Cheng Correia, Knowledge inForm

Creating Taxonomies: A Hands-On Approach

PRICE: \$299.00 Member/ \$199.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Taxonomy Division

SPEAKER: Alice Redmond-Neal, Access Innovations/Data

Harmony

Getting to the Heart of the Story: Qualitative Evaluation of Library Services Using Narrative Techniques

PRICE: \$299.00 Member/ \$149.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Knowledge Management Division

SPEAKERS: Nerida Hart, HartKnowledge Consulting; Anne Rogers,

Cargill, Inc.

Global Info Resources for Regional **Pharmaceutical Market Assessments and Product** Intelligence

PRICE: \$299.00 Member/ \$199.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Pharmaceutical & Health Technology Division

SPEAKER: Bonnie Snow

KM Certificate Program (KMKS01): Fundamentals of Knowledge Management and **Knowledge Services**

PRICE: \$495.00 Member/ \$595.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Cynthia Hill, SMR International; Guy St. Clair, SMR

International; Dale Stanley, SMR International

Open Access: Success Strategies for Institutional Repositories

PRICE: \$299.00 Member/ \$199.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Information Technology Division; Academic

SPEAKERS: Andrea Davis, Detail Matters; Athanasia Pontika,

Simmons College

Transitioning from Research to Analysis: How Info Pros Can Move Up the Value Chain

PRICE: \$299.00 Member/ \$399.00 Non-Member PRESENTED BY: Business & Finance Division SPEAKERS: Sean Gaffney; William Patterson



9:00 a.m. - END **SLA Board of Directors Open Session**

1:00 p.m. – 4:30 p.m.

Business & Finance Division Board Meeting

PRESENTED BY: Business & Finance Division

1:00 p.m. - 5:00 p.m.

Designing Library Websites with WordPress

PRICE: \$199.00 Member/ \$99.00 Student Member/ \$299.00 Non-Member

PRESENTED BY: Information Technology Division SPEAKER: Nicole Engard, ByWater Solutions

Open Tools for Researchers

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Academic Division SPEAKERS: Amy Buckland; Kendra Levine

Using Social Networking to Raise Your Profile and Performance

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Legal Division SPEAKER: Joe Murphy

2:00 p.m. - 5:00 p.m.

News Division Tour of the Philadelphia Inquirer

PRESENTED BY: News Division

SLA 2012 Conference Planners Meeting

5:00 p.m. - 8:30 p.m.

PAM Early Bird Dinner

PRESENTED BY: Physics-Astronomy-Mathematics Division

5:30 p.m. - 8:30 p.m.

DBIO Board Meeting

PRESENTED BY: Biomedical & Life Sciences Division

6:00 p.m. - 8:00 p.m.

No-host Dinner for the Transportation Division

PRESENTED BY: Transportation Division

SLA Fellows Dinner Meeting

6:00 p.m. - 8:30 p.m.

SLA Philadelphia City Bus Tour

PRICE: \$40.00 Member/ \$40.00 Non-Member SPONSORED BY: Taylor & Francis Group

Taxonomy Division No-Host Dinner

PRESENTED BY: Taxonomy Division

7:00 p.m. - 9:00 p.m.

FAN No-Host Dinner

PRESENTED BY: Food, Agriculture, & Nutrition Division

9:00 p.m. - 11:00 p.m.

Business & Finance Division Welcome to Philadelphia Open House

PRESENTED BY: Business & Finance Division; Social Science Division

Sunday

7:00 a.m. - 5:30 p.m.

SLA Registration Center

7:30 a.m. — 12:00 p.m.

SLA Leadership Development Institute

PRESENTED BY: SLA 8:00 a.m. - 12:00 p.m.

Advanced Contract Management

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Business & Finance Division SPEAKERS: Carol Ginsburg; Bill Noorlander

Charting a Path to New Levels of Expertise, **Employment and Career Satisfaction**

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPEAKERS: David Grossman, Mill Valley Public Library; Deborah

Hunt, Information Edge

Chemical Information Sources, Requests, and Reference

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Chemistry Division

SPEAKERS: Judith Currano, University of Pennsylvania; Dawn

French, Millenium Inorganic Chemicals

Taxonomy, Metadata and Search

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Information Technology Division

SPEAKER: Seth Earley, Earley & Associates

Thinking Strategically: How to See the Big Picture

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPEAKERS: Jane Dysart, Dysart & Jones Associates; Rebecca Jones,

Dysart & Jones Associates

Transforming Your Schema and Taxonomies into an Ontology

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Taxonomy Division SPEAKER: Christine Connors, TriviumRLG

What Knowledge Managers and Practitioners Need to Know about SharePoint 2010

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$250.00 Non-Member

PRESENTED BY: Knowledge Management Division

SPEAKER: Jean Graef, Montague Institute

8:00 a.m. - 12:00 p.m. (cont.)

Your Virtual Research Library

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Business & Finance Division SPEAKERS: Andrew Beldowicz; Stephanie Schubert

8:00 a.m. - 3:00 p.m.

GTRIC Roundtable

PRICE: \$65.00 Member/ \$35.00 Student Member/

\$75.00 Non-Member

PRESENTED BY: Transportation Division

SPONSORED BY: OCLC

8:00 a.m. - 5:00 p.m.

Building Successful Embedded Services Programs: A Strategic Approach

PRICE: \$299.00 Member/ \$149.00 Student Member/

\$399.00 Non-Member

PRESENTED BY: Knowledge Management Division SPEAKERS: Karen Huffman, National Geographic Society;

Mary Talley

CI Certificate Program (CIC11c): Designing and Using the Intelligence Audit for Effective CI Practice

PRICE: \$495.00 Member/ \$595.00 Non-Member

PRESENTED BY: Click University

SPONSORED BY: Dow Jones & Company

SPEAKER: Cynthia Cheng Correia, Knowledge inForm

Copyright Certificate Program (CCM700): Teaching Others About Copyright

PRICE: \$395.00 Member/ \$495.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Lesley Ellen Harris, Copyrightlaws.com

10:00 a.m. - 11:30 a.m.

Petroleum & Energy Resources Division Board of Directors

PRESENTED BY: Petroleum & Energy Resources Division

11:00 a.m. - 12:00 p.m.

INFO-EXPO Grand Opening

PRESENTED BY: SLA

11:30 a.m. - 1:00 p.m.

Sci-Tech Newcomers Lunch

PRESENTED BY: Science-Technology Division SPEAKER: Sarah Oelker, Mount Holyoke College

11:45 AM - 12:00 p.m.

Prize Drawing Announcement

PRESENTED BY: SLA

12:00 p.m. - 1:30 p.m.

Biomedical & Life Sciences Division Annual Vendor Relations Lunch

PRESENTED BY: Biomedical & Life Sciences Division; DBIO Division Medical Section; Natural History Caucus

Legal Division Board of Directors Meeting

PRESENTED BY: Legal Division

PAM Newcomers Lunch

PRESENTED BY: Physics-Astronomy-Mathematics Division

SLA Fellows 2011 Business Meeting and Lunch

Solo Librarians Division Annual Board Meeting

PRESENTED BY: Solo Librarians Division

12:00 p.m. - 3:00 p.m.

FAN Board of Directors Luncheon

PRESENTED BY: Food, Agriculture & Nutrition Division

IT Board Meeting

PRESENTED BY: Information Technology Division

Military Libraries Division Board of Directors Business Meeting

PRESENTED BY: Military Libraries Division

12:00 p.m. - 5:00 p.m.

INFO-EXPO Hours

1:00 p.m. - 2:00 p.m.

SLA Public Policy Advisory Council Meeting

PRESENTED BY: SLA

1:00 p.m. – 2:30 p.m.

DAM Board Meeting

PRESENTED BY: Advertising & Marketing Division

DMAH Board Meeting

PRESENTED BY: Museums, Arts & Humanities Division

1:00 p.m. - 3:00 p.m.

DERM Board of Directors Meeting

PRESENTED BY: Environment & Resource Management Division SPEAKER: Liz Wallach, Chair-DERM

DGI Board Meeting

PRESENTED BY: Government Information Division

Information Outlook Advisory Council Meeting

PRESENTED BY: SLA

KM Board Meeting

PRESENTED BY: Knowledge Management Division

Taxonomy Division Board Meeting

PRESENTED BY: Taxonomy Division

1:00 p.m. - 4:00 p.m.

SLA 2011 Wrap-Up Appointments

PRESENTED BY: SLA

1:00 p.m. – 5:00 p.m.

Communicating Effectively in the Workplace

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPEAKER: Goldie Newman, Mandel Newman Associates

Copyright in Today's Digital World

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Click University

SPONSORED BY: Copyright Clearance Center

SPEAKERS: Michele Ayers, Copyright Clearance Center;

Frederic Haber, Copyright Clearance Center

Extreme Structure Searching: Organics, Organometallics, Polymers, and Markush

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Chemistry Division

SPEAKERS: Denise Callihan, PPG Industries; Judith Currano,

University of Pennsylvania

How to Create the Advantage of Competitive Intelligence in Your Organization

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Competitive Intelligence Division

SPEAKER: Seena Sharp



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1:00 p.m. – 5:00 p.m. (cont.)

Identifying and Creating New Services

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Business & Finance Division

SPEAKER: Gayle Gossen

SharePoint Information Architecture: Improving Findability through Taxonomy and Metadata Integration

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$299.00 Non-Member

PRESENTED BY: Information Technology Division **SPEAKER**: Seth Earley, Earley & Associates

Text Analytics, Semantics, and Search: An **Exploration of Knowledge Applications**

PRICE: \$199.00 Member/ \$99.00 Student Member/

\$250.00 Non-Member

PRESENTED BY: Knowledge Management Division SPEAKER: Seth Grimes, Alta Plana Corporation

Where's the Data? Business and Economic Data **Analysis Resources and Tools**

PRICE: \$199.00 Member/ \$299.00 Non-Member PRESENTED BY: Business & Finance Division SPEAKERS: Bobray Bordelon; Meghan Dolan

1:30 p.m. - 3:00 p.m.

Physics-Astronomy-Mathematics Division Board Meeting

PRESENTED BY: Physics-Astronomy-Mathematics Division

Sci-Tech Division Board Meeting

PRESENTED BY: Science-Technology Division SPEAKER: Joseph Kraus

SLA Fellows and First-Timers Meet!

PRESENTED BY: SLA **SPONSORED BY: Springer**

2:00 p.m. - 3:30 p.m.

Education Division Board Meeting

PRESENTED BY: Education Division

3:00 p.m. - 4:00 p.m.

IFLA in Puerto Rico 2011

PRESENTED BY: SLA

3:00 p.m. - 5:00 p.m.

INFO-EXPO "Historic Philadelphia" **Networking Reception**

PRESENTED BY: SLA

4:00 p.m. - 5:00 p.m.

News Division Executive Board Meeting

PRESENTED BY: News Division

4:45 p.m.

Exhibitor Giveaway Announcements

(Giveaway Pavilion) PRESENTED BY: SLA

5:00 p.m. - 7:00 p.m.

Opening General Session

PRESENTED BY: SLA

SPEAKER: Thomas Friedman, The New York Times SPONSORED BY: Dow Jones & Company

7:00 p.m. — 9:00 p.m.

Legal Division Sponsor Appreciation Reception

PRESENTED BY: Legal Division

7:00 p.m. – 10:00 p.m.

Karaoke Night

PRESENTED BY: Academic Division

SPEAKER: Kendra Levine.

News Division Open House and Silent Auction

PRESENTED BY: News Division

7:30 p.m. — 9:30 p.m.

SLA Salutes! Awards and Leadership Reception

PRICE: \$75.00 Member/ \$75.00 Student Member/

\$75.00 Non-Member PRESENTED BY: SLA

SPONSORED BY: John Wiley & Sons

8:00 p.m. – 11:00 p.m.

LMD & KMD Open House

PRESENTED BY: Leadership and Management Division; Knowledge Management Division

9:00 p.m. - 11:00 p.m.

Business & Finance Division Open House

PRESENTED BY: Business & Finance Division

9:00 p.m. - 12:00 a.m.

Game Night

PRESENTED BY: Information Technology Division

Monday

7:00 a.m. - 5:00 p.m.

SLA Registration Center

7:30 a.m. - 9:00 a.m.

The Useful Archive

PRICE: \$75.00 Member/ \$35.00 Student Member/

\$75.00 Non-Member

PRESENTED BY: News Division

SPEAKERS: Derek Willis, The New York Times; Ed Summers,

Library of Congress

7:30 a.m. - 9:30 a.m.

Astronomy Roundtable

PRESENTED BY: Physics-Astronomy-Mathematics Division

DCHE Academic Roundtable and Breakfast

PRICE: \$15.00 Member/ \$15.00 Student Member/

\$15.00 Non-Member

PRESENTED BY: Chemistry Division

SONSORED BY: American Chemical Society (ACS)

FAN New Member Welcome and Business Meeting Breakfast

PRICE: \$25.00 Member/ \$15.00 Student Member/

\$25.00 Non-Member

PRESENTED BY: Food, Agriculture & Nutrition Division

Military Libraries Division Networking Breakfast

PRESENTED BY: Military Libraries Division

Pharmaceutical & Health Technology Division Business Meeting and Breakfast

PRESENTED BY: Pharmaceutical & Health Technology Division

Sci-Tech Division Business Meeting

PRICE: \$10.00 Member/ \$5.00 Student Member/ \$15.00 Non-Member

SPEAKER: Joseph Kraus

Transitioning from the Library to an Independent Information Professional

PRICE: \$25.00 Member/ \$25.00 Student Member/

\$35.00 Non-Member

PRESENTED BY: Leadership and Management Division; DLMD Consulting Section; Pharmaceutical & Health Technology

Division

SPEAKER: Mary Ellen Bates, Bates Information Services

8:00 a.m. - 9:30 a.m.

Aerospace Section Annual Meeting and Breakfast

PRICE: \$35.00 Member/ \$35.00 Non-Member **PRESENTED BY**: Engineering Aerospace Section

Biomedical & Life Science Division Contributed Papers

PRESENTED BY: Biomedical & Life Sciences Division

BNA Breakfast and Legal Division Business Meeting

PRESENTED BY: Legal Division

SPONSORED BY: BNA

Business & Finance Division Breakfast and Annual Business Meeting

PRICE: \$20.00 Member/ \$20.00 Non-Member PRESENTED BY: Business & Finance Division

DAM Breakfast and Business Meeting

PRICE: \$31.00 Member/ \$31.00 Non-Member **PRESENTED BY**: Advertising & Marketing Division

DSOC Annual Business Meeting and Breakfast

PRICE: \$20.00 Member/ \$20.00 Student Member/

\$20.00 Non-Member

PRESENTED BY: Social Science Division

IEBD Networking Breakfast 1

PRESENTED BY: Insurance & Employee Benefits Division

Open Source in Libraries: Freedom and Community

PRESENTED BY: Information Technology Division SPEAKER: Nicole Engard, ByWater Solutions

Records Management and the Knowledge Organization

PRESENTED BY: Knowledge Management Division SPEAKER: Caroline Werle, RIM Services Inc.

SPOTLIGHT SESSION

Stephen Abram Looks to the Future: Getting Out in Front of the Curve

PRESENTED BY: Government Information Division SPEAKER: Stephen Abram, Gale Cengage Learning

TechZone Course: Learning Tools: Create and Deploy "How-to Modules" to Increase Effectiveness (1)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKERS: Vinnie Daniels, *Dow Jones & Company*; Thomas Dopko, *Dow Jones & Company*; Nicole McCain,

Dow Jones & Company

Transportation Division Board Meeting

PRESENTED BY: Transportation Division

Using Taxonomies to Make Search More Effective

PRESENTED BY: Taxonomy Division, Information Technology

Division

SPEAKERS: Paul Brock, Johnson & Johnson – North America

Pharmaceuticals; Jeanne Kramer-Smyth

8:00 a.m. – 4:00 p.m. Career Connection

PRESENTED BY: SLA

10:00 a.m. - 11:00 a.m.

60 Sites in 60 Minutes Gets Collaborative!

PRESENTED BY: Legal Division SPONSORED BY: Fastcase, Inc.

SPEAKERS: John DiGillo, Reed Smith LLP; Gayle Lynn-Nelson,

LexisNexis

10:00 a.m. - 11:30 a.m.

Academic Division Board Meeting

PRESENTED BY: Academic Division

Archival and Preservation Caucus Annual Meeting: Archives as a Profit Center

PRESENTED BY: Archival and Preservation Caucus SPEAKER: John Shea, *Union Bank*

Committee on Cataloging Business Meeting

PRESENTED BY: SLA Information Center

Competitive Intelligence Division Unconference

PRESENTED BY: Competitive Intelligence Division



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- ► Accelerated Innovation Process
- ► Raised ROI



10:00 a.m. - 11:30 a.m. (cont.)

Creating Client Luv: What Phenomenal Results Look Like

PRESENTED BY: Leadership and Management Division; Knowledge Management Division; Solo Librarians Division SPEAKER: Mary Ellen Bates, Bates Information Services

Crime Scene Investigation Philadelphia: Forensic Science Explained

PRESENTED BY: Science-Technology Division; Biomedical & Life Sciences Division

Data Mining and Visualization

PRESENTED BY: Taxonomy Division; Engineering Division SPONSORED BY: IEEE Xplore Digital Library SPEAKERS: Richard Klavans, SciTech Strategies, Inc.; William Pickering, IEEE

Evidence-Based Forestry: Networks of Practice, Research and Information

PRESENTED BY: Environment & Resource Management Division SPEAKER: Gillian Petrokofsky, University of Oxford

FAN Vendor Speed Dating

PRESENTED BY: Food, Agriculture & Nutrition Division SPONSORED BY: EBSCO Information Services

Intentional Misinformation on the Internet

PRESENTED BY: News Division

SPEAKERS: Laura Gordon-Murnane, BNA; Anne Mintz, City University of New York

It's All Hallway! A Different Approach to Professional Development

PRESENTED BY: Biomedical & Life Sciences Division; DBIO Division Medical Section

Know Your Workplace Rights!

PRESENTED BY: Social Science Division; DSOC Labor Section SPEAKER: Amy L. Rosenberg, Willig, Williams & Davison

Materials Science Research & Resources Update

PRESENTED BY: Chemistry Division

New Knowledge Services: The Next Decade

PRESENTED BY: Information Technology Division SPEAKER: Guy St. Clair, SMR International

PAMwide Roundtable

PRESENTED BY: Physics-Astronomy-Mathematics Division

Post-Recessionary Consumer Trends in America

PRESENTED BY: Advertising & Marketing Division

SPEAKER: John Gerzema, Young & Rubicam

Rising Star and SLA Fellows Roundtable

SPONSORED BY: J. J. Keller & Associates

SLA Contributed Papers

SPEAKER: Martha Foote PRESENTED BY: SLA

SLA Hot Topic: The Content Lifecycle: Discovery, Synthesis, Creation

PRESENTED BY: SLA SPONSORED BY: LexisNexis SPEAKER: Bobby Schrott, *LexisNexis*

Social Media in Pharma

PRESENTED BY: Pharmaceutical & Health Technology Division SPEAKER: John Mack

SPOTLIGHT SESSION

Knowledge in Judgment: Making Good Decisions

PRESENTED BY: Knowledge Management Division; Competitive Intelligence Division; Information Futurists Caucus SPEAKER: Larry Prusak, Institute for Knowledge Management

Strategic Information Initiatives: Raising Visibility

PRESENTED BY: Insurance & Employee Benefits Division; Business & Finance Division

SPEAKERS: Lynn Donches, Rodale; Jennifer Evert, American Financial Group; Amy Plympton, LIMRA; Marcia Schemper-Carlock. Verizon

Student and Academic Affairs Advisory Council (SAAAC) Meeting

PRESENTED BY: SLA

TechZone Course: Build an Expert Community with Social Media (1)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company SPEAKER: Ken Sickles, Dow Jones & Company

10:00 a.m. - 5:00 p.m. INFO-EXPO Hours

11:00 a.m. - 1:00 p.m.

Ask the Copyright Expert PRESENTED BY: Click University

SPEAKER: Lesley Ellen Harris, Copyrightlaws.com

11:30 a.m. - 12:30 p.m.

Meet the Division Cabinet Chair-Elect Candidates

11:30 a.m. - 1:30 p.m.

INFO-EXPO "Reading Terminal Market" Networking Lunch

PRESENTED BY: SLA

12:30 p.m. - 1:30 p.m.

Meet the Chapter Cabinet Chair-Elect Candidates

2:00 p.m. – 3:30 p.m.

Asian Chapter Board Meeting and Presentation of Asian Awards

PRESENTED BY: Asian Chapter SPEAKER: Kyoto Sato

Best Practices for CI Collaboration and Creating Value

PRESENTED BY: Competitive Intelligence Division SPEAKER: Toni Wilson, MarketSmart Research Services

Business & Finance Division Partners' Strategies to Lead the Way

PRESENTED BY: Business & Finance Division

Cataloging to KM: The Future of Tech Services

PRESENTED BY: Information Technology Division **SPEAKER:** Juliane Schneider

Collaboration Tools and Practices Enabling Knowledge Sharing

PRESENTED BY: Knowledge Management Division; Information Technology Division
SPEAKERS: Connie Crosby; Karen Estrada, Military Health
Matters, LLC

Delivering Value: Making an Impact at Your Firm

PRESENTED BY: Legal Division

SPONSORED BY: Wolters Kluwer Law & Business

SPEAKERS: Nicole Auerbach, Valorum Law Group; John DiGillo; Patrick Lamb, Valorum Law Group

Drug Pipeline Vendor Update

PRESENTED BY: Pharmaceutical & Health Technology Division

Embedded Librarianship

PRESENTED BY: Military Libraries Division SPEAKERS: David Shumaker, *Catholic University*; Michael Moore, *The Mitre Corporation*; Rachel Kingcade, Marine Corps University Library

2:00 p.m. - 3:30 p.m. (cont.)

Energy Resources Roundtable: One Year after the Oil Spill

PRESENTED BY: Petroleum & Energy Resources Division SPEAKERS: Robert Raines, Chevron; Bob Tippee, PennWell

Going Mobile at the Smithsonian

PRESENTED BY: Museums, Arts & Humanities Division SPEAKERS: Martin Kalfatovic. Smithsonian Institution Libraries

Launching and Branding the Internal IHG Research Service and Web Portal

PRESENTED BY: Business & Finance Division SPEAKERS: Chris Olson; Laura Stabler; Ilene Strongin-Garry

Leadership & Management Division Business Meeting and Afternoon Tea

PRICE: \$25.00 Member/ \$25.00 Student Member/

\$35.00 Non-Member

PRESENTED BY: Leadership and Management Division

SPONSORED BY: Basch Subscriptions, Inc.

Military and Government Divisions Unconference

PRESENTED BY: Government Information Division; Military Libraries Division

News Division Business Meeting

PRESENTED BY: News Division

OMG, The Millennials Are Coming!

PRESENTED BY: Education Division; Retired Members Caucus; Transportation Division

SPONSORED BY: ProQuest & Dialog; JJ Keller & Associates, Inc.;

H.W. Wilson

SPEAKERS: Mary Ellen Bates, Bates Information Services

Physics Roundtable

PRESENTED BY: Physics-Astronomy-Mathematics Division SPONSORED BY: IET Inspec

Research and Development Committee Meeting

PRESENTED BY: SLA

SLA Career Connection Seminar: Get Hired in a Tough Market

PRESENTED BY: SLA SPEAKER: Alan De Back

SLA Hot Topic: How Are APIs Providing Increased Value to the Information Professional?

PRESENTED BY: SLA **SPONSORED BY:** Springer SPEAKER: Stacey Bowers, Springer

So They Say You Have to Publish?

PRESENTED BY: Biomedical & Life Sciences Division; Academic Division; DBF College & University Business Libraries Section

SPONSORED BY: Taylor & Francis Group

SPEAKER: Anita Ezzo, Michigan State University; Sandra Wood

SPOTLIGHT SESSION

Collaborations Across Disciplines

PRESENTED BY: Food, Agriculture & Nutrition Division; Academic Division; Chemistry Division; Environment & Resource Management Division; Science-Technology Division SPONSORED BY: American Chemical Society (ACS)

Taxonomy Division Business Meeting and Text Analytics Discussion

PRESENTED BY: Taxonomy Division SPEAKER: Tom Reamy, KAPS Group

Technical Standards Committee Business Meeting

PRESENTED BY: SLA Information Center

TechZone Course: Update Your Social Media Toolbox: Free Top 10 Tools You Should Be Using (1)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKERS: Ken Sickles, Dow Jones & Company; Ryan Whiteside,

Dow Jones & Company

Veni, Vidi, Wiki: I Came, I Saw, I Collaborated.

PRESENTED BY: Engineering Division

SPEAKER: Adrianne Jones Washburn, Lockheed Martin

Aeronautics Company

Walking Tour of Philadelphia's Art in **Public Spaces**

PRICE: \$25.00 Member/ \$25.00 Student Member/

\$25.00 Non-Member

PRESENTED BY: Social Science Division

What in the World Are They Thinking? **Tracking Public Opinion**

PRESENTED BY: Social Science Division; DSOC Public Policy Section



4:00 p.m. - 5:30 p.m.

Academic Division Business Meeting

PRESENTED BY: Academic Division

Baseball Caucus Meeting

PRESENTED BY: The Baseball Caucus

SPEAKER: Tony Landolt

Business & Finance Topics Poster Session

PRESENTED BY: Business & Finance Division

SPEAKER: Karen MacDonald

Content Buying: Content Aggregation or Disaggregation

PRESENTED BY: Leadership and Management Division; DLMD Content Buying Section

Dispelling the Myths about Competitive Intelligence

PRESENTED BY: Competitive Intelligence Division SPEAKERS: Seena Sharp, Sharp Market Intelligence; Nathan Rosen, Morrison, Forrester LLP; Victor Camlek, Thomson Reuters

DLDP Program: Leveraging Diversity and Inclusion for Success

PRESENTED BY: Leadership and Management Division; Diversity and Leadership Development Committee; Business & Finance Division

SPONSORED BY: EBSCO Information Services; ProQuest & Dialog SPEAKER: Rick Schroder

Elevator Speeches: How to Develop Them

PRESENTED BY: Business & Finance Division; Pharmaceutical & Health Technology Division
SPEAKERS: Mary Ellen Bates, Bates Information Services;

Gayle Gossen

ERMD Business Meeting and Networking Happy Hour

PRESENTED BY: Environment & Resource Management Division

SPONSORED BY: BNA

SPEAKER: Liz Wallach, Chair-DERM

IT Helpdesk 2.0

PRESENTED BY: Information Technology Division; Pharmaceutical & Health Technology Division

KM Café: Competencies and Careers

PRESENTED BY: Knowledge Management Division

Natural History Caucus Business Meeting

PRESENTED BY: Biomedical & Life Sciences Division; Natural History Caucus

SPEAKER: Dean Walton

Ontologies and Semantic Web

PRESENTED BY: Taxonomy Division; Government Information Division; Physics-Astronomy-Mathematics Division SPEAKERS: Denise Bedford, Kent State University; Donna

Slawsky, Time, Inc.

Professional Development Advisory Council

PRESENTED BY: Click University

SLA International Reception

PRESENTED BY: Social Science Division; DSOC International Relations Section; Washington, D.C. Chapter; International Information Exchange Caucus; Europe Chapter

SPONSORED BY: Dow Jones & Company

SPOTLIGHT SESSION Visualizing Science

PRESENTED BY: Food, Agriculture & Nutrition Division; Chemistry Division; Science-Technology Division; Information Technology Division; Government Information Section SPONSORED BY: ProQuest & Dialog

Success Stories of Solos

PRESENTED BY: Solo Librarians Division; Transportation Division

Teaching Generation M

PRESENTED BY: Education Division; Academic Division SPEAKERS: Patricia H. Dawson; Robert J. Lackie, Rider University

4:45 p.m.

Exhibitor Giveaway Announcements (Giveaway Pavilion)

PRESENTED BY: SLA

5:00 p.m. - 6:30 p.m.

Monday MADHness at the Free Library of Philadelphia

PRESENTED BY: Museums, Arts & Humanities Division SPEAKER: Barbara Pilvin

5:30 p.m. – 7:30 p.m.

Business & Finance Division Awards Reception

PRESENTED BY: Business & Finance Division

Canadian Reception

PRICE: \$10.00 Member/ \$10.00 Student Member/

\$10.00 Non–Member

PRESENTED BY: Toronto Chapter

SPEAKER: Jennifer Burns

Open House: SLA Members Speak Out About CI

PRESENTED BY: Competitive Intelligence Division

6:00 p.m. - 8:00 p.m.

Education Division No-Host Dinner

PRESENTED BY: Education Division

Midwest Chapters Reception

PRESENTED BY: Wisconsin Chapter; Central Ohio Chapter; St. Louis Metro Area Chapter; Minnesota Chapter; Michigan Chapter; Indiana Chapter; Illinois Chapter; Cincinnati Chapter;

Cleveland Chapter

Western States Chapters Reception

PRESENTED BY: Oregon Chapter; Arizona Chapter; Southern California Chapter; Silicon Valley Chapter; Sierra Nevada Chapter; San Francisco Bay Region Chapter; San Diego

Chapter; Oregon Chapter

7:00 p.m. – 10:00 p.m. News Division Awards Reception

PRICE: \$40.00 Member/ \$40.00 Non-Member

PRESENTED BY: News Division

PAM Division Book Group

PRESENTED BY: Physics-Astronomy-Mathematics Division

PAM Division Open House

PRESENTED BY: Physics-Astronomy-Mathematics Division

SPONSORED BY: American Institute of Physics

PHT Open House

PRESENTED BY: Pharmaceutical & Health Technology Division

8:00 p.m. – 9:30 p.m.

Legal Division Authors' Night Reception

PRESENTED BY: Legal Division SPONSORED BY: Thomson Reuters

8:00 p.m. - 10:30 p.m.

Solo Librarians Open House

PRESENTED BY: Solo Librarians Division

9:00 p.m. - 12:00 a.m.

Author Night

PRESENTED BY: Information Technology Division

Tuesday

7:00 a.m. - 5:00 p.m.

SLA Registration Center

7:30 a.m. - 9:30 a.m.

DCHE Business Meeting and Breakfast

PRICE \$15.00 Member/ \$15.00 Student Member/ \$15.00 Non-Member

PRESENTED BY: Chemistry Division

SPONSORED BY: The Royal Society of Chemistry

KM Business Meeting & Breakfast: Knowledge Management 101

PRICE: \$50.00 Member/ \$50.00 Non-Member PRESENTED BY: Knowledge Management Division

SPEAKER: Barry Dayton, 3M

Military Libraries Division Networking Breakfast

PRESENTED BY: Military Libraries Division

8:00 a.m. - 9:30 a.m.

DBF College & University Business Libraries Section Breakfast

PRICE: \$15.00 Member/ \$15.00 Non-Member PRESENTED BY: Business & Finance Division

DBF Corporate Libraries Section Breakfast

PRICE: \$15.00 Member/ \$15.00 Non-Member PRESENTED BY: Business & Finance Division

DBF Financial Services Section Breakfast

PRICE: \$15.00 Member/ \$15.00 Non-Member PRESENTED BY: Business & Finance Division SPEAKER: Robin Bew, Economist Intelligence Unit

DBF Hospitality & Tourism Section Breakfast

PRICE: \$15.00 Member/ \$15.00 Non-Member PRESENTED BY: Business & Finance Division

Education Division Breakfast and Business Meeting

PRESENTED BY: Education Division

IEBD Networking Breakfast 2

PRESENTED BY: Insurance & Employee Benefits Division

LMD Marketing Section Breakfast Meeting: Executing Alignment and Marketing Yourself

PRICE: \$10.00 Member/ \$10.00 Student Member/

\$30.00 Non-Member

PRESENTED BY: Leadership and Management Division; DLMD

Marketing Section

SPEAKERS: Stephen Abram, Gale Cengage Learning; Jane Dysart, Dysart & Jones Associates; Rebecca Jones, *Dysart & Jones Associates →*

Petroleum & Energy Resources Division: **New Member Welcome and Business Meeting Breakfast**

PRICE: \$15.00 Member/ \$15.00 Student Member/

\$15.00 Non-Member

PRESENTED BY: Petroleum & Energy Resources Division

Pharmaceutical & Health Technology Division **Networking Breakfast**

PRICE: \$5.00 Member/ \$5.00 Student Member/ \$25.00

Non-Member

PRESENTED BY: Pharmaceutical & Health Technology Division

RDA Overview

PRESENTED BY: Information Technology Division SPEAKER: Judy Kuhagen, Library of Congress

Researching Privately Held Companies: Information Sources and Techniques

PRESENTED BY: News Division; Competitive Intelligence Division

SPEAKER: August Jackson, Verizon

SPOTLIGHT SESSION

Capitalizing on Content to Grow Competencies

PRESENTED BY: Legal Division; Competitive Intelligence Division; Knowledge Management Division SPEAKERS: Constance Ard, Answer Maven; Fred Wergeles, Fred

Wergeles & Associates

TechZone Course: Update Your Social Media Toolbox: Free Top 10 Tools You Should Be Using (2)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKERS: Ken Sickles, Dow Jones & Company; Ryan Whiteside,

Dow Jones & Company

Vendor Update and Networking Breakfast

PRESENTED BY: Physics-Astronomy-Mathematics Division SPONSORED BY: SIAM – Society for Industrial and Applied Mathematics

8:00 a.m. - 4:00 p.m. **Career Connection**

PRESENTED BY: SLA

10:00 a.m. – 11:30 a.m.

Academic Division Unconference

PRESENTED BY: Academic Division

SPEAKER: Amy Buckland

Challenges of Buying and Selling Content in 2011

PRESENTED BY: Leadership and Management Division; DLMD Content Buying Section

Developments in Informatics

PRESENTED BY: Chemistry Division; Science-Technology Division; Physics-Astronomy-Mathematics Division SPEAKERS: Steve Heller, InChI Trust; Diane Rein, University at Buffalo; Alberto Accomazzi, Smithsonian Astrophysical Observatory

DMAH Business Meeting

PRESENTED BY: Museums, Arts & Humanities Division

E-Commerce Taxonomies

PRESENTED BY: Taxonomy Division; Business & Finance

SPEAKERS: Jenny Benevento, Sears Holding Corporation; John Matthew Upton, Taxonomy Consultant

Establishing A Digital Consortium

PRESENTED BY: Military Libraries Division; Government Information Division

SPEAKERS: Deborah Keller, Department of Homeland Security; Kathy Buker, CGSC Combined Arms Research Library; Aaron Trehub, Auburn University; Connie Rendfeld, Indiana State Library

Health Care Reform: How Is It Affecting Life Science Companies and Consumers?

PRESENTED BY: Pharmaceutical & Health Technology Division

Information Ethics Advisory Council

PRESENTED BY: SLA Information Center

The Intelligence Café

PRESENTED BY: Competitive Intelligence Division

SPONSORED BY: IEEE

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SCHOOL OF LIBRARY
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Join faculty, students, alumni, and friends of SLIS at our reception.



SLIS Booth #1600

Lunchtime Reception

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SCHOOL OF LIBRARY
AND INFORMATION SCIENCE



10:00 a.m. - 11:30 a.m. (cont.)

International Chapters Session

PRESENTED BY: Europe Chapter; Asian Chapter; Australia and New Zealand Chapter; Arabian Gulf Chapter

Leading from the Middle

PRESENTED BY: Solo Librarians Division

SPEAKERS: Julie Glosband-Mendez, Performance Strategies
International; Joseph A. Gidjunis, Productive Solutions, Inc.

NEED TO KNOW SESSION

The Corporate Library in Turbulent Times

PRESENTED BY: Business & Finance Division; Insurance & Employee Benefits Division; Knowledge Management Division SPEAKERS: Jim Matarazzo, *Graduate School of Library and Information Science, Simmons College*; Toby Pearlstein

NEED TO KNOW SESSION

iCritical Thinking Certification

PRESENTED BY: Education Division

SPEAKER: Irv Katz

NEED TO KNOW SESSION

Locating and Using the Best Information on Doing Business in Emerging Markets

PRESENTED BY: Social Science Division; International Relations Section

SPEAKER: Ellen Lytton, Overseas Private Investment Corp.

NEED TO KNOW SESSION

Responding to a Crisis: How the Right Information Aids Survival

PRESENTED BY: Petroleum & Energy Resources Division SPONSORED BY: EBSCO Information Services SPEAKERS: Anne Hall, Federal Reserve Board; Michael McDonald, School of Public Health, University of Maryland; Leigh Montgomery, Christian Science Monitor; Marlene Vogelsang, PG&E

NEED TO KNOW SESSION

Using Social Media in the Workplace

Click Here for the Online Session Catalog

PRESENTED BY: Government Information Division SPEAKERS: Scott Brown, Social Information Group; Brad Gernand

SLA Career Connection Seminar: Networking in the 21st Century

PRESENTED BY: SLA SPEAKER: Alan De Back

SLA Contributed Papers

PRESENTED BY: SLA
SPEAKER: Martha Foote

SPOTLIGHT SESSION

Design Thinking for Better Libraries

PRESENTED BY: Biomedical & Life Sciences Division;
Advertising & Marketing Division; Social Science Division;
Business & Finance Division; Gay, Lesbian, Bisexual &
Transgender Issues Caucus; Education Division
SPONSORED BY: Annual Reviews
SPEAKER: Steven Bell, Temple University

TechZone Course: Learning Tools: Create and Deploy "How-to Modules" to Increase Effectiveness (2)

SPONSORED BY: Dow Jones & Company SPEAKERS: Vinnie Daniels, *Dow Jones & Company*; Thomas Dopko, *Dow Jones & Company*; Nicole McCain, *Dow Jones & Company*

Tweets from Space

PRESENTED BY: SLA

PRESENTED BY: Engineering Aerospace Section SPEAKER: Jaime Scibelli, NASA Glenn Research Center

10:00 a.m. – 5:30 p.m. INFO-EXPO Hours

10:30 a.m. - 12:00 p.m.

SLA Hot Topic: Building Targeted Social Communities

SPONSORED BY: ProQuest & Dialog PRESENTED BY: SLA SPEAKER: Bipin Patel, *ProQuest CIO*

11:30 a.m. — 1:30 p.m.

The New Retiree: Connected and Social

PRESENTED BY: Retired Members Caucus SPEAKER: Stephen Abram, *Gale Cengage Learning*

12:00 p.m. - 1:30 p.m.

60 Apps in 60 Minutes

PRESENTED BY: Competitive Intelligence Division
SPEAKERS: Scott Brown, Social Information Group; Joe Murphy,
Yale University

ABCD Caucus Meeting

PRESENTED BY: Architecture, Building Engineering, Construction & Design Caucus

Biomedical & Life Science Division Annual Business Meeting

PRICE: \$20.00 Member/ \$20.00 Student/ \$20.00 Non-Member PRESENTED BY: Biomedical & Life Sciences Division; DBIO Division Medical Section; Natural History Caucus

Breathing Life into Your Newsletter and Online Presence

PRESENTED BY: Information Technology Division; Government Information Division
SPEAKERS: Chris Vestal; Ann Jacobson; Stuart Hales, SLA;
Virginia Mattingly

Cost Prevention: It's the New Black!

PRESENTED BY: Legal Division SPEAKERS: Connie Smith, Morgan, Lewis & Bockius; Rob Mattern, Mattern & Associates; Colleen Cable, Cable & Clark

Embracing Ambiguity & Curiosity: What Your Career Will Really Bring

SPEAKER: Karen Reczek

Engineering Division Business Meeting and Luncheon

PRICE: \$25.00 Member/ \$20.00 Student Member/ \$30.00 Non-Member PRESENTED BY: Engineering Division SPONSORED BY: IEEE Xplore Digital Library

Folksonomies for Knowledge Sharing

PRESENTED BY: Knowledge Management Division; Taxonomy Division
SPEAKER: Thomas Vander Wal, InfoCloud Solutions

IEBD Lunch and Business Meeting Luncheon

Conference Preview | 21

PRICE: \$25.00 Member/ \$5.00 Student Member/ \$30.00 Non-Member
PRESENTED BY: Insurance & Employee Benefits Division

TRESERVED DIVING

12:00 p.m. - 1:30 p.m. (cont.)

International Year of Chemistry: Perils and Promises of Modern **Communication in the Sciences**

PRESENTED BY: Chemistry Division

SPONSORED BY: American Chemical Society (ACS)

SPEAKERS: Jean-Claude Bradley, Drexel University; Lawrence

Souder, Drexel University

Military Libraries Division Business Meeting Luncheon

PRESENTED BY: Military Libraries Division

A Novelist's Perspective: Philadelphia's **Storied Past**

PRICE: \$55.00 Member/ \$45.00 Student Member/

\$60.00 Non-Member

PRESENTED BY: Museums, Arts & Humanities Division; Archival

and Preservation Caucus

SPEAKER: Cordelia Frances Biddle

PAM Business Meeting and Networking Lunch

PRESENTED BY: Physics-Astronomy-Mathematics Division

SPONSORED BY: American Physical Society

Solo Librarians Division Annual Business Meeting and Luncheon

PRICE: \$30.00 Member/ \$30.00 Student Member/

\$55.00 Non-Member

PRESENTED BY: Solo Librarians Division

SPEAKER: Hildy Dworkin

SPOTLIGHT SESSION

Creating Groupies: Info Pro Guerrilla Marketing

PRESENTED BY: Government Information Division SPEAKER: Mary Ellen Bates, Bates Information Services

Taxonomies and News

PRESENTED BY: News Division; Taxonomy Division **SPEAKER**: Keith DeWeese, *Tribune Company*

Transportation Division Business Meeting and Luncheon

PRICE: \$35.00 Member/ \$35.00 Student Member/

\$35.00 Non-Member

PRESENTED BY: Transportation Division

Welcome to the Farmers' Market!

PRESENTED BY: Food, Agriculture & Nutrition Division

SPONSORED BY: Taylor & Francis Group

1:00 p.m. - 2:30 p.m.

Managing Your Library's Online Presence

PRESENTED BY: Information Technology Division SPEAKER: Suhui Ho

2:00 p.m. - 3:30 p.m.

Accidental Archivist

PRESENTED BY: Insurance & Employee Benefits Division SPEAKERS: Rebecca Altermatt, New York University; Jennifer Evert, American Financial Group; Julie Justie, Allstate Insurance Company; Jackie Kilberg, The McGraw-Hill Companies

Advertising and Marketing Division Roundtable

PRESENTED BY: Advertising & Marketing Division **SPEAKER**: Stacy Shanon

Alternative Use of the Library Degree

PRESENTED BY: Leadership and Management Division;

Taxonomy Division

SPEAKERS: Kim Dority, Dority & Associates, Inc.; Jean Fisher, Vantage Information Services; George Plosker, IEEE; Bethan Ruddock, University of Manchester

DGI Business Meeting

PRESENTED BY: Government Information Division SPEAKER: Blane Dessy, Federal Library and Information Center Committee

DLDP Committee Meeting

PRESENTED BY: Diversity Leadership Development Program Committee

Emergency Preparedness & Recovery Advisory Council

PRESENTED BY: SLA Information Center

Enterprise Taxonomies: Managing Information and Improving Collaboration with a Common Language

PRESENTED BY: Taxonomy Division

SPEAKERS: Michael Piccorossi, Pew Research Center; Tom Reamy,

KAPS Group; Jeff Carr, Earley & Associates

ERIC Update

PRESENTED BY: Education Division

SPEAKER: Chris Dunn

Finding Drug Information Sources Online

PRESENTED BY: Pharmaceutical & Health Technology Division SPEAKER: Bonnie Snow

GLBT Issues Caucus Business Meeting

SPEAKERS: Bacilio Mendez II & Karen McQuillen, SLA GLBTIC Co-Conveners; Ed Hermance, Gioivanni's Room

IT Business Meeting

PRICE: \$15.00 Member/ \$15.00 Non-Member PRESENTED BY: Information Technology Division

Look What You Can Do!

PRESENTED BY: Solo Librarians Division SPEAKER: Patrick Clapp, Qiagen

Mobile Libraries 2: The Vendor Perspectives

PRESENTED BY: Museums, Arts & Humanities Division SPEAKERS: Dave Hemingway-Turner, Innovative Interfaces, Inc.; Deborah Loeding, H.W. Wilson; Ron Miller, H.W. Wilson; Stephen Rhind-Tutt, Alexander Street Press, LLC

NEED TO KNOW SESSION

Building an Innovative Environment

PRESENTED BY: Knowledge Management Division SPEAKERS: Jeffrey Dreiblatt, PricewaterhouseCoopers; Sheldon Laube, PricewaterhouseCoopers

NEED TO KNOW SESSION

Designing a Physical Space in a Digital Age

PRESENTED BY: Engineering Division; Academic Division SPEAKERS: Helen Josephine, Stanford University; Susan Nutter, NCSU Libraries

NEED TO KNOW SESSION

Managing Metadata: Balancing the Need for Information and the Legal Risk

PRESENTED BY: Biomedical & Life Sciences Division: Archival and Preservation Caucus; Legal Division; Competitive Intelligence Division

SPEAKER: Julie Gable, Gable Consulting LLC

The Science of Ice Cream

PRESENTED BY: Science-Technology Division; Food, Agriculture & Nutrition Division; Chemistry Division **SPEAKER**: Thomas Palchak, Pennsylvania State University

SLA Career Connection Seminar: The Realities of a Successful Job Search

PRESENTED BY: SLA SPEAKER: Alan De Back

2:00 p.m. - 3:30 p.m. (cont.)

SPOTLIGHT SESSION

Extreme Makeover: CI Edition

PRESENTED BY: Competitive Intelligence Division; Business & Finance Division

SPEAKER: Seena Sharp, Sharp Market Intelligence

TechZone Course: Build an Expert Community with Social Media (2)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKER: Ken Sickles, *Dow Jones & Company*

UX Caucus Business Meeting

PRESENTED BY: User Experience Caucus

3:30 p.m. - 5:30 p.m.

INFO-EXPO "Rittenhouse Square" **Networking Reception**

PRESENTED BY: SLA

5:00 p.m.

Exhibitor Giveaway Announcement

PRESENTED BY: SLA

5:15 p.m.

Grand Prize Announcement

PRESENTED BY: SLA

5:30 p.m. - 7:00 p.m.

All Sciences Poster Session and Reception

PRESENTED BY: Food, Agriculture & Nutrition Division; Science-Technology Division; Physics-Astronomy-Mathematics Division; Engineering Division; Chemistry Division; Biomedical & Life Sciences Division

SPONSORED BY: American Chemical Society (ACS)

SLA Chapter Cabinet Meeting

PRESENTED BY: SLA

SLA Division Cabinet Meeting

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

6:00 p.m. - 10:00 p.m.

Academic, Education, Social Sciences and Museums, Arts & Humanities Poster Session

PRESENTED BY: Academic Division; Education Division; Social Science Division; Museums, Arts & Humanities Division SPONSORED BY: IEEE Xplore Digital Library



7:00 p.m. - 8:30 p.m. **SLA Joint Cabinet Meeting**

PRESENTED BY: SLA

7:00 p.m. - 10:00 p.m. **Dance Party**

PRESENTED BY: Information Technology Division

Solo Librarians, Petroleum & Energy Resources and Government Information Divisions Reception

PRESENTED BY: Solo Librarians Division; Government Information Division; Petroleum & Energy Resources Division

Transportation Division Networking Reception

PRESENTED BY: Transportation Division

8:00 p.m. - 10:00 p.m.

Legal Division Members' Only Open House

PRESENTED BY: Legal Division

8:30 p.m. – 10:30 p.m.

Taxonomy Division Open House

PRESENTED BY: Taxonomy Division

Wednesday

7:00 a.m. - 5:00 p.m.

SLA Registration Center

7:30 a.m. - 9:30 a.m.

DCHE Corporate Roundtable and Breakfast

PRICE: \$15.00 Member/ \$15.00 Student Member/

\$15.00 Non-Member

PRESENTED BY: Chemistry Division

SPONSORED BY: The Royal Society of Chemistry

Military Libraries Division Networking Breakfast

PRESENTED BY: Military Libraries Division

8:00 a.m. - 9:30 a.m.

International Information Exchange Caucus Breakfast Business Meeting

PRICE: \$15.00 Member/ \$10.00 Student Member/

\$20.00 Non-Member

PRESENTED BY: International Information Exchange Caucus

SPONSORED BY: ProQuest & Dialog

SPEAKER: Sylvia Piggott

Knowledge Management Roundtable and Discussion

PRESENTED BY: Knowledge Management Division

LMD Content Buying Section Breakfast Roundtable

PRICE: \$5.00 Member/ \$5.00 Student Member/

\$5.00 Non-Member

PRESENTED BY: Leadership and Management Division; DLMD

Content Buying Section

No-Host CI Breakfast Meeting

PRESENTED BY: Competitive Intelligence Division

ROI and Beyond

PRESENTED BY: Government Information Division SPEAKERS: James King, National Institutes of Health Library; Jennifer Klang, U.S. Department of the Interior Library



8:00 a.m. - 9:30 a.m. (cont.)

Science 2.1: New Forms of Scholarly Communication in the Sciences

PRESENTED BY: Science-Technology Division; Academic Division; Physics-Astronomy-Mathematics Division SPEAKERS: Jean-Claude Bradley, Drexel University; Dorothea Salo, U.W.-Madison Libraries

Standards Update

PRESENTED BY: Engineering Division; Petroleum & Energy

Resources Division

SPONSORED BY: IEEE Xplore Digital Library SPEAKER: Helen Josephine, Stanford University

8:00 a.m. - 10:30 a.m.



Power of Perceptions: Dealing with Change

PRESENTED BY: Military Libraries Division SPEAKER: Hyrum Smith, Galileo Initiative

8:00 a.m. - 4:00 p.m.

Career Connection

10:00 a.m. – 11:30 a.m.

Dangers of Document Metadata

SPEAKER: Colleen Cable.

Energy Issues in Libraries: Biofuels and other Alternative Energies

PRESENTED BY: Environment & Resource Management Division; Biomedical & Life Sciences Division; Food, Agriculture & Nutrition Division; Chemistry Division; Transportation Division; Petroleum & Energy Resources Division

FAN Incoming Board Meeting

PRESENTED BY: Food, Agriculture & Nutritional Division

Geography and Map Section Program

PRESENTED BY: Social Science Division; DSOC Geography & Map Section

Integrating with Sales and Marketing to Capture and Deliver Intelligence

PRESENTED BY: Competitive Intelligence Division SPEAKERS: Ellen Nayor, The Business Intelligence Source; Anna Shallenberger, Shallenberger Intelligence; Marcy Phelps, Phelps Research

Legal Division Unconference

PRESENTED BY: Legal Division

Mad Men and Mad Women of Advertising Research

PRESENTED BY: Advertising & Marketing Division SPEAKERS: Stephen Fleming; Jeanette Mueller-Alexander; Krista Pegnetter; Christina Rawlins

Mathematics Roundtable

PRESENTED BY: Physics-Astronomy-Mathematics Division

"Opening" the Special Library: Open Source, Open Content, Open Data and More

PRESENTED BY: News Division

Public Relations Advisory Council Meeting

PRESENTED BY: SLA

Sci-Tech 101

PRESENTED BY: Science-Technology Division;

Engineering Division

SPONSORED BY: IEEE Xplore Digital Library

SPEAKERS: Mary Frances Lembo, Pacific Northwest National Laboratory; James Manasco, University of Louisville

SLA Career Connection Seminar: Reinvigorate Your Resume

PRESENTED BY: SLA SPEAKER: Beth Wilson

SLA Contributed Papers

PRESENTED BY: SLA SPEAKER: Martha Foote

Specify 6: Museums Specimen Database

PRESENTED BY: Museums, Arts & Humanities Division; Natural History Caucus; Taxonomy Division SPEAKER: Andy Bentley, University of Kansas

SPOTLIGHT SESSION

Creating Your Future the Peter Drucker Way

PRESENTED BY: Leadership and Management Division; Business & Finance Division; News Division; Knowledge Management Division

SPEAKER: Bruce Rosenstein

Suddenly Solo: Surviving the Challenges of Going Virtual

PRESENTED BY: Social Science Division; DSOC Nonprofit Sector Section

TechZone Course: Update Your Social Media Toolbox: Free Top 10 Tools You Should Be Using (3)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKERS: Ken Sickles, Dow Jones & Company; Ryan Whiteside,

Dow Jones & Company

Update on Technical Standards for Libraries and Information

PRESENTED BY: Information Technology Division

SPEAKER: Todd Carpenter, NISO

12:00 p.m. — 1:30 p.m.

Computer Science Roundtable

PRESENTED BY: Physics-Astronomy-Mathematics Division;

Science-Technology Division

SPONSORED BY: IEEE Xplore Digital Library

Data: The Next Generation: Sci-Tech Division Contributed Papers

PRESENTED BY: Science-Technology Division; Food, Agriculture & Nutrition Division

Field Trip to the Arcadia Fine Arts Library at the Pennsylvania Academy of Fine Arts

PRESENTED BY: Transportation Division

Lean Six Sigma (LSS): Coming Soon to a Library **Near You**

PRESENTED BY: Solo Librarians Division; Leadership and Management Division

SPEAKERS: Carolyne Darimont, ArcelorMittal Dofasco; Melanie Browne, Maple Leaf Foods

Mining Public Records

PRESENTED BY: Government Information Division; News

SPEAKERS: Jennifer McMahan, U.S. Department of Justice; Bridget Gilhool, U.S. Department of Justice

SPOTLIGHT SESSION

All of Your Copyrights Are Ours: **Scholarly Communication and Open** Access in the 21st Century

PRESENTED BY: Academic Division; Social Science Division

TechZone Course: Learning Tools: Create and Deploy "How to Modules" to Increase Effectiveness (3)

PRESENTED BY: SLA

SPONSORED BY: Dow Jones & Company

SPEAKERS: Vinnie Daniels, *Dow Jones & Company*; Thomas Dopko, *Dow Jones & Company*; Nicole McCain,

Dow Jones & Company



2:00 p.m. - 4:00 p.m.

Closing General Session featuring James Kane

PRESENTED BY: SLA

SPONSORED BY: ProQuest & Dialog

7:00 p.m. – 10:00 p.m. DMIL Open House

PRESENTED BY: Military Libraries Division

Thursday

8:00 a.m. - 12:00 p.m.

Tastykake Factory Tour

PRESENTED BY: Military Libraries Division; Engineering Division; Knowledge Management Division; Food, Agriculture & Nutrition Division; Leadership and Management Division

9:00 a.m. - 4:30 p.m.

Tour of Hagley Museum and Library

PRICE: \$45.00 Member/ \$45.00 Non–Member PRESENTED BY: Business & Finance Division SPONSORED BY: H. W. Wilson Co.

10:00 a.m. - 11:30 a.m.

Tour of the Chemical Heritage Foundation

PRESENTED BY: Chemistry Division

10:00 a.m. - 2:00 p.m.

Tour of the Franklin Institute

PRESENTED BY: Physics-Astronomy-Mathematics Division

10:00 a.m. - 3:00 p.m.

Tour of Mutter Museum

PRICE: \$79.00 Member/ \$79.00 Student Member/

\$79.00 Non-Member

PRESENTED BY: Pharmaceutical & Health Technology Division

26 | Conference Preview Click Here for the Online Session Catalog

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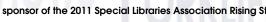
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To secure the preferred SLA 2011 rates, you must reserve your accommodations through the official SLA Housing Office. Individual hotels will not be able to directly offer our special rates.

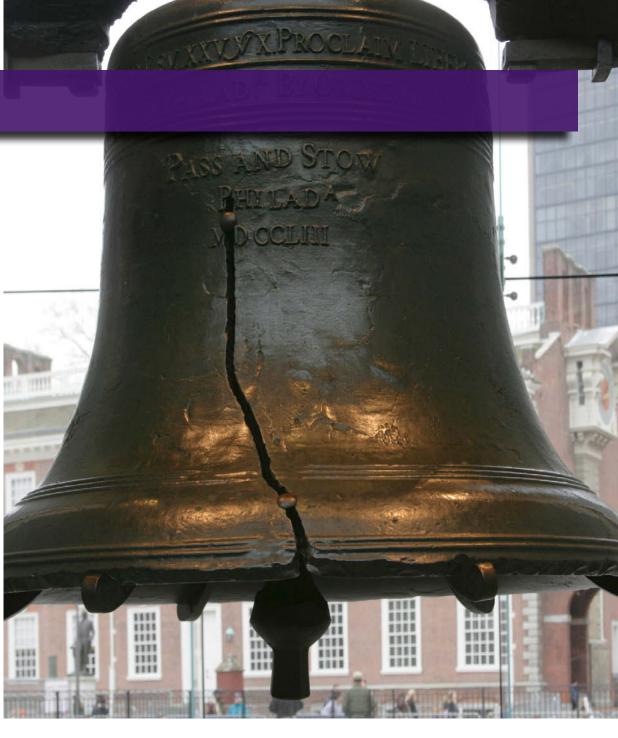
HOTEL	RATE*
Philadelphia Marriott (Headquarters Hotel)	\$215 Single \$225 Double
Hampton Inn Convention Center	\$155 S/D
Hilton Garden Inn Philadelphia City Center	\$159 S/D Standard \$179 S/D Junior Suite
Loews Philadelphia	\$219 S/D
Sheraton City Center	\$189 Single \$209 Double

Reservation Deadline: Monday, 16 May 2011

Deposit Policy: All reservations require a deposit at the time of booking equal to the first night's room or suite rate plus tax. Deposits may be made by check, money order, or credit card. Although all reservations are guaranteed for late arrival, arrival dates are firm. Deposits are non-refundable after Monday, 16 May 2011.

See page 29 for a map of the Conference Hotels.

Click Here to Reserve Your Room Today



^{*}Rates do not include the 15.2% per night occupancy tax. S/D = single or double. *Due to the proximity to the Pennsylvania Convention Center, no shuttle will be provided to or from hotels.



Registration Fees

REGISTRATION TYPE		COST
Member Full – Early Bird	Now — 8 April 2011	\$ 495.00
Member Full – Advance	9 April — 6 May 2011	\$ 685.00
Member Full – Onsite	7 May 2011 — 15 June 2011	\$ 795.00
Member 1-Day	Now — 15 June 2011	\$ 365.00
Retired Member	Now — 15 June 2011	\$ 200.00
Student Member	Now — 15 June 2011	\$ 175.00
Virtual Component	Now — 15 June 2011	\$ 250.00
Virtual Component (with Full Registration)	Now — 15 June 2011	\$ 150.00

NON-MEMBER REGISTRATION TYPE COST Non-Member Full – Advance Now – 6 May 2011 \$ 970.00 Non-Member Full – Onsite 7 May – 15 June 2011 \$ 1145.00 Virtual Component Now – 15 June 2011 \$ 250.00 Virtual Component (with Full Registration) Now – 15 June 2011 \$ 150.00

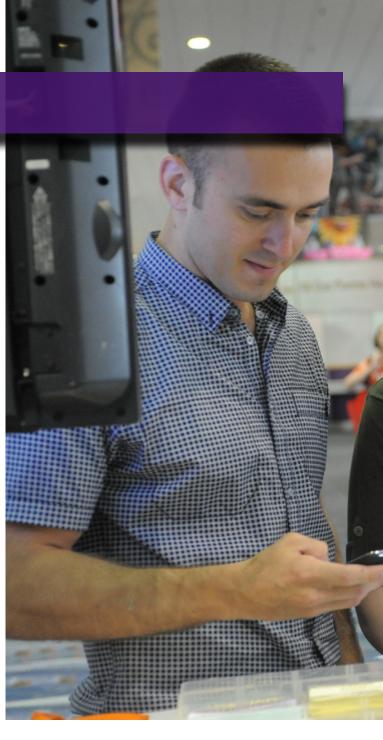
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Need to Know Forum	Now — 15 June 2011	\$	50.00
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INFO-EXPO ONLY	COST	INFO-EXPO ONLY	
ance (Now - 6 May 2011)		Onsite (Now – 15 June 2011)	
unday	\$ 60.00	Sunday	\$
Monday	\$ 35.00	Monday	\$
Tuesday	\$ 35.00	Tuesday	\$
3-Day Pass	\$ 125.00	3-Day Pass	\$

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^{*}Registrants using an SLA Organizational Membership must submit a completed registration form by fax or mail.



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American Institute of Aeronautics and Astronautics, The

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American Physical Society

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Annual Reviews

ASM International

ASME

Association for Computing Machinery

ASTM International

Aurora WDC

Basch Subscriptions, Inc.

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BioOne

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BizMiner

BNA

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CABI

Cambridge University Press

Canon Communications

CAS - Chemical Abstracts Service, a division of the American Chemical Society (ACS)

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Royal Society of Chemistry, The

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SIAM- Society for Industrial and Applied Mathematics

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